

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.2641/-74.046

W Park Ave Ocean Township, NJ 07712	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Population				
Estimated Population (2023)	8,698	64,541	170,378	321,572
Projected Population (2028)	8,634	63,683	166,062	313,730
Census Population (2020)	9,037	63,093	165,041	313,213
Census Population (2010)	8,368	59,748	161,093	305,816
Projected Annual Growth (2023-2028)	-64 -0.1%	-858 -0.3%	-4,316 -0.5%	-7,842 -0.5%
Historical Annual Growth (2020-2023)	-339 -1.2%	1,448 0.8%	5,337 1.1%	8,359 0.9%
Historical Annual Growth (2010-2020)	669 0.8%	3,345 0.6%	3,948 0.2%	7,397 0.2%
Estimated Population Density (2023)	2,770 <i>psm</i>	2,284 <i>psm</i>	2,170 <i>psm</i>	1,024 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	314.0 <i>sq mi</i>
Households				
Estimated Households (2023)	3,831	25,374	69,750	129,185
Projected Households (2028)	3,837	25,217	68,570	126,916
Census Households (2020)	3,872	25,167	67,478	125,373
Census Households (2010)	3,518	23,530	64,593	120,414
Projected Annual Growth (2023-2028)	6 -	-157 -0.1%	-1,179 -0.3%	-2,269 -0.4%
Historical Annual Change (2010-2023)	313 0.7%	1,845 0.6%	5,157 0.6%	8,770 0.6%
Average Household Income				
Estimated Average Household Income (2023)	\$117,303	\$154,788	\$142,613	\$182,420
Projected Average Household Income (2028)	\$127,044	\$171,203	\$159,559	\$204,522
Census Average Household Income (2010)	\$76,257	\$92,283	\$81,956	\$102,467
Census Average Household Income (2000)	\$66,356	\$76,974	\$64,780	\$82,788
Projected Annual Change (2023-2028)	\$9,741 1.7%	\$16,415 2.1%	\$16,946 2.4%	\$22,103 2.4%
Historical Annual Change (2000-2023)	\$50,947 3.3%	\$77,815 4.4%	\$77,833 5.2%	\$99,631 5.2%
Median Household Income				
Estimated Median Household Income (2023)	\$99,196	\$121,241	\$110,393	\$131,783
Projected Median Household Income (2028)	\$100,004	\$124,087	\$113,208	\$135,188
Census Median Household Income (2010)	\$65,287	\$74,995	\$66,096	\$78,826
Census Median Household Income (2000)	\$50,532	\$63,673	\$52,655	\$64,750
Projected Annual Change (2023-2028)	\$808 0.2%	\$2,846 0.5%	\$2,815 0.5%	\$3,404 0.5%
Historical Annual Change (2000-2023)	\$48,664 4.2%	\$57,568 3.9%	\$57,738 4.8%	\$67,034 4.5%
Per Capita Income				
Estimated Per Capita Income (2023)	\$51,695	\$61,044	\$58,535	\$73,408
Projected Per Capita Income (2028)	\$56,495	\$67,983	\$66,041	\$82,866
Census Per Capita Income (2010)	\$32,058	\$36,345	\$32,864	\$40,346
Census Per Capita Income (2000)	\$28,078	\$28,923	\$25,091	\$31,902
Projected Annual Change (2023-2028)	\$4,800 1.9%	\$6,939 2.3%	\$7,506 2.6%	\$9,457 2.6%
Historical Annual Change (2000-2023)	\$23,617 3.7%	\$32,121 4.8%	\$33,444 5.8%	\$41,507 5.7%
Estimated Average Household Net Worth (2023)	\$1.26 M	\$1.62 M	\$1.5 M	\$1.84 M

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W Park Ave Ocean Township, NJ 07712	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity								
Total Population (2023)	8,698		64,541		170,378		321,572	
White (2023)	5,518	63.4%	47,518	73.6%	112,756	66.2%	241,920	75.2%
Black or African American (2023)	1,189	13.7%	5,929	9.2%	26,648	15.6%	31,536	9.8%
American Indian or Alaska Native (2023)	32	0.4%	132	0.2%	596	0.3%	937	0.3%
