Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.3071/-75.8621

Perkiomen Ave Reading, PA 19606	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2023)	8,461		40,789		147,209		303,468	
Projected Population (2028)	8,471		41,670		145,931		308,428	
Census Population (2020)	8,359		40,096		148,412		302,131	
Census Population (2010)	8,372		39,502		140,986		286,526	
Projected Annual Growth (2023-2028)	10	-	882	0.4%	-1,278	-0.2%	4,960	0.3%
Historical Annual Growth (2020-2023)	102	0.4%	693	0.6%	-1,203	-0.3%	1,337	0.1%
Historical Annual Growth (2010-2020)	-14	-	594	0.2%	7,426	0.5%	15,605	0.5%
Estimated Population Density (2023)	2,695	psm	1,443	psm	1,875	psm	966	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households								
Estimated Households (2023)	3,247		15,542		53,812		114,232	
Projected Households (2028)	3,230		15,798		53,202		115,750	
Census Households (2020)	3,234		15,352		54,027		112,911	
Census Households (2010)	3,227		15,095		51,109		107,167	
Projected Annual Growth (2023-2028)	-17	-0.1%	256	0.3%	-610	-0.2%	1,519	0.3%
Historical Annual Change (2010-2023)	21	-	446	0.2%	2,703	0.4%	7,064	0.5%
Average Household Income								
Estimated Average Household Income (2023)	$125,691		$114,479		$87,481		$108,476	
Projected Average Household Income (2028)	$136,198		$122,519		$95,770		$115,928	
Census Average Household Income (2010)	$74,501		$68,906		$51,898		$63,957	
Census Average Household Income (2000)	$64,515		$58,206		$46,016		$54,244	
Projected Annual Change (2023-2028)	$10,507	1.7%	$8,040	1.4%	$8,290	1.9%	$7,452	1.4%
Historical Annual Change (2000-2023)	$61,176	4.1%	$56,273	4.2%	$41,464	3.9%	$54,233	4.3%
Median Household Income								
Estimated Median Household Income (2023)	$100,043		$87,187		$65,756		$82,008	
Projected Median Household Income (2028)	$101,225		$88,128		$66,628		$83,600	
Census Median Household Income (2010)	$70,523		$61,107		$44,289		$53,347	
Census Median Household Income (2000)	$58,995		$50,159		$38,081		$45,386	
Projected Annual Change (2023-2028)	$1,182	0.2%	$941	0.2%	$872	0.3%	$1,592	0.4%
Historical Annual Change (2000-2023)	$41,048	3.0%	$37,028	3.2%	$27,675	3.2%	$36,622	3.5%
Per Capita Income								
Estimated Per Capita Income (2023)	$48,341		$43,741		$32,201		$41,067	
Projected Per Capita Income (2028)	$52,033		$46,567		$35,140		$43,737	
Census Per Capita Income (2010)	$28,730		$26,335		$18,815		$23,922	
Census Per Capita Income (2000)	$24,887		$22,764		$17,390		$20,775	
Projected Annual Change (2023-2028)	$3,693	1.5%	$2,826	1.3%	$2,939	1.8%	$2,670	1.3%
Historical Annual Change (2000-2023)	$23,454	4.1%	$20,977	4.0%	$14,811	3.7%	$20,292	4.2%
Estimated Average Household Net Worth (2023)	$973,799		$879,261		$634,507		$873,129	

