EXPANDED PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4439/-75.9512

RF5

5471 Pottsville Pike Leesport, PA 19533	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2017)	896		11,243		46,021		252,949	
Projected Population (2022)	891		11,217		45,963		257,596	
Census Population (2010)	917		10,817		44,735		251,826	
Census Population (2000)	816		9,032		39,039		230,483	
Projected Annual Growth (2017 to 2022)	-5	-0.1%	-26	-	-58	-	4,647	0.4%
Historical Annual Growth (2010 to 2017)	-21	-0.3%	426	0.6%	1,286	0.4%	1,123	0.1%
Historical Annual Growth (2000 to 2010)	101	1.2%	1,785	2.0%	5,696	1.5%	21,343	0.9%
Estimated Population Density (2017)	285 *psm*		398 *psm*		586 *psm*		805 *psm*	
Trade Area Size	3.14 *sq mi*		28.26 *sq mi*		78.51 *sq mi*		314.03 *sq mi*	
Households								
Estimated Households (2017)	353		4,400		17,889		96,500	
Projected Households (2022)	356		4,446		18,122		99,546	
Census Households (2010)	357		4,179		17,120		94,022	
Census Households (2000)	319		3,527		14,841		88,414	
Estimated Households with Children (2017)	120	34.0%	1,396	31.7%	5,448	30.5%	31,186	32.3%
Estimated Average Household Size (2017)	2.54		2.55		2.54		2.55	
Average Household Income								
Estimated Average Household Income (2017)	$88,661		$88,709		$85,556		$73,428	
Projected Average Household Income (2022)	$106,188		$106,532		$104,661		$88,219	
Estimated Average Family Income (2017)	$102,865		$105,079		$97,885		$87,255	
Median Household Income								
Estimated Median Household Income (2017)	$77,364		$74,929		$73,374		$58,955	
Projected Median Household Income (2022)	$90,569		$88,493		$86,509		$69,099	
Estimated Median Family Income (2017)	$85,806		$88,273		$84,770		$72,119	
Per Capita Income								
Estimated Per Capita Income (2017)	$34,934		$34,725		$33,409		$28,209	
Projected Per Capita Income (2022)	$42,391		$42,231		$41,420		$34,284	
Estimated Per Capita Income 5 Year Growth	$7,457	21.3%	$7,507	21.6%	$8,010	24.0%	$6,075	21.5%
Estimated Average Household Net Worth (2017)	$699,639		$735,513		$720,906		$616,757	
Daytime Demos (2017)								
Total Businesses	175		542		1,640		10,211	
Total Employees	3,606		11,184		24,721		133,743	
Company Headquarter Businesses	5	2.7%	10	1.8%	16	1.0%	74	0.7%
Company Headquarter Employees	448	12.4%	1,238	11.1%	2,511	10.2%	16,518	12.4%
Employee Population per Business	20.6		20.7		15.1		13.1	
Residential Population per Business	5.1		20.8		28.1		24.8	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