Asian (2023)	851	9.8%	5,455	8.5%	8,769	5.1%	13,930	4.3%
Hawaiian or Pacific Islander (2023)	-	-	10	-	43	-	68	-
Other Race (2023)	531	6.1%	2,151	3.3%	10,613	6.2%	15,061	4.7%
Two or More Races (2023)	576	6.6%	3,345	5.2%	10,952	6.4%	18,120	5.6%
Population < 18 (2023)	1,652 19.0%		11,410 17.7%		31,004 18.2%		59,453 18.5%	
White Not Hispanic	943	57.1%	8,639	75.7%	19,212	62.0%	43,948	73.9%
Black or African American	265	16.0%	1,042	9.1%	5,434	17.5%	6,232	10.5%
Asian	133	8.1%	523	4.6%	1,106	3.6%	1,688	2.8%
Other Race Not Hispanic	52	3.1%	339	3.0%	1,204	3.9%	1,738	2.9%
Hispanic	260	15.7%	867	7.6%	4,047	13.1%	5,846	9.8%
Not Hispanic or Latino Population (2023)	7,399 85.1%		58,240 90.2%		146,333 85.9%		283,289 88.1%	
Not Hispanic White	5,281	71.4%	46,004	79.0%	108,380	74.1%	233,695	82.5%
Not Hispanic Black or African American	1,137	15.4%	5,703	9.8%	25,793	17.6%	30,243	10.7%
Not Hispanic American Indian or Alaska Native	6	-	23	-	55	-	92	-
Not Hispanic Asian	842	11.4%	5,385	9.2%	8,654	5.9%	13,722	4.8%
Not Hispanic Hawaiian or Pacific Islander	-	-	2	-	6	-	13	-
Not Hispanic Other Race	31	0.4%	233	0.4%	691	0.5%	920	0.3%
Not Hispanic Two or More Races	102	1.4%	889	1.5%	2,755	1.9%	4,604	1.6%
Hispanic or Latino Population (2023)	1,299 14.9%		6,301 9.8%		24,044 14.1%		38,283 11.9%	
Hispanic White	237	18.3%	1,514	24.0%	4,377	18.2%	8,225	21.5%
Hispanic Black or African American	52	4.0%	226	3.6%	856	3.6%	1,293	3.4%
Hispanic American Indian or Alaska Native	26	2.0%	109	1.7%	541	2.2%	844	2.2%
Hispanic Asian	9	0.7%	70	1.1%	115	0.5%	208	0.5%
Hispanic Hawaiian or Pacific Islander	-	-	8	0.1%	37	0.2%	55	0.1%
Hispanic Other Race	500	38.5%	1,918	30.4%	9,922	41.3%	14,142	36.9%
Hispanic Two or More Races	474	36.5%	2,456	39.0%	8,197	34.1%	13,516	35.3%
Not Hispanic or Latino Population (2020)	7,472 82.7%		56,281 89.2%		136,897 82.9%		270,352 86.3%	
Hispanic or Latino Population (2020)	1,565 17.3%		6,813 10.8%		28,144 17.1%		42,860 13.7%	
Not Hispanic or Latino Population (2010)	7,162 85.6%		54,803 91.7%		138,720 86.1%		272,577 89.1%	
Hispanic or Latino Population (2010)	1,207 14.4%		4,945 8.3%		22,373 13.9%		33,239 10.9%	
Not Hispanic or Latino Population (2028)	7,337 85.0%		57,396 90.1%		142,762 86.0%		276,486 88.1%	
Hispanic or Latino Population (2028)	1,297 15.0%		6,287 9.9%		23,300 14.0%		37,244 11.9%	
Projected Annual Growth (2023-2028)	-2	-	-14	-	-744	-0.6%	-1,039	-0.5%
Historical Annual Growth (2010-2020)	358	3.0%	1,868	3.8%	5,771	2.6%	9,621	2.9%

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W Park Ave		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Ocean Township, NJ 07712									
Total Age Distribution (2023)									
Total Population		8,698		64,541		170,378		321,572	
Age Under 5 Years		433	5.0%	2,844	4.4%	8,516	5.0%	14,875	4.6%
Age 5 to 9 Years		403	4.6%	2,874	4.5%	8,186	4.8%	15,778	4.9%
Age 10 to 14 Years		485	5.6%	3,316	5.1%	8,512	5.0%	17,133	5.3%
Age 15 to 19 Years		501	5.8%	4,679	7.2%	10,187	6.0%	18,844	5.9%
Age 20 to 24 Years		532	6.1%	4,500	7.0%	11,621	6.8%	19,589	6.1%
Age 25 to 29 Years		541	6.2%	3,696	5.7%	11,500	6.7%	19,007	5.9%
Age 30 to 34 Years		521	6.0%	3,455	5.4%	10,741	6.3%	18,037	5.6%