WRG
WHARTON REALTY GROUP

Lat/Lon: 40.3071/-75.8621

Perkiomen Ave Reading, PA 19606	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity								
Total Population (2023)	8,461		40,789		147,209		303,468	
White (2023)	6,247	73.8%	29,518	72.4%	89,233	60.6%	205,778	67.8%
Black or African American (2023)	734	8.7%	3,572	8.8%	16,782	11.4%	29,548	9.7%
American Indian or Alaska Native (2023)	23	0.3%	168	0.4%	940	0.6%	1,444	0.5%
Asian (2023)	243	2.9%	740	1.8%	4,003	2.7%	8,204	2.7%
Hawaiian or Pacific Islander (2023)	-	-	8	-	64	-	99	-
Other Race (2023)	412	4.9%	2,944	7.2%	21,673	14.7%	31,357	10.3%
Two or More Races (2023)	802	9.5%	3,838	9.4%	14,514	9.9%	27,038	8.9%
Population < 18 (2023)	1,847	21.8%	8,718	21.4%	33,863	23.0%	64,110	21.1%
White Not Hispanic	1,318	71.3%	5,922	67.9%	17,824	52.6%	39,488	61.6%
Black or African American	138	7.5%	716	8.2%	3,827	11.3%	5,939	9.3%
Asian	60	3.3%	214	2.5%	705	2.1%	1,566	2.4%
Other Race Not Hispanic	58	3.1%	314	3.6%	1,065	3.1%	1,983	3.1%
Hispanic	273	14.8%	1,551	17.8%	10,443	30.8%	15,134	23.6%
Not Hispanic or Latino Population (2023)	6,953	82.2%	31,999	78.4%	98,556	66.9%	225,107	74.2%
Not Hispanic White	5,852	84.2%	27,208	85.0%	79,932	81.1%	188,079	83.6%
Not Hispanic Black or African American	713	10.3%	3,327	10.4%	12,605	12.8%	24,349	10.8%
Not Hispanic American Indian or Alaska Native	3	-	21	-	81	-	150	-
Not Hispanic Asian	239	3.4%	730	2.3%	3,810	3.9%	7,980	3.5%
Not Hispanic Hawaiian or Pacific Islander	-	-	2	-	8	-	11	-
Not Hispanic Other Race	5	-	25	-	254	0.3%	454	0.2%
Not Hispanic Two or More Races	141	2.0%	686	2.1%	1,865	1.9%	4,084	1.8%
Hispanic or Latino Population (2023)	1,508	17.8%	8,790	21.6%	48,653	33.1%	78,361	25.8%
Hispanic White	395	26.2%	2,311	26.3%	9,301	19.1%	17,699	22.6%
Hispanic Black or African American	21	1.4%	245	2.8%	4,177	8.6%	5,199	6.6%
Hispanic American Indian or Alaska Native	20	1.3%	147	1.7%	860	1.8%	1,294	1.7%
Hispanic Asian	4	0.2%	10	0.1%	193	0.4%	224	0.3%
Hispanic Hawaiian or Pacific Islander	-	-	6	-	56	0.1%	88	0.1%
Hispanic Other Race	407	27.0%	2,920	33.2%	21,419	44.0%	30,904	39.4%
Hispanic Two or More Races	661	43.8%	3,151	35.9%	12,648	26.0%	22,954	29.3%
Not Hispanic or Latino Population (2020)	7,697	92.1%	33,348	83.2%	79,590	53.6%	210,132	69.5%
Hispanic or Latino Population (2020)	662	7.9%	6,748	16.8%	68,822	46.4%	91,999	30.5%
Not Hispanic or Latino Population (2010)	8,068	96.4%	35,394	89.6%	90,431	64.1%	222,838	77.8%
Hispanic or Latino Population (2010)	304	3.6%	4,108	10.4%	50,554	35.9%	63,688	22.2%
Not Hispanic or Latino Population (2028)	6,948	82.0%	32,652	78.4%	98,200	67.3%	229,814	74.5%
Hispanic or Latino Population (2028)	1,524	18.0%	9,018	21.6%	47,731	32.7%	78,614	25.5%
Projected Annual Growth (2023-2028)	16	0.2%	228	0.5%	-923	-0.4%	252	-
Historical Annual Growth (2010-2020)	357	11.7%	2,640	6.4%	18,268	3.6%	28,311	4.4%