EXPANDED PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4439/-75.9512

5471 Pottsville Pike Leesport, PA 19533	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race & Ethnicity								
White (2017)	803	89.6%	9,714	86.4%	40,005	86.9%	182,352	72.1%
Black or African American (2017)	32	3.6%	566	5.0%	2,194	4.8%	23,545	9.3%
American Indian or Alaska Native (2017)	3	0.3%	28	0.2%	102	0.2%	1,122	0.4%
Asian (2017)	14	1.6%	199	1.8%	758	1.6%	4,508	1.8%
Hawaiian or Pacific Islander (2017)	-	-	2	-	12	-	125	-
Other Race (2017)	26	2.9%	465	4.1%	1,886	4.1%	32,011	12.7%
Two or More Races (2017)	18	2.0%	269	2.4%	1,063	2.3%	9,285	3.7%
Not Hispanic or Latino Population (2017)	828	92.4%	9,983	88.8%	40,753	88.6%	184,070	72.8%
Hispanic or Latino Population (2017)	68	7.6%	1,260	11.2%	5,268	11.4%	68,879	27.2%
Not Hispanic or Latino Population (2022)	811	91.0%	9,798	87.3%	40,039	87.1%	182,184	70.7%
Hispanic or Latino Population (2022)	80	9.0%	1,419	12.7%	5,924	12.9%	75,412	29.3%
Not Hispanic or Latino Population (2010)	869	94.7%	9,886	91.4%	40,746	91.1%	188,906	75.0%
Hispanic or Latino Population (2010)	48	5.3%	931	8.6%	3,989	8.9%	62,920	25.0%
Not Hispanic or Latino Population (2000)	801	98.2%	8,781	97.2%	37,697	96.6%	195,925	85.0%
Hispanic or Latino Population (2000)	15	1.8%	251	2.8%	1,342	3.4%	34,558	15.0%
Projected Hispanic Annual Growth (2017 to 2022)	12	3.4%	159	2.5%	656	2.5%	6,533	1.9%
Historic Hispanic Annual Growth (2000 to 2017)	54	21.5%	1,008	23.6%	3,926	17.2%	34,321	5.8%
Age Distribution (2017)								
Age Under 5	60	6.7%	640	5.7%	2,380	5.2%	15,898	6.3%
Age 5 to 9 Years	48	5.4%	627	5.6%	2,584	5.6%	15,995	6.3%
Age 10 to 14 Years	61	6.8%	741	6.6%	2,921	6.3%	16,674	6.6%
Age 15 to 19 Years	56	6.3%	705	6.3%	2,941	6.4%	18,193	7.2%
Age 20 to 24 Years	54	6.0%	580	5.2%	2,372	5.2%	17,578	6.9%
Age 25 to 29 Years	71	7.9%	710	6.3%	2,698	5.9%	17,609	7.0%
Age 30 to 34 Years	61	6.8%	722	6.4%	2,795	6.1%	15,658	6.2%
Age 35 to 39 Years	49	5.4%	649	5.8%	2,671	5.8%	14,769	5.8%
Age 40 to 44 Years	56	6.2%	712	6.3%	2,820	6.1%	14,217	5.6%
Age 45 to 49 Years	64	7.1%	786	7.0%	3,205	7.0%	15,993	6.3%
Age 50 to 54 Years	73	8.2%	883	7.9%	3,496	7.6%	16,952	6.7%
Age 55 to 59 Years	63	7.0%	821	7.3%	3,473	7.5%	16,999	6.7%
Age 60 to 64 Years	46	5.2%	726	6.5%	3,040	6.6%	15,115	6.0%
Age 65 to 74 Years	78	8.7%	1,117	9.9%	4,903	10.7%	22,641	9.0%
Age 75 to 84 Years	41	4.6%	602	5.4%	2,606	5.7%	12,359	4.9%
Age 85 Years or Over	15	1.7%	223	2.0%	1,116	2.4%	6,298	2.5%
Median Age	37.7		40.6		41.8		37.7	
Gender Age Distribution (2017)								
Female Population	447	49.9%	5,667	50.4%	23,241	50.5%	128,596	50.8%
Age 0 to 19 Years	107	23.9%	1,308	23.1%	5,219	22.5%	32,276	25.1%
Age 20 to 64 Years	269	60.1%	3,300	58.2%	13,333	57.4%	72,993	56.8%
Age 65 Years or Over	71	16.0%	1,059	18.7%	4,688	20.2%	23,326	18.1%
Female Median Age	39.4		41.9		42.9		39.1	
Male Population	449	50.1%	5,576	49.6%	22,780	49.5%	124,353	49.2%
Age 0 to 19 Years	119	26.5%	1,405	25.2%	5,607	24.6%	34,484	27.7%
Age 20 to 64 Years	268	59.7%	3,289	59.0%	13,236	58.1%	71,897	57.8%
Age 65 Years or Over	62	13.8%	883	15.8%	3,936	17.3%	17,972	14.5%
Male Median Age	36.1		39.4		40.8		36.4	