Age 35 to 39 Years		492	5.7%	3,307	5.1%	9,916	5.8%	18,218	5.7%
Age 40 to 44 Years		467	5.4%	3,423	5.3%	9,497	5.6%	18,566	5.8%
Age 45 to 49 Years		454	5.2%	3,469	5.4%	9,427	5.5%	19,011	5.9%
Age 50 to 54 Years		547	6.3%	4,244	6.6%	11,285	6.6%	22,858	7.1%
Age 55 to 59 Years		627	7.2%	5,125	7.9%	13,164	7.7%	26,005	8.1%
Age 60 to 64 Years		754	8.7%	5,291	8.2%	13,448	7.9%	26,408	8.2%
Age 65 to 69 Years		643	7.4%	4,570	7.1%	10,879	6.4%	21,915	6.8%
Age 70 to 74 Years		539	6.2%	3,477	5.4%	8,426	4.9%	16,848	5.2%
Age 75 to 79 Years		395	4.5%	2,733	4.2%	6,268	3.7%	12,475	3.9%
Age 80 to 84 Years		208	2.4%	1,721	2.7%	4,096	2.4%	7,614	2.4%
Age 85 Years or Over		157	1.8%	1,817	2.8%	4,708	2.8%	8,391	2.6%
Median Age		44.4		44.1		42.4		44.1	
Age 19 Years or Less		1,823	21.0%	13,713	21.2%	35,401	20.8%	66,631	20.7%
Age 20 to 64 Years		4,934	56.7%	36,510	56.6%	100,600	59.0%	187,699	58.4%
Age 65 Years or Over		1,941	22.3%	14,318	22.2%	34,377	20.2%	67,242	20.9%
Female Age Distribution (2023)									
Female Population		4,491	51.6%	33,461	51.8%	87,979	51.6%	164,916	51.3%
Age Under 5 Years		220	4.9%	1,408	4.2%	4,226	4.8%	7,428	4.5%
Age 5 to 9 Years		193	4.3%	1,376	4.1%	3,994	4.5%	7,719	4.7%
Age 10 to 14 Years		245	5.4%	1,637	4.9%	4,216	4.8%	8,347	5.1%
Age 15 to 19 Years		232	5.2%	2,352	7.0%	5,023	5.7%	9,089	5.5%
Age 20 to 24 Years		262	5.8%	2,231	6.7%	5,806	6.6%	9,713	5.9%
Age 25 to 29 Years		267	5.9%	1,798	5.4%	5,695	6.5%	9,318	5.6%
Age 30 to 34 Years		240	5.3%	1,710	5.1%	5,266	6.0%	8,885	5.4%
Age 35 to 39 Years		239	5.3%	1,641	4.9%	4,805	5.5%	8,945	5.4%
Age 40 to 44 Years		235	5.2%	1,715	5.1%	4,701	5.3%	9,305	5.6%
Age 45 to 49 Years		233	5.2%	1,747	5.2%	4,660	5.3%	9,498	5.8%
Age 50 to 54 Years		289	6.4%	2,229	6.7%	5,809	6.6%	11,676	7.1%
Age 55 to 59 Years		333	7.4%	2,773	8.3%	6,969	7.9%	13,507	8.2%
Age 60 to 64 Years		410	9.1%	2,772	8.3%	6,968	7.9%	13,480	8.2%
Age 65 to 69 Years		372	8.3%	2,426	7.3%	5,809	6.6%	11,465	7.0%
Age 70 to 74 Years		288	6.4%	1,877	5.6%	4,723	5.4%	9,275	5.6%
Age 75 to 79 Years		223	5.0%	1,542	4.6%	3,555	4.0%	6,927	4.2%
Age 80 to 84 Years		115	2.6%	1,056	3.2%	2,535	2.9%	4,617	2.8%
Age 85 Years or Over		96	2.1%	1,170	3.5%	3,219	3.7%	5,724	3.5%
Female Median Age		46.0		45.8		44.1		45.6	
Age 19 Years or Less		890	19.8%	6,773	20.2%	17,459	19.8%	32,582	19.8%
Age 20 to 64 Years		2,507	55.8%	18,616	55.6%	50,679	57.6%	94,326	57.2%
Age 65 Years or Over		1,094	24.4%	8,072	24.1%	19,841	22.6%	38,007	23.0%

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Ocean Township, NJ 07712									
Male Age Distribution (2023)									
Male Population	4,207	48.4%	31,080	48.2%	82,399	48.4%	156,656	48.7%	
Age Under 5 Years	213	5.1%	1,436	4.6%	4,290	5.2%	7,447	4.8%	
Age 5 to 9 Years	210	5.0%	1,497	4.8%	4,192	5.1%	8,059	5.1%	
Age 10 to 14 Years	241	5.7%	1,679	5.4%	4,296	5.2%	8,787	5.6%	
Age 15 to 19 Years	269	6.4%	2,327	7.5%	5,164	6.3%	9,756	6.2%	
Age 20 to 24 Years	270	6.4%	2,269	7.3%	5,815	7.1%	9,876	6.3%	
Age 25 to 29 Years	274	6.5%	1,898	6.1%	5,805	7.0%	9,690	6.2%	
Age 30 to 34 Years	281	6.7%	1,745	5.6%	5,475	6.6%	9,152	5.8%	
Age 35 to 39 Years	254	6.0%	1,666	5.4%	5,111	6.2%	9,273	5.9%	
Age 40 to 44 Years	232	5.5%	1,708	5.5%	4,796	5.8%	9,261	5.9%	
Age 45 to 49 Years	221	5.3%	1,722	5.5%	4,767	5.8%	9,513	6.1%	