Lat/Lon: 40.3071/-75.8621

Perkiomen Ave Reading, PA 19606	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2023)								
Total Population	8,461		40,789		147,209		303,468	
Age Under 5 Years	446	5.3%	2,163	5.3%	9,237	6.3%	15,937	5.3%
Age 5 to 9 Years	510	6.0%	2,414	5.9%	9,114	6.2%	17,542	5.8%
Age 10 to 14 Years	574	6.8%	2,618	6.4%	9,529	6.5%	18,768	6.2%
Age 15 to 19 Years	468	5.5%	2,260	5.5%	10,011	6.8%	19,390	6.4%
Age 20 to 24 Years	467	5.5%	2,390	5.9%	11,020	7.5%	19,749	6.5%
Age 25 to 29 Years	580	6.9%	2,862	7.0%	10,812	7.3%	19,771	6.5%
Age 30 to 34 Years	704	8.3%	3,070	7.5%	10,228	6.9%	20,594	6.8%
Age 35 to 39 Years	646	7.6%	2,861	7.0%	9,074	6.2%	19,548	6.4%
Age 40 to 44 Years	541	6.4%	2,577	6.3%	8,542	5.8%	18,861	6.2%
Age 45 to 49 Years	466	5.5%	2,324	5.7%	7,854	5.3%	17,472	5.8%
Age 50 to 54 Years	560	6.6%	2,648	6.5%	9,008	6.1%	19,752	6.5%
Age 55 to 59 Years	567	6.7%	2,940	7.2%	9,575	6.5%	21,032	6.9%
Age 60 to 64 Years	597	7.1%	2,803	6.9%	9,298	6.3%	20,401	6.7%
Age 65 to 69 Years	494	5.8%	2,282	5.6%	7,542	5.1%	16,999	5.6%
Age 70 to 74 Years	316	3.7%	1,796	4.4%	6,105	4.1%	14,210	4.7%
Age 75 to 79 Years	245	2.9%	1,172	2.9%	4,331	2.9%	9,951	3.3%
Age 80 to 84 Years	159	1.9%	791	1.9%	2,797	1.9%	6,383	2.1%
Age 85 Years or Over	122	1.4%	816	2.0%	3,131	2.1%	7,110	2.3%
Median Age	38.2		39.0		36.3		39.3	
Age 19 Years or Less	1,999	23.6%	9,455	23.2%	37,891	25.7%	71,637	23.6%
Age 20 to 64 Years	5,126	60.6%	24,476	60.0%	85,412	58.0%	177,179	58.4%
Age 65 Years or Over	1,336	15.8%	6,857	16.8%	23,906	16.2%	54,652	18.0%
Female Age Distribution (2023)								
Female Population	4,300	50.8%	20,662	50.7%	75,089	51.0%	153,660	50.6%
Age Under 5 Years	229	5.3%	1,074	5.2%	4,472	6.0%	7,657	5.0%
Age 5 to 9 Years	265	6.2%	1,196	5.8%	4,461	5.9%	8,563	5.6%
Age 10 to 14 Years	270	6.3%	1,237	6.0%	4,521	6.0%	8,875	5.8%
Age 15 to 19 Years	239	5.6%	1,114	5.4%	4,987	6.6%	9,366	6.1%
Age 20 to 24 Years	235	5.5%	1,176	5.7%	5,669	7.5%	9,846	6.4%
Age 25 to 29 Years	293	6.8%	1,433	6.9%	5,383	7.2%	9,612	6.3%
Age 30 to 34 Years	332	7.7%	1,462	7.1%	4,922	6.6%	10,045	6.5%
Age 35 to 39 Years	295	6.9%	1,383	6.7%	4,518	6.0%	9,779	6.4%
Age 40 to 44 Years	276	6.4%	1,324	6.4%	4,392	5.8%	9,464	6.2%
Age 45 to 49 Years	244	5.7%	1,152	5.6%	3,919	5.2%	8,717	5.7%
Age 50 to 54 Years	282	6.5%	1,334	6.5%	4,541	6.0%	9,974	6.5%
Age 55 to 59 Years	302	7.0%	1,526	7.4%	4,911	6.5%	10,673	6.9%
Age 60 to 64 Years	286	6.7%	1,424	6.9%	4,770	6.4%	10,383	6.8%
Age 65 to 69 Years	270	6.3%	1,251	6.1%	4,041	5.4%	8,963	5.8%
Age 70 to 74 Years	174	4.0%	879	4.3%	3,181	4.2%	7,577	4.9%
Age 75 to 79 Years	139	3.2%	648	3.1%	2,478	3.3%	5,553	3.6%
Age 80 to 84 Years	89	2.1%	486	2.4%	1,720	2.3%	3,777	2.5%
Age 85 Years or Over	81	1.9%	564	2.7%	2,203	2.9%	4,836	3.1%
Female Median Age	39.1		40.3		37.7		40.9	
Age 19 Years or Less	1,003	23.3%	4,621	22.4%	18,440	24.6%	34,461	22.4%
Age 20 to 64 Years	2,544	59.2%	12,214	59.1%	43,025	57.3%	88,493	57.6%
Age 65 Years or Over	754	17.5%	3,828	18.5%	13,623	18.1%	30,706	20.0%