EXPANDED PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4439/-75.9512

5471 Pottsville Pike Leesport, PA 19533	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Household Income Distribution (2017)								
HH Income $200,000 or More	5	1.6%	162	3.7%	734	4.1%	3,805	3.9%
HH Income $150,000 to $199,999	25	7.1%	287	6.5%	1,088	6.1%	4,800	5.0%
HH Income $100,000 to $149,999	82	23.1%	931	21.2%	3,328	18.6%	12,697	13.2%
HH Income $75,000 to $99,999	71	20.1%	792	18.0%	3,012	16.8%	12,663	13.1%
HH Income $50,000 to $74,999	85	24.1%	906	20.6%	4,105	22.9%	18,077	18.7%
HH Income $35,000 to $49,999	36	10.3%	514	11.7%	2,090	11.7%	12,609	13.1%
HH Income $25,000 to $34,999	20	5.5%	262	5.9%	1,377	7.7%	9,891	10.3%
HH Income $15,000 to $24,999	18	5.1%	259	5.9%	1,204	6.7%	10,448	10.8%
HH Income Under $15,000	11	3.0%	289	6.6%	952	5.3%	11,509	11.9%
HH Income $35,000 or More	305	86.3%	3,591	81.6%	14,356	80.3%	64,652	67.0%
HH Income $75,000 or More	183	51.9%	2,172	49.4%	8,161	45.6%	33,965	35.2%
Housing (2017)								
Total Housing Units	365		4,530		18,339		101,006	
Housing Units Occupied	353	96.8%	4,400	97.1%	17,889	97.5%	96,500	95.5%
Housing Units Owner-Occupied	286	80.9%	3,744	85.1%	14,999	83.8%	64,369	66.7%
Housing Units, Renter-Occupied	67	19.1%	656	14.9%	2,890	16.2%	32,131	33.3%
Housing Units, Vacant	12	3.2%	130	2.9%	450	2.5%	4,506	4.5%
Marital Status (2017)								
Never Married	201	27.6%	2,599	28.1%	10,319	27.1%	71,417	34.9%
Currently Married	386	53.1%	4,882	52.9%	19,584	51.4%	83,962	41.1%
Separated	27	3.7%	304	3.3%	1,410	3.7%	11,669	5.7%
Widowed	31	4.2%	569	6.2%	2,877	7.5%	14,726	7.2%
Divorced	83	11.4%	882	9.5%	3,945	10.3%	22,608	11.1%
Household Type (2017)								
Population Family	760	84.8%	9,608	85.5%	39,185	85.1%	206,509	81.6%
Population Non-Family	136	15.2%	1,626	14.5%	6,264	13.6%	39,875	15.8%
Population Group Quarters	-	-	9	0.1%	572	1.2%	6,565	2.6%
Family Households	248	70.3%	3,151	71.6%	12,896	72.1%	64,476	66.8%
Non-Family Households	105	29.7%	1,250	28.4%	4,992	27.9%	32,024	33.2%
Married Couple with Children	83	21.6%	977	20.0%	3,866	19.7%	17,852	21.3%
Average Family Household Size	3.1		3.0		3.0		3.2	
Household Size (2017)								
1 Person Households	80	22.7%	968	22.0%	3,967	22.2%	25,845	26.8%
2 Person Households	129	36.6%	1,646	37.4%	6,780	37.9%	32,016	33.2%
3 Person Households	64	18.0%	767	17.4%	3,011	16.8%	15,443	16.0%
4 Person Households	48	13.6%	615	14.0%	2,509	14.0%	12,492	12.9%
5 Person Households	23	6.5%	269	6.1%	1,049	5.9%	6,043	6.3%
6 or More Person Households	9	2.6%	136	3.1%	573	3.2%	4,661	4.8%
Household Vehicles (2017)								
Households with 0 Vehicles Available	11	3.0%	132	3.0%	668	3.7%	10,053	10.4%
Households with 1 Vehicles Available	74	20.9%	1,087	24.7%	4,586	25.6%	32,923	34.1%
Households with 2 or More Vehicles Available	268	76.0%	3,181	72.3%	12,635	70.6%	53,524	55.5%
Total Vehicles Available	754		9,309		36,786		166,787	
Average Vehicles Per Household	2.1		2.1		2.1		1.7	