Age 50 to 54 Years	258	6.1%	2,015	6.5%	5,476	6.6%	11,182	7.1%	
Age 55 to 59 Years	294	7.0%	2,352	7.6%	6,196	7.5%	12,498	8.0%	
Age 60 to 64 Years	343	8.2%	2,520	8.1%	6,480	7.9%	12,928	8.3%	
Age 65 to 69 Years	271	6.4%	2,144	6.9%	5,070	6.2%	10,449	6.7%	
Age 70 to 74 Years	250	5.9%	1,600	5.1%	3,702	4.5%	7,572	4.8%	
Age 75 to 79 Years	172	4.1%	1,190	3.8%	2,713	3.3%	5,549	3.5%	
Age 80 to 84 Years	93	2.2%	665	2.1%	1,561	1.9%	2,997	1.9%	
Age 85 Years or Over	61	1.5%	648	2.1%	1,489	1.8%	2,668	1.7%	
Male Median Age	42.3		42.1		40.5		42.6		
Age 19 Years or Less	933	22.2%	6,939	22.3%	17,942	21.8%	34,049	21.7%	
Age 20 to 64 Years	2,427	57.7%	17,894	57.6%	49,921	60.6%	93,373	59.6%	
Age 65 Years or Over	847	20.1%	6,247	20.1%	14,536	17.6%	29,235	18.7%	
Males per 100 Females (2023)									
Overall Comparison	94		93		94		95		
Age Under 5 Years	97	49.3%	102	50.5%	102	50.4%	100	50.1%	
Age 5 to 9 Years	109	52.1%	109	52.1%	105	51.2%	104	51.1%	
Age 10 to 14 Years	98	49.6%	103	50.6%	102	50.5%	105	51.3%	
Age 15 to 19 Years	116	53.6%	99	49.7%	103	50.7%	107	51.8%	
Age 20 to 24 Years	103	50.8%	102	50.4%	100	50.0%	102	50.4%	
Age 25 to 29 Years	103	50.7%	106	51.3%	102	50.5%	104	51.0%	
Age 30 to 34 Years	117	54.0%	102	50.5%	104	51.0%	103	50.7%	
Age 35 to 39 Years	106	51.5%	102	50.4%	106	51.5%	104	50.9%	
Age 40 to 44 Years	99	49.6%	100	49.9%	102	50.5%	100	49.9%	
Age 45 to 49 Years	95	48.7%	99	49.6%	102	50.6%	100	50.0%	
Age 50 to 54 Years	89	47.2%	90	47.5%	94	48.5%	96	48.9%	
Age 55 to 59 Years	88	46.9%	85	45.9%	89	47.1%	93	48.1%	
Age 60 to 64 Years	84	45.6%	91	47.6%	93	48.2%	96	49.0%	
Age 65 to 69 Years	73	42.1%	88	46.9%	87	46.6%	91	47.7%	
Age 70 to 74 Years	87	46.4%	85	46.0%	78	43.9%	82	44.9%	
Age 75 to 79 Years	77	43.6%	77	43.6%	76	43.3%	80	44.5%	
Age 80 to 84 Years	81	44.8%	63	38.6%	62	38.1%	65	39.4%	
Age 85 Years or Over	64	39.0%	55	35.6%	46	31.6%	47	31.8%	
Age 19 Years or Less	105	51.2%	102	50.6%	103	50.7%	105	51.1%	
Age 20 to 39 Years	107	51.7%	103	50.7%	103	50.7%	103	50.8%	
Age 40 to 64 Years	90	47.3%	92	47.9%	95	48.8%	96	49.1%	
Age 65 Years or Over	77	43.7%	77	43.6%	73	42.3%	77	43.5%	

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Ocean Township, NJ 07712									
Household Type (2023)									
Total Households		3,831		25,374		69,750		129,185	
Households with Children		877	22.9%	5,351	21.1%	14,125	20.3%	29,494	22.8%
Average Household Size		2.3		2.5		2.4		2.5	
Household Density per Square Mile		1,220		898		888		411	
Population Family		7,197	82.7%	51,230	79.4%	130,995	76.9%	256,650	79.8%
Population Non-Family		1,482	17.0%	11,353	17.6%	35,959	21.1%	60,355	18.8%
Population Group Quarters		19	0.2%	1,958	3.0%	3,423	2.0%	4,567	1.4%
Family Households		2,458	64.2%	16,098	63.4%	41,037	58.8%	80,445	62.3%
Married Couple Households		1,850	75.3%	12,285	76.3%	28,977	70.6%	60,628	75.4%
Other Family Households with Children		608	24.7%	3,813	23.7%	12,060	29.4%	19,817	24.6%
Family Households with Children		869	35.4%	5,267	32.7%	13,953	34.0%	29,234	36.3%
Married Couple with Children		610	70.2%	3,798	72.1%	8,533	61.2%	20,986	71.8%
Other Family Households with Children		259	29.8%	1,468	27.9%	5,420	38.8%	8,248	28.2%
Family Households No Children		1,589	64.6%	10,832	67.3%	27,084	66.0%	51,211	63.7%