Lat/Lon: 40.3071/-75.8621

Perkiomen Ave Reading, PA 19606	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2023)								
Male Population	4,161	49.2%	20,127	49.3%	72,120	49.0%	149,808	49.4%
Age Under 5 Years	217	5.2%	1,089	5.4%	4,765	6.6%	8,280	5.5%
Age 5 to 9 Years	245	5.9%	1,218	6.1%	4,653	6.5%	8,979	6.0%
Age 10 to 14 Years	305	7.3%	1,381	6.9%	5,008	6.9%	9,893	6.6%
Age 15 to 19 Years	229	5.5%	1,146	5.7%	5,024	7.0%	10,024	6.7%
Age 20 to 24 Years	232	5.6%	1,214	6.0%	5,352	7.4%	9,903	6.6%
Age 25 to 29 Years	287	6.9%	1,429	7.1%	5,430	7.5%	10,158	6.8%
Age 30 to 34 Years	372	8.9%	1,608	8.0%	5,306	7.4%	10,549	7.0%
Age 35 to 39 Years	351	8.4%	1,478	7.3%	4,556	6.3%	9,770	6.5%
Age 40 to 44 Years	264	6.4%	1,253	6.2%	4,150	5.8%	9,397	6.3%
Age 45 to 49 Years	223	5.3%	1,172	5.8%	3,935	5.5%	8,754	5.8%
Age 50 to 54 Years	278	6.7%	1,314	6.5%	4,467	6.2%	9,778	6.5%
Age 55 to 59 Years	265	6.4%	1,415	7.0%	4,664	6.5%	10,359	6.9%
Age 60 to 64 Years	311	7.5%	1,379	6.9%	4,527	6.3%	10,017	6.7%
Age 65 to 69 Years	224	5.4%	1,031	5.1%	3,501	4.9%	8,036	5.4%
Age 70 to 74 Years	143	3.4%	917	4.6%	2,924	4.1%	6,633	4.4%
Age 75 to 79 Years	105	2.5%	524	2.6%	1,853	2.6%	4,397	2.9%
Age 80 to 84 Years	71	1.7%	305	1.5%	1,077	1.5%	2,606	1.7%
Age 85 Years or Over	40	1.0%	252	1.3%	928	1.3%	2,274	1.5%
Male Median Age	37.5		37.7		34.9		38.0	
Age 19 Years or Less	996	23.9%	4,834	24.0%	19,451	27.0%	37,176	24.8%
Age 20 to 64 Years	2,582	62.1%	12,263	60.9%	42,386	58.8%	88,686	59.2%
Age 65 Years or Over	583	14.0%	3,030	15.1%	10,283	14.3%	23,946	16.0%
Males per 100 Females (2023)								
Overall Comparison	97		97		96		97	
Age Under 5 Years	95	48.7%	101	50.4%	107	51.6%	108	52.0%
Age 5 to 9 Years	93	48.1%	102	50.5%	104	51.1%	105	51.2%
Age 10 to 14 Years	113	53.1%	112	52.7%	111	52.6%	111	52.7%
Age 15 to 19 Years	96	48.9%	103	50.7%	101	50.2%	107	51.7%
Age 20 to 24 Years	99	49.7%	103	50.8%	94	48.6%	101	50.1%
Age 25 to 29 Years	98	49.5%	100	49.9%	101	50.2%	106	51.4%
Age 30 to 34 Years	112	52.8%	110	52.4%	108	51.9%	105	51.2%
Age 35 to 39 Years	119	54.3%	107	51.7%	101	50.2%	100	50.0%
Age 40 to 44 Years	96	48.9%	95	48.6%	94	48.6%	99	49.8%
Age 45 to 49 Years	91	47.7%	102	50.4%	100	50.1%	100	50.1%
Age 50 to 54 Years	99	49.7%	98	49.6%	98	49.6%	98	49.5%
Age 55 to 59 Years	88	46.7%	93	48.1%	95	48.7%	97	49.3%
Age 60 to 64 Years	109	52.1%	97	49.2%	95	48.7%	96	49.1%
Age 65 to 69 Years	83	45.3%	82	45.2%	87	46.4%	90	47.3%
Age 70 to 74 Years	82	45.1%	104	51.0%	92	47.9%	88	46.7%
Age 75 to 79 Years	76	43.0%	81	44.7%	75	42.8%	79	44.2%
Age 80 to 84 Years	79	44.3%	63	38.6%	63	38.5%	69	40.8%
Age 85 Years or Over	50	33.2%	45	30.9%	42	29.6%	47	32.0%
Age 19 Years or Less	99	49.8%	105	51.1%	105	51.3%	108	51.9%
Age 20 to 39 Years	108	51.8%	105	51.2%	101	50.2%	103	50.7%
Age 40 to 64 Years	96	49.1%	97	49.1%	96	49.1%	98	49.5%
Age 65 Years or Over	77	43.6%	79	44.2%	75	43.0%	78	43.8%

Lat/Lon: 40.3071/-75.8621

Perkiomen Ave Reading, PA 19606	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Household Type (2023)								
Total Households	3,247		15,542		53,812		114,232	
Households with Children	972	29.9%	4,233	27.2%	14,581	27.1%	33,607	29.4%
Average Household Size	2.6		2.6		2.7		2.6	
Household Density per Square Mile	1,034		550		685		364	
Population Family	6,881	81.3%	33,603	82.4%	118,731	80.7%	246,619	81.3%
Population Non-Family	1,517	17.9%	6,754	16.6%	24,810	16.9%	49,860	16.4%
Population Group Quarters	64	0.8%	432	1.1%	3,668	2.5%	6,989	2.3%
Family Households	2,082	64.1%	10,336	66.5%	34,282	63.7%	75,191	65.8%
Married Couple Households	1,706	81.9%	7,756	75.0%	21,517	62.8%	53,162	70.7%
Other Family Households with Children	376	18.1%	2,580	25.0%	12,765	37.2%	22,029	29.3%
Family Households with Children	953	45.8%	4,155	40.2%	14,376	41.9%	33,135	44.1%
Married Couple with Children	769	80.7%	2,766	66.6%	6,350	44.2%	20,776	62.7%
Other Family Households with Children	184	19.3%	1,389	33.4%	8,026	55.8%	12,358	37.3%
Family Households No Children	1,129	54.2%	6,181	59.8%	19,907	58.1%	42,056	55.9%
Married Couple No Children	937	83.0%	4,989	80.7%	15,167	76.2%	32,386	77.0%
Other Family Households No Children	192	17.0%	1,191	19.3%	4,740	23.8%	9,670	23.0%
Non-Family Households	1,165	35.9%	5,206	33.5%	19,530	36.3%	39,041	34.2%
Non-Family Households with Children	19	1.6%	78	1.5%	205	1.0%	472	1.2%
Non-Family Households No Children	1,147	98.4%	5,128	98.5%	19,325	99.0%	38,569	98.8%
Average Family Household Size	3.3		3.3		3.5		3.3	
Average Family Income	$167,243		$139,654		$105,129		$131,431	
Median Family Income	$113,518		$106,741		$82,439		$101,324	
Average Non-Family Household Size	1.3		1.3		1.3		1.3	
Marital Status (2023)								
Population Age 15 Years or Over	6,930		33,594		119,329		251,221	
Never Married	1,960	28.3%	10,619	31.6%	48,352	40.5%	85,005	33.8%
Currently Married	3,804	54.9%	16,037	47.7%	42,931	36.0%	111,005	44.2%
Previously Married	1,166	16.8%	6,938	20.7%	28,046	23.5%	55,211	22.0%
Separated	229	19.6%	1,025	14.8%	6,705	23.9%	11,290	20.4%
Widowed	382	32.7%	2,055	29.6%	6,091	21.7%	14,796	26.8%
Divorced	556	47.6%	3,858	55.6%	15,250	54.4%	29,125	52.8%
Educational Attainment (2023)								
Adult Population Age 25 Years or Over	5,996		28,944		98,298		212,082	
Elementary (Grade Level 0 to 8)	117	1.9%	856	3.0%	7,845	8.0%	11,086	5.2%
Some High School (Grade Level 9 to 11)	222	3.7%	1,623	5.6%	9,684	9.9%	15,336	7.2%
High School Graduate	1,750	29.2%	10,138	35.0%	34,850	35.5%	72,407	34.1%
Some College	1,005	16.8%	4,876	16.8%	15,931	16.2%	33,968	16.0%
Associate Degree Only	518	8.6%	2,613	9.0%	7,940	8.1%	18,628	8.8%
Bachelor Degree Only	1,427	23.8%	5,446	18.8%	13,410	13.6%	37,311	17.6%
Graduate Degree	957	16.0%	3,392	11.7%	8,637	8.8%	23,347	11.0%
Any College (Some College or Higher)	3,907	65.2%	16,327	56.4%	45,918	46.7%	113,254	53.4%
College Degree + (Bachelor Degree or Higher)	2,384	39.8%	8,838	30.5%	22,047	22.4%	60,658	28.6%