EXPANDED PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4439/-75.9512

5471 Pottsville Pike Leesport, PA 19533	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Labor Force (2017)								
Estimated Labor Population Age 16 Years or Over	716		9,099		37,549		201,379	
Estimated Civilian Employed	521	72.7%	6,115	67.2%	24,295	64.7%	121,296	60.2%
Estimated Civilian Unemployed	13	1.7%	249	2.7%	804	2.1%	7,289	3.6%
Estimated in Armed Forces	-	-	2	-	25	0.1%	76	-
Estimated Not in Labor Force	183	25.5%	2,734	30.0%	12,425	33.1%	72,717	36.1%
Unemployment Rate	1.7%		2.7%		2.1%		3.6%	
Occupation (2015)								
Occupation: Population Age 16 Years or Over	547		6,102		24,242		121,222	
Management, Business, Financial Operations	60	11.0%	665	10.9%	2,601	10.7%	13,325	11.0%
Professional, Related	100	18.3%	1,223	20.0%	4,702	19.4%	22,562	18.6%
Service	74	13.6%	815	13.4%	3,680	15.2%	19,777	16.3%
Sales, Office	133	24.3%	1,411	23.1%	5,703	23.5%	28,329	23.4%
Farming, Fishing, Forestry	1	0.2%	20	0.3%	48	0.2%	873	0.7%
Construct, Extraction, Maintenance	45	8.2%	491	8.0%	1,739	7.2%	8,369	6.9%
Production, Transport Material Moving	133	24.4%	1,477	24.2%	5,769	23.8%	27,988	23.1%
White Collar Workers	293	53.6%	3,299	54.1%	13,006	53.7%	64,215	53.0%
Blue Collar Workers	254	46.4%	2,803	45.9%	11,236	46.3%	57,007	47.0%
Consumer Expenditure (2017)								
Total Household Expenditure	$23.1 M		$287 M		$1.14 B		$5.44 B	
Total Non-Retail Expenditure	$11.9 M	51.5%	$149 M	51.7%	$587 M	51.7%	$2.82 B	51.9%
Total Retail Expenditure	$11.2 M	48.5%	$139 M	48.3%	$549 M	48.3%	$2.62 B	48.1%
Apparel	$803 K	3.5%	$10.0 M	3.5%	$39.6 M	3.5%	$190 M	3.5%
Contributions	$972 K	4.2%	$12.4 M	4.3%	$49.0 M	4.3%	$233 M	4.3%
Education	$833 K	3.6%	$10.5 M	3.7%	$41.1 M	3.6%	$197 M	3.6%
Entertainment	$1.31 M	5.7%	$16.2 M	5.6%	$64.1 M	5.6%	$305 M	5.6%
Food and Beverages	$3.38 M	14.6%	$42.0 M	14.6%	$166 M	14.6%	$802 M	14.7%
Furnishings and Equipment	$814 K	3.5%	$10.1 M	3.5%	$39.7 M	3.5%	$186 M	3.4%
Gifts	$568 K	2.5%	$7.15 M	2.5%	$28.1 M	2.5%	$133 M	2.4%
Health Care	$1.82 M	7.9%	$22.7 M	7.9%	$90.2 M	7.9%	$439 M	8.1%
Household Operations	$661 K	2.9%	$8.27 M	2.9%	$32.5 M	2.9%	$154 M	2.8%
Miscellaneous Expenses	$340 K	1.5%	$4.22 M	1.5%	$16.7 M	1.5%	$80.3 M	1.5%
Personal Care	$300 K	1.3%	$3.73 M	1.3%	$14.7 M	1.3%	$70.7 M	1.3%
Personal Insurance	$170 K	0.7%	$2.14 M	0.7%	$8.43 M	0.7%	$39.9 M	0.7%
Reading	$51.5 K	0.2%	$640 K	0.2%	$2.53 M	0.2%	$12.1 M	0.2%
Shelter	$4.74 M	20.5%	$59.2 M	20.6%	$234 M	20.6%	$1.12 B	20.6%
Tobacco	$136 K	0.6%	$1.70 M	0.6%	$6.79 M	0.6%	$33.9 M	0.6%
Transportation	$4.47 M	19.4%	$55.1 M	19.2%	$218 M	19.2%	$1.03 B	19.0%
Utilities	$1.71 M	7.4%	$21.2 M	7.4%	$84.2 M	7.4%	$411 M	7.5%
Educational Attainment (2017)								
Adult Population Age 25 Years or Over	617		7,950		32,822		168,611	
Elementary (Grade Level 0 to 8)	12	1.9%	274	3.4%	1,303	4.0%	11,192	6.6%
Some High School (Grade Level 9 to 11)	59	9.5%	614	7.7%	2,499	7.6%	16,757	9.9%
High School Graduate	261	42.3%	3,320	41.8%	13,850	42.2%	62,788	37.2%
Some College	100	16.3%	1,235	15.5%	5,076	15.5%	25,369	15.0%
Associate Degree Only	50	8.2%	680	8.6%	2,850	8.7%	14,089	8.4%
Bachelor Degree Only	95	15.3%	1,260	15.8%	5,007	15.3%	25,238	15.0%
Graduate Degree	40	6.5%	568	7.1%	2,237	6.8%	13,177	7.8%