Married Couple No Children		1,240	78.0%	8,487	78.4%	20,444	75.5%	39,642	77.4%
Other Family Households No Children		349	22.0%	2,345	21.6%	6,641	24.5%	11,569	22.6%
Non-Family Households		1,373	35.8%	9,276	36.6%	28,712	41.2%	48,740	37.7%
Non-Family Households with Children		8	0.6%	84	0.9%	172	0.6%	260	0.5%
Non-Family Households No Children		1,365	99.4%	9,192	99.1%	28,540	99.4%	48,480	99.5%
Average Family Household Size		2.9		3.2		3.2		3.2	
Average Family Income		\$138,407		\$197,532		\$182,226		\$227,361	
Median Family Income		\$119,399		\$154,397		\$146,548		\$171,127	
Average Non-Family Household Size		1.1		1.2		1.3		1.2	
Marital Status (2023)									
Population Age 15 Years or Over		7,376		55,507		145,164		273,785	
Never Married		2,307	31.3%	17,439	31.4%	50,727	34.9%	85,331	31.2%
Currently Married		3,582	48.6%	28,085	50.6%	65,554	45.2%	136,589	49.9%
Previously Married		1,487	20.2%	9,983	18.0%	28,883	19.9%	51,866	18.9%
Separated		247	16.6%	1,529	15.3%	5,280	18.3%	9,010	17.4%
Widowed		528	35.5%	3,357	33.6%	8,685	30.1%	15,799	30.5%
Divorced		712	47.9%	5,098	51.1%	14,918	51.7%	27,057	52.2%
Educational Attainment (2023)									
Adult Population Age 25 Years or Over		6,343		46,328		123,356		235,352	
Elementary (Grade Level 0 to 8)		244	3.8%	1,088	2.3%	4,294	3.5%	5,604	2.4%
Some High School (Grade Level 9 to 11)		316	5.0%	1,647	3.6%	5,174	4.2%	7,626	3.2%
High School Graduate		1,250	19.7%	9,153	19.8%	26,207	21.2%	44,051	18.7%
Some College		1,426	22.5%	7,949	17.2%	21,473	17.4%	37,035	15.7%
Associate Degree Only		679	10.7%	3,752	8.1%	9,602	7.8%	18,317	7.8%
Bachelor Degree Only		1,485	23.4%	13,597	29.3%	33,918	27.5%	73,283	31.1%
Graduate Degree		943	14.9%	9,142	19.7%	22,687	18.4%	49,435	21.0%
Any College (Some College or Higher)		4,534	71.5%	34,440	74.3%	87,680	71.1%	178,070	75.7%
College Degree + (Bachelor Degree or Higher)		2,428	38.3%	22,739	49.1%	56,604	45.9%	122,718	52.1%

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Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.2641/-74.046

W Park Ave Ocean Township, NJ 07712	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing								
Total Housing Units (2023)	4,143		27,825		77,538		143,772	
Total Housing Units (2020)	4,136		27,885		77,132		143,119	
Historical Annual Growth (2020-2023)	8	-	-60	-	406	0.2%	654	0.2%
Housing Units Occupied (2023)	3,831	92.5%	25,374	91.2%	69,750	90.0%	129,185	89.9%
Housing Units Owner-Occupied	2,607	68.1%	18,117	71.4%	49,132	70.4%	92,950	72.0%
Housing Units Renter-Occupied	1,224	31.9%	7,257	28.6%	20,617	29.6%	36,235	28.0%
Housing Units Vacant (2023)	313	7.5%	2,450	8.8%	7,789	10.0%	14,588	10.1%
Household Size (2023)								
Total Households	3,831		25,374		69,750		129,185	
1 Person Households	1,194	31.2%	8,008	31.6%	24,364	34.9%	41,573	32.2%
2 Person Households	1,518	39.6%	9,226	36.4%	24,143	34.6%	43,166	33.4%
3 Person Households	524	13.7%	3,371	13.3%	8,962	12.8%	18,060	14.0%
4 Person Households	373	9.7%	2,798	11.0%	6,924	9.9%	15,381	11.9%
5 Person Households	145	3.8%	1,245	4.9%	3,212	4.6%	7,054	5.5%
6 Person Households	52	1.3%	458	1.8%	1,229	1.8%	2,496	1.9%
7 or More Person Households	25	0.7%	269	1.1%	914	1.3%	1,454	1.1%