©2024, Sites USA, Chandler, Arizona, 480-491-1112   Demographic Source: Applied Geographic Solutions 11/2023, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty. **page 5 of 9**

WRG
WHARTON REALTY GROUP

Lat/Lon: 40.3071/-75.8621

Perkiomen Ave Reading, PA 19606	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing								
Total Housing Units (2023)	3,354		16,225		57,060		120,091	
Total Housing Units (2020)	3,338		16,125		58,043		119,541	
Historical Annual Growth (2020-2023)	16	0.2%	101	0.2%	-983	-0.6%	549	0.2%
Housing Units Occupied (2023)	3,247	96.8%	15,542	95.8%	53,812	94.3%	114,232	95.1%
Housing Units Owner-Occupied	2,330	71.7%	10,897	70.1%	35,219	65.4%	77,867	68.2%
Housing Units Renter-Occupied	918	28.3%	4,644	29.9%	18,593	34.6%	36,365	31.8%
Housing Units Vacant (2023)	106	3.2%	684	4.2%	3,248	5.7%	5,859	4.9%
Household Size (2023)								
Total Households	3,247		15,542		53,812		114,232	
1 Person Households	989	30.4%	4,314	27.8%	16,385	30.4%	32,579	28.5%
2 Person Households	1,038	32.0%	5,088	32.7%	16,174	30.1%	39,412	34.5%
3 Person Households	526	16.2%	2,482	16.0%	7,861	14.6%	16,584	14.5%
4 Person Households	454	14.0%	2,203	14.2%	6,705	12.5%	14,086	12.3%
5 Person Households	162	5.0%	986	6.3%	3,747	7.0%	6,850	6.0%
6 Person Households	57	1.7%	304	2.0%	1,712	3.2%	2,964	2.6%
7 or More Person Households	23	0.7%	163	1.1%	1,228	2.3%	1,756	1.5%
Household Income Distribution (2023)								
HH Income $200,000 or More	333	10.3%	1,447	9.3%	3,025	5.6%	11,009	9.6%
HH Income $150,000 to $199,999	443	13.6%	1,743	11.2%	3,755	7.0%	11,055	9.7%
HH Income $125,000 to $149,999	388	12.0%	1,334	8.6%	3,372	6.3%	9,523	8.3%
HH Income $100,000 to $124,999	427	13.1%	1,716	11.0%	5,037	9.4%	10,978	9.6%
HH Income $75,000 to $99,999	479	14.7%	2,167	13.9%	7,171	13.3%	15,418	13.5%
HH Income $50,000 to $74,999	556	17.1%	2,782	17.9%	9,014	16.8%	18,414	16.1%
HH Income $35,000 to $49,999	294	9.1%	1,551	10.0%	6,124	11.4%	11,298	9.9%
HH Income $25,000 to $34,999	110	3.4%	1,040	6.7%	4,972	9.2%	8,623	7.5%
HH Income $15,000 to $24,999	120	3.7%	750	4.8%	4,549	8.5%	7,326	6.4%
HH Income $10,000 to $14,999	18	0.6%	338	2.2%	2,808	5.2%	4,407	3.9%
HH Income Under $10,000	80	2.5%	672	4.3%	3,986	7.4%	6,182	5.4%
Household Vehicles (2023)								
Households 0 Vehicles Available	212	6.5%	1,351	8.7%	7,661	14.2%	12,345	10.8%
Households 1 Vehicle Available	807	24.8%	4,811	31.0%	18,665	34.7%	36,544	32.0%
Households 2 Vehicles Available	1,501	46.2%	5,880	37.8%	18,294	34.0%	41,260	36.1%
Households 3 or More Vehicles Available	727	22.4%	3,500	22.5%	9,191	17.1%	24,083	21.1%
Total Vehicles Available	6,280		28,585		86,215		201,090	
Average Vehicles per Household	1.9		1.8		1.6		1.8	
Owner-Occupied Household Vehicles	4,976	79.2%	22,798	79.8%	66,741	77.4%	159,644	79.4%
Average Vehicles per Owner-Occupied Household	2.1		2.1		1.9		2.1	
Renter-Occupied Household Vehicles	1,304	20.8%	5,787	20.2%	19,474	22.6%	41,445	20.6%
Average Vehicles per Renter-Occupied Household	1.4		1.2		1.0		1.1	
Travel Time (2023)								
Worker Base Age 16 years or Over	4,562		21,442		70,285		152,609	
Travel to Work in 14 Minutes or Less	721	15.8%	4,083	19.0%	16,443	23.4%	36,682	24.0%
Travel to Work in 15 to 29 Minutes	2,066	45.3%	8,821	41.1%	26,905	38.3%	56,499	37.0%
Travel to Work in 30 to 59 Minutes	605	13.3%	3,723	17.4%	13,584	19.3%	27,251	17.9%
Travel to Work in 60 Minutes or More	280	6.1%	1,646	7.7%	4,764	6.8%	10,002	6.6%
Work at Home	890	19.5%	3,169	14.8%	8,589	12.2%	22,175	14.5%
Average Minutes Travel to Work	19.9		21.2		20.5		20.2	