EXPANDED PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4439/-75.9512

5471 Pottsville Pike Leesport, PA 19533	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2015)								
1 Detached Unit	251	70.3%	3,119	74.6%	12,717	74.3%	46,851	49.8%
1 Attached Unit	82	23.0%	665	15.9%	3,118	18.2%	28,942	30.8%
2 to 4 Units	20	5.7%	162	3.9%	639	3.7%	7,785	8.3%
5 to 9 Units	13	3.5%	91	2.2%	314	1.8%	3,463	3.7%
10 to 19 Units	1	0.3%	10	0.2%	221	1.3%	2,692	2.9%
20 to 49 Units	1	0.2%	8	0.2%	72	0.4%	1,357	1.4%
50 or More Units	1	0.3%	13	0.3%	84	0.5%	3,244	3.4%
Mobile Home or Trailer	4	1.0%	323	7.7%	679	4.0%	2,093	2.2%
Other Structure	-	-	-	-	-	-	22	-
Homes Built By Year (2015)								
Homes Built 2010 or later	11	3.1%	79	1.9%	106	0.6%	703	0.7%
Homes Built 2000 to 2009	55	15.4%	862	20.6%	2,776	16.2%	8,083	8.6%
Homes Built 1990 to 1999	22	6.3%	607	14.5%	2,970	17.3%	10,162	10.8%
Homes Built 1980 to 1989	58	16.2%	473	11.3%	1,763	10.3%	7,805	8.3%
Homes Built 1970 to 1979	29	8.2%	304	7.3%	1,410	8.2%	9,526	10.1%
Homes Built 1960 to 1969	49	13.6%	346	8.3%	1,746	10.2%	9,581	10.2%
Homes Built 1950 to 1959	39	11.0%	597	14.3%	2,772	16.2%	13,585	14.4%
Homes Built Before 1949	83	23.4%	948	22.7%	3,910	22.8%	35,904	38.2%
Home Values (2015)								
Home Values $1,000,000 or More	-	0.1%	17	0.5%	46	0.3%	167	0.3%
Home Values $500,000 to $999,999	3	0.9%	40	1.1%	150	1.0%	1,159	1.9%
Home Values $400,000 to $499,999	3	0.9%	86	2.4%	261	1.8%	1,111	1.8%
Home Values $300,000 to $399,999	16	5.5%	246	7.0%	783	5.5%	4,512	7.2%
Home Values $200,000 to $299,999	85	29.4%	1,044	29.5%	3,650	25.5%	12,662	20.2%
Home Values $150,000 to $199,999	68	23.6%	775	21.9%	3,866	27.0%	13,907	22.2%
Home Values $100,000 to $149,999	88	30.6%	853	24.1%	3,967	27.7%	14,781	23.6%
Home Values $70,000 to $99,999	17	5.9%	281	7.9%	1,203	8.4%	7,033	11.2%
Home Values $50,000 to $69,999	7	2.3%	85	2.4%	283	2.0%	3,485	5.6%
Home Values $25,000 to $49,999	4	1.2%	201	5.7%	396	2.8%	3,953	6.3%
Home Values Under $25,000	11	3.9%	105	3.0%	350	2.4%	1,454	2.3%
Owner-Occupied Median Home Value	$165,403		$175,586		$170,157		$158,267	
Renter-Occupied Median Rent	$704		$775		$808		$675	
Transportation To Work (2015)								
Drive to Work Alone	403	87.0%	4,786	86.4%	19,354	85.2%	98,320	77.7%
Drive to Work in Carpool	36	7.8%	375	6.8%	1,609	7.1%	13,351	10.5%
Travel to Work by Public Transportation	2	0.4%	15	0.3%	61	0.3%	2,333	1.8%
Drive to Work on Motorcycle	1	0.2%	12	0.2%	41	0.2%	283	0.2%
Walk or Bicycle to Work	8	1.7%	129	2.3%	480	2.1%	6,035	4.8%
Other Means	7	1.5%	65	1.2%	352	1.5%	2,295	1.8%
Work at Home	7	1.4%	154	2.8%	821	3.6%	3,974	3.1%
Travel Time (2015)								
Travel to Work in 14 Minutes or Less	111	24.2%	1,639	30.5%	6,734	30.8%	37,465	30.6%
Travel to Work in 15 to 29 Minutes	295	64.4%	2,787	51.8%	10,844	49.5%	47,566	38.8%
Travel to Work in 30 to 59 Minutes	114	25.0%	1,241	23.1%	4,859	22.2%	26,160	21.3%
Travel to Work in 60 Minutes or More	22	4.9%	278	5.2%	946	4.3%	6,336	5.2%
Average Minutes Travel to Work	20.6		20.0		19.5		19.3	