Household Income Distribution (2023)								
HH Income \$200,000 or More	649	16.9%	5,996	23.6%	15,028	21.5%	36,527	28.3%
HH Income \$150,000 to \$199,999	415	10.8%	3,658	14.4%	9,074	13.0%	16,709	12.9%
HH Income \$125,000 to \$149,999	334	8.7%	2,326	9.2%	5,714	8.2%	10,457	8.1%
HH Income \$100,000 to \$124,999	391	10.2%	2,298	9.1%	6,083	8.7%	11,374	8.8%
HH Income \$75,000 to \$99,999	456	11.9%	2,934	11.6%	7,857	11.3%	13,612	10.5%
HH Income \$50,000 to \$74,999	476	12.4%	2,732	10.8%	8,194	11.7%	13,463	10.4%
HH Income \$35,000 to \$49,999	390	10.2%	1,495	5.9%	4,565	6.5%	7,602	5.9%
HH Income \$25,000 to \$34,999	282	7.4%	1,291	5.1%	3,652	5.2%	5,667	4.4%
HH Income \$15,000 to \$24,999	200	5.2%	1,051	4.1%	4,323	6.2%	6,059	4.7%
HH Income \$10,000 to \$14,999	120	3.1%	710	2.8%	2,310	3.3%	3,192	2.5%
HH Income Under \$10,000	118	3.1%	882	3.5%	2,950	4.2%	4,523	3.5%
Household Vehicles (2023)								
Households 0 Vehicles Available	188	4.9%	1,840	7.2%	6,175	8.9%	10,126	7.8%
Households 1 Vehicle Available	1,614	42.1%	8,339	32.9%	25,513	36.6%	44,612	34.5%
Households 2 Vehicles Available	1,456	38.0%	9,901	39.0%	25,226	36.2%	48,728	37.7%
Households 3 or More Vehicles Available	572	14.9%	5,295	20.9%	12,835	18.4%	25,718	19.9%
Total Vehicles Available	6,547		46,847		120,322		230,779	
Average Vehicles per Household	1.7		1.8		1.7		1.8	
Owner-Occupied Household Vehicles	4,862	74.3%	37,070	79.1%	95,086	79.0%	186,356	80.8%
Average Vehicles per Owner-Occupied Household	1.9		2.0		1.9		2.0	
Renter-Occupied Household Vehicles	1,685	25.7%	9,778	20.9%	25,236	21.0%	44,422	19.2%
Average Vehicles per Renter-Occupied Household	1.4		1.3		1.2		1.2	
Travel Time (2023)								
Worker Base Age 16 years or Over	5,020		35,052		92,969		174,494	
Travel to Work in 14 Minutes or Less	1,139	22.7%	8,432	24.1%	22,488	24.2%	37,868	21.7%
Travel to Work in 15 to 29 Minutes	1,762	35.1%	10,255	29.3%	26,140	28.1%	45,006	25.8%
Travel to Work in 30 to 59 Minutes	1,105	22.0%	5,713	16.3%	16,993	18.3%	32,569	18.7%
Travel to Work in 60 Minutes or More	309	6.1%	2,237	6.4%	6,320	6.8%	14,466	8.3%
Work at Home	706	14.1%	8,413	24.0%	21,027	22.6%	44,586	25.6%
Average Minutes Travel to Work	21.0		18.7		20.0		21.7	

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W Park Ave		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Ocean Township, NJ 07712									
Transportation To Work (2023)									
Worker Base Age 16 years or Over		5,020		35,052		92,969		174,494	
Drive to Work Alone		3,407	67.9%	22,173	63.3%	57,743	62.1%	105,284	60.3%
Drive to Work in Carpool		552	11.0%	2,305	6.6%	7,348	7.9%	11,736	6.7%
Travel to Work by Public Transportation		83	1.6%	891	2.5%	3,096	3.3%	6,763	3.9%
Drive to Work on Motorcycle		-	-	-	-	-	-	-	-
Bicycle to Work		113	2.3%	185	0.5%	572	0.6%	915	0.5%
Walk to Work		64	1.3%	790	2.3%	2,235	2.4%	3,467	2.0%
Other Means		96	1.9%	295	0.8%	947	1.0%	1,743	1.0%
Work at Home		706	14.1%	8,413	24.0%	21,027	22.6%	44,586	25.6%
Daytime Demographics (2023)									
Total Businesses		612		3,565		8,203		16,701	
Total Employees		6,960		37,111		85,823		161,781	
Company Headquarter Businesses		27	4.4%	155	4.4%	316	3.9%	631	3.8%
Company Headquarter Employees		1,329	19.1%	6,773	18.2%	16,048	18.7%	28,611	17.7%