Lat/Lon: 40.3071/-75.8621

Perkiomen Ave Reading, PA 19606	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2023)								
Worker Base Age 16 years or Over	4,562		21,442		70,285		152,609	
Drive to Work Alone	3,428	75.2%	16,083	75.0%	47,191	67.1%	107,802	70.6%
Drive to Work in Carpool	148	3.2%	1,127	5.3%	6,733	9.6%	11,976	7.8%
Travel to Work by Public Transportation	7	0.1%	304	1.4%	2,212	3.1%	2,884	1.9%
Drive to Work on Motorcycle	-	-	1	-	17	-	69	-
Bicycle to Work	-	-	28	0.1%	138	0.2%	260	0.2%
Walk to Work	53	1.2%	388	1.8%	2,866	4.1%	4,143	2.7%
Other Means	36	0.8%	342	1.6%	2,539	3.6%	3,301	2.2%
Work at Home	890	19.5%	3,169	14.8%	8,589	12.2%	22,175	14.5%
Daytime Demographics (2023)								
Total Businesses	280		929		3,587		8,982	
Total Employees	2,363		8,524		36,663		102,211	
Company Headquarter Businesses	12	4.3%	40	4.3%	161	4.5%	418	4.7%
Company Headquarter Employees	185	7.8%	986	11.6%	5,193	14.2%	17,398	17.0%
Employee Population per Business	8.4	to 1	9.2	to 1	10.2	to 1	11.4	to 1
Residential Population per Business	30.2	to 1	43.9	to 1	41.0	to 1	33.8	to 1
Adj. Daytime Demographics Age 16 Years or Over	4,619		20,140		83,690		196,746	
Labor Force								
Labor Population Age 16 Years or Over (2023)	6,830		33,090		117,372		247,294	
Labor Force Total Males (2023)	3,345	49.0%	16,181	48.9%	56,667	48.3%	120,574	48.8%
Male Civilian Employed	2,356	70.4%	11,197	69.2%	36,878	65.1%	80,432	66.7%
Male Civilian Unemployed	124	3.7%	554	3.4%	2,290	4.0%	3,647	3.0%
Males in Armed Forces	12	0.4%	32	0.2%	58	0.1%	108	-
Males Not in Labor Force	853	25.5%	4,397	27.2%	17,441	30.8%	36,387	30.2%
Labor Force Total Females (2023)	3,485	51.0%	16,909	51.1%	60,705	51.7%	126,720	51.2%
Female Civilian Employed	2,206	63.3%	10,245	60.6%	33,410	55.0%	72,182	57.0%
Female Civilian Unemployed	60	1.7%	430	2.5%	2,179	3.6%	3,295	2.6%
Females in Armed Forces	-	-	-	-	-	-	37	-
Females Not in Labor Force	1,219	35.0%	6,234	36.9%	25,116	41.4%	51,205	40.4%
Unemployment Rate	184	2.7%	985	3.0%	4,469	3.8%	6,943	2.8%
Occupation (2023)								
Occupation Population Age 16 Years or Over	4,562		21,442		70,285		152,609	
Occupation Total Males	2,356	51.6%	11,197	52.2%	36,876	52.5%	80,429	52.7%
Occupation Total Females	2,206	48.4%	10,245	47.8%	33,409	47.5%	72,180	47.3%
Management, Business, Financial Operations	916	20.1%	3,414	15.9%	8,644	12.3%	22,121	14.5%
Professional, Related	1,365	29.9%	4,862	22.7%	13,161	18.7%	33,509	22.0%
Service	467	10.2%	2,749	12.8%	10,737	15.3%	20,573	13.5%
Sales, Office	944	20.7%	4,645	21.7%	14,387	20.5%	31,582	20.7%
Farming, Fishing, Forestry	3	-	29	0.1%	744	1.1%	1,044	0.7%
Construction, Extraction, Maintenance	342	7.5%	1,692	7.9%	5,166	7.4%	11,377	7.5%
Production, Transport, Material Moving	525	11.5%	4,051	18.9%	17,446	24.8%	32,403	21.2%
White Collar Workers	3,226	70.7%	12,921	60.3%	36,191	51.5%	87,212	57.1%
Blue Collar Workers	1,336	29.3%	8,521	39.7%	34,094	48.5%	65,398	42.9%