Employee Population per Business		11.4	to 1	10.4	to 1	10.5	to 1	9.7	to 1
Residential Population per Business		14.2	to 1	18.1	to 1	20.8	to 1	19.3	to 1
Adj. Daytime Demographics Age 16 Years or Over		9,199		56,721		135,918		256,779	
Labor Force									
Labor Population Age 16 Years or Over (2023)		7,260		54,703		143,174		269,790	
Labor Force Total Males (2023)		3,483	48.0%	26,060	47.6%	68,605	47.9%	130,308	48.3%
Male Civilian Employed		2,678	76.9%	18,476	70.9%	49,053	71.5%	92,137	70.7%
Male Civilian Unemployed		64	1.8%	803	3.1%	2,307	3.4%	4,179	3.2%
Males in Armed Forces		-	-	19	-	50	-	215	0.2%
Males Not in Labor Force		741	21.3%	6,761	25.9%	17,196	25.1%	33,777	25.9%
Labor Force Total Females (2023)		3,777	52.0%	28,643	52.4%	74,568	52.1%	139,482	51.7%
Female Civilian Employed		2,343	62.0%	16,575	57.9%	43,916	58.9%	82,357	59.0%
Female Civilian Unemployed		70	1.8%	667	2.3%	2,452	3.3%	4,179	3.0%
Females in Armed Forces		-	-	22	-	59	-	82	-
Females Not in Labor Force		1,364	36.1%	11,379	39.7%	28,141	37.7%	52,864	37.9%
Unemployment Rate		134	1.8%	1,470	2.7%	4,758	3.3%	8,357	3.1%
Occupation (2023)									
Occupation Population Age 16 Years or Over		5,020		35,052		92,969		174,494	
Occupation Total Males		2,678	53.3%	18,476	52.7%	49,053	52.8%	92,137	52.8%
Occupation Total Females		2,343	46.7%	16,575	47.3%	43,916	47.2%	82,357	47.2%
Management, Business, Financial Operations		1,149	-	8,143	23.2%	20,183	21.7%	43,389	24.9%
Professional, Related		1,001	19.9%	9,313	26.6%	24,469	26.3%	48,052	27.5%
Service		1,119	22.3%	5,402	15.4%	14,983	16.1%	24,985	14.3%
Sales, Office		889	17.7%	7,563	21.6%	19,067	20.5%	34,915	20.0%
Farming, Fishing, Forestry		-	-	11	-	141	0.2%	185	0.1%
Construction, Extraction, Maintenance		376	7.5%	2,296	6.5%	6,523	7.0%	10,995	6.3%
Production, Transport, Material Moving		486	9.7%	2,323	6.6%	7,604	8.2%	11,974	6.9%
White Collar Workers		3,039	60.5%	25,020	71.4%	63,719	68.5%	126,356	72.4%
Blue Collar Workers		1,981	39.5%	10,032	28.6%	29,250	31.5%	48,139	27.6%

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W Park Ave		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Ocean Township, NJ 07712									
Units In Structure (2023)									
Total Units		3,831		25,374		69,750		129,185	
1 Detached Unit		2,024	52.8%	16,317	64.3%	42,481	60.9%	82,664	64.0%
1 Attached Unit		699	18.2%	2,232	8.8%	6,193	8.9%	10,703	8.3%
2 Units		61	1.6%	423	1.7%	2,088	3.0%	3,242	2.5%
3 to 4 Units		183	4.8%	869	3.4%	2,732	3.9%	4,834	3.7%
5 to 9 Units		177	4.6%	1,153	4.5%	3,151	4.5%	5,350	4.1%
10 to 19 Units		224	5.8%	1,146	4.5%	3,189	4.6%	5,737	4.4%
20 to 49 Units		136	3.6%	829	3.3%	2,757	4.0%	4,735	3.7%
50 or More Units		298	7.8%	2,088	8.2%	6,410	9.2%	10,657	8.2%
Mobile Home or Trailer		30	0.8%	316	1.2%	748	1.1%	1,262	1.0%
Other Structure		-	-	-	-	-	-	-	-
Homes Built By Year (2023)									
Homes Built 2014 or later		58	1.4%	125	0.4%	177	0.2%	357	0.2%
Homes Built 2010 to 2013		192	4.6%	1,672	6.0%	4,928	6.4%	8,900	6.2%
Homes Built 2000 to 2009		728	17.6%	2,880	10.4%	7,397	9.5%	13,231	9.2%
Homes Built 1990 to 1999		559	13.5%	2,533	9.1%	6,277	8.1%	11,474	8.0%
Homes Built 1980 to 1989		815	19.7%	4,174	15.0%	10,386	13.4%	18,787	13.1%
Homes Built 1970 to 1979		513	12.4%	3,629	13.0%	8,026	10.4%	16,927	11.8%