©2024, Sites USA, Chandler, Arizona, 480-491-1112   Demographic Source: Applied Geographic Solutions 11/2023, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.   **page 7 of 9**

Lat/Lon: 40.3071/-75.8621

Perkiomen Ave Reading, PA 19606	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2023)								
Total Units	3,247		15,542		53,812		114,232	
1 Detached Unit	1,953	60.1%	8,865	57.0%	23,964	44.5%	60,461	52.9%
1 Attached Unit	723	22.3%	3,737	24.0%	17,432	32.4%	29,036	25.4%
2 Units	59	1.8%	418	2.7%	2,134	4.0%	4,184	3.7%
3 to 4 Units	110	3.4%	578	3.7%	2,620	4.9%	4,603	4.0%
5 to 9 Units	124	3.8%	532	3.4%	2,253	4.2%	4,202	3.7%
10 to 19 Units	97	3.0%	436	2.8%	1,576	2.9%	3,509	3.1%
20 to 49 Units	49	1.5%	268	1.7%	1,015	1.9%	2,082	1.8%
50 or More Units	49	1.5%	247	1.6%	1,625	3.0%	3,039	2.7%
Mobile Home or Trailer	84	2.6%	458	2.9%	1,181	2.2%	3,096	2.7%
Other Structure	-	-	1	-	11	-	19	-
Homes Built By Year (2023)								
Homes Built 2014 or later	8	0.2%	45	0.3%	129	0.2%	271	0.2%
Homes Built 2010 to 2013	155	4.6%	501	3.1%	1,557	2.7%	4,900	4.1%
Homes Built 2000 to 2009	745	22.2%	1,746	10.8%	3,342	5.9%	10,932	9.1%
Homes Built 1990 to 1999	567	16.9%	2,189	13.5%	4,736	8.3%	13,623	11.3%
Homes Built 1980 to 1989	584	17.4%	1,804	11.1%	4,716	8.3%	10,777	9.0%
Homes Built 1970 to 1979	532	15.9%	2,118	13.1%	6,594	11.6%	14,500	12.1%
Homes Built 1960 to 1969	163	4.9%	1,145	7.1%	4,109	7.2%	9,779	8.1%
Homes Built 1950 to 1959	227	6.8%	2,045	12.6%	6,159	10.8%	13,402	11.2%
Homes Built 1940 to 1949	78	2.3%	910	5.6%	4,248	7.4%	7,132	5.9%
Homes Built Before 1939	189	5.6%	3,038	18.7%	18,222	31.9%	28,916	24.1%
Median Age of Homes	40.7	yrs	54.2	yrs	63.2	yrs	57.2	yrs
Home Values (2023)								
Owner Specified Housing Units	2,330		10,897		35,219		77,867	
Home Values $1,000,000 or More	2	-	27	0.2%	84	0.2%	253	0.3%
Home Values $750,000 to $999,999	6	0.3%	48	0.4%	223	0.6%	521	0.7%
Home Values $500,000 to $749,999	28	1.2%	324	3.0%	1,187	3.4%	3,689	4.7%
Home Values $400,000 to $499,999	47	2.0%	349	3.2%	1,123	3.2%	4,042	5.2%
Home Values $300,000 to $399,999	415	17.8%	1,530	14.0%	3,718	10.6%	11,186	14.4%
Home Values $250,000 to $299,999	438	18.8%	1,472	13.5%	3,651	10.4%	9,953	12.8%
Home Values $200,000 to $249,999	527	22.6%	2,135	19.6%	5,361	15.2%	13,173	16.9%
Home Values $175,000 to $199,999	200	8.6%	1,005	9.2%	2,536	7.2%	6,349	8.2%
Home Values $150,000 to $174,999	239	10.2%	1,121	10.3%	3,367	9.6%	7,111	9.1%
Home Values $125,000 to $149,999	166	7.1%	576	5.3%	1,741	4.9%	3,933	5.1%
Home Values $100,000 to $124,999	95	4.1%	620	5.7%	2,549	7.2%	4,663	6.0%
Home Values $90,000 to $99,999	40	1.7%	402	3.7%	1,594	4.5%	2,133	2.7%
Home Values $80,000 to $89,999	26	1.1%	184	1.7%	961	2.7%	1,368	1.8%
Home Values $70,000 to $79,999	16	0.7%	178	1.6%	953	2.7%	1,192	1.5%
Home Values $60,000 to $69,999	10	0.4%	140	1.3%	1,314	3.7%	1,684	2.2%
Home Values $50,000 to $59,999	4	0.2%	47	0.4%	466	1.3%	575	0.7%
Home Values $35,000 to $49,999	12	0.5%	207	1.9%	1,506	4.3%	1,852	2.4%
Home Values $25,000 to $34,999	27	1.2%	229	2.1%	1,087	3.1%	1,454	1.9%
Home Values $10,000 to $24,999	25	1.1%	221	2.0%	1,228	3.5%	1,929	2.5%
Home Values Under $10,000	6	0.3%	84	0.8%	572	1.6%	806	1.0%
Owner-Occupied Median Home Value	$229,220		$206,305		$169,810		$210,738	
Renter-Occupied Median Rent	$1,123		$944		$833		$880	

Lat/Lon: 40.3071/-75.8621

Perkiomen Ave Reading, PA 19606	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Annual Consumer Expenditure (2023)								
Total Household Expenditure	$269.36 M		$1.2 B		$3.41 B		$8.46 B	
Total Non-Retail Expenditure	$142.23 M		$633.72 M		$1.8 B		$4.47 B	
Total Retail Expenditure	$127.13 M		$565.45 M		$1.61 B		$3.98 B	
Apparel	$9.61 M		$42.67 M		$120.45 M		$300.29 M	
Contributions	$9.06 M		$40.01 M		$110.35 M		$283.51 M	
Education	$8.56 M		$37.72 M		$101.86 M		$266.31 M	
Entertainment	$15.56 M		$68.78 M		$192.59 M		$483.88 M	
Food and Beverages	$39.32 M		$175.63 M		$504.59 M		$1.24 B	
Furnishings and Equipment	$9.67 M		$42.7 M		$119.66 M		$300.43 M	
Gifts	$6.83 M		$30.05 M		$82.39 M		$213.76 M	
Health Care	$22.36 M		$100.17 M		$289.61 M		$708.08 M	
Household Operations	$10.68 M		$47.48 M		$133.81 M		$335.19 M	
Miscellaneous Expenses	$5.14 M		$22.82 M		$64.59 M		$160.78 M	
Personal Care	$3.63 M		$16.12 M		$45.87 M		$113.7 M	
Personal Insurance	$1.99 M		$8.72 M		$23.86 M		$61.43 M	
Reading	$590.68 K		$2.63 M		$7.43 M		$18.58 M	
Shelter	$56.55 M		$252.13 M		$720.95 M		$1.78 B	
Tobacco	$1.47 M		$6.8 M		$20.97 M		$48.27 M	
Transportation	$49.25 M		$218.39 M		$620.22 M		$1.53 B	
Utilities	$19.1 M		$86.35 M		$253.77 M		$610.18 M	
Monthly Household Consumer Expenditure (2023)								
Total Household Expenditure	$6,912		$6,430		$5,285		$6,168	
Total Non-Retail Expenditure	$3,650	52.8%	$3,398	52.8%	$2,792	52.8%	$3,264	52.9%
Total Retail Expenditures	$3,262	47.2%	$3,032	47.2%	$2,494	47.2%	$2,905	47.1%
Apparel	$246	3.6%	$229	3.6%	$187	3.5%	$219	3.6%
Contributions	$233	3.4%	$215	3.3%	$171	3.2%	$207	3.4%
Education	$220	3.2%	$202	3.1%	$158	3.0%	$194	3.1%
Entertainment	$399	5.8%	$369	5.7%	$298	5.6%	$353	5.7%
Food and Beverages	$1,009	14.6%	$942	14.6%	$781	14.8%	$903	14.6%
Furnishings and Equipment	$248	3.6%	$229	3.6%	$185	3.5%	$219	3.6%
Gifts	$175	2.5%	$161	2.5%	$128	2.4%	$156	2.5%
Health Care	$574	8.3%	$537	8.4%	$448	8.5%	$517	8.4%
Household Operations	$274	4.0%	$255	4.0%	$207	3.9%	$245	4.0%
Miscellaneous Expenses	$132	1.9%	$122	1.9%	$100	1.9%	$117	1.9%
Personal Care	$93	1.3%	$86	1.3%	$71	1.3%	$83	1.3%
Personal Insurance	$51	0.7%	$47	0.7%	$37	0.7%	$45	0.7%
Reading	$15	0.2%	$14	0.2%	$12	0.2%	$14	0.2%
Shelter	$1,451	21.0%	$1,352	21.0%	$1,116	21.1%	$1,298	21.0%
Tobacco	$38	0.5%	$36	0.6%	$32	0.6%	$35	0.6%
Transportation	$1,264	18.3%	$1,171	18.2%	$960	18.2%	$1,119	18.1%
Utilities	$490	7.1%	$463	7.2%	$393	7.4%	$445	7.2%

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2023, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty. **page 9 of 9**