Homes Built 1960 to 1969		549	13.2%	3,850	13.8%	9,446	12.2%	17,126	11.9%
Homes Built 1950 to 1959		233	5.6%	3,257	11.7%	8,549	11.0%	16,817	11.7%
Homes Built 1940 to 1949		28	0.7%	869	3.1%	3,277	4.2%	5,953	4.1%
Homes Built Before 1939		155	3.7%	2,385	8.6%	11,285	14.6%	19,611	13.6%
Median Age of Homes		41.0 yrs		49.0 yrs		52.3 yrs		52.2 yrs	
Home Values (2023)									
Owner Specified Housing Units		2,607		18,117		49,132		92,950	
Home Values \$1,000,000 or More		51	2.0%	1,121	6.2%	3,571	7.3%	10,558	11.4%
Home Values \$750,000 to \$999,999		250	9.6%	1,724	9.5%	5,376	10.9%	12,293	13.2%
Home Values \$500,000 to \$749,999		849	32.6%	5,710	31.5%	14,198	28.9%	29,405	31.6%
Home Values \$400,000 to \$499,999		682	26.2%	4,118	22.7%	9,500	19.3%	16,174	17.4%
Home Values \$300,000 to \$399,999		533	20.4%	3,152	17.4%	8,307	16.9%	12,587	13.5%
Home Values \$250,000 to \$299,999		121	4.7%	705	3.9%	2,536	5.2%	3,453	3.7%
Home Values \$200,000 to \$249,999		30	1.1%	468	2.6%	2,110	4.3%	2,866	3.1%
Home Values \$175,000 to \$199,999		4	0.1%	45	0.2%	404	0.8%	503	0.5%
Home Values \$150,000 to \$174,999		5	0.2%	55	0.3%	377	0.8%	588	0.6%
Home Values \$125,000 to \$149,999		8	0.3%	53	0.3%	404	0.8%	694	0.7%
Home Values \$100,000 to \$124,999		4	0.1%	51	0.3%	315	0.6%	574	0.6%
Home Values \$90,000 to \$99,999		20	0.8%	50	0.3%	186	0.4%	261	0.3%
Home Values \$80,000 to \$89,999		2	-	72	0.4%	258	0.5%	325	0.3%
Home Values \$70,000 to \$79,999		14	0.5%	225	1.2%	319	0.6%	515	0.6%
Home Values \$60,000 to \$69,999		2	-	74	0.4%	156	0.3%	264	0.3%
Home Values \$50,000 to \$59,999		2	-	99	0.5%	149	0.3%	208	0.2%
Home Values \$35,000 to \$49,999		4	0.2%	104	0.6%	222	0.5%	472	0.5%
Home Values \$25,000 to \$34,999		17	0.7%	54	0.3%	255	0.5%	356	0.4%
Home Values \$10,000 to \$24,999		3	0.1%	186	1.0%	272	0.6%	510	0.5%
Home Values Under \$10,000		6	0.2%	53	0.3%	218	0.4%	341	0.4%
Owner-Occupied Median Home Value		\$496,035		\$505,714		\$510,858		\$605,500	
Renter-Occupied Median Rent		\$1,378		\$1,471		\$1,480		\$1,509	

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W Park Ave		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Ocean Township, NJ 07712									
Total Annual Consumer Expenditure (2023)									
Total Household Expenditure		\$302.44 M		\$2.46 B		\$6.37 B		\$14.39 B	
Total Non-Retail Expenditure		\$160.7 M		\$1.31 B		\$3.4 B		\$7.7 B	
Total Retail Expenditure		\$141.74 M		\$1.15 B		\$2.97 B		\$6.69 B	
Apparel		\$10.77 M		\$88.95 M		\$229.44 M		\$523.03 M	
Contributions		\$10.65 M		\$89.42 M		\$229.52 M		\$535.28 M	
Education		\$10.08 M		\$88.06 M		\$225.2 M		\$536.2 M	
Entertainment		\$17.48 M		\$144.45 M		\$371.84 M		\$847.9 M	
Food and Beverages		\$43.75 M		\$353.54 M		\$916.01 M		\$2.05 B	
Furnishings and Equipment		\$10.84 M		\$89.17 M		\$229.59 M		\$521.88 M	
Gifts		\$8.14 M		\$68.6 M		\$175.95 M		\$416.6 M	
Health Care		\$25.08 M		\$199.9 M		\$518.28 M		\$1.15 B	
Household Operations		\$12.19 M		\$100.37 M		\$258.81 M		\$590.65 M	
Miscellaneous Expenses		\$5.8 M		\$47.34 M		\$122.32 M		\$276.85 M	
Personal Care		\$4.07 M		\$33.08 M		\$85.47 M		\$192.53 M	
Personal Insurance		\$2.28 M		\$19.14 M		\$48.92 M		\$113.46 M	
Reading		\$676.44 K		\$5.53 M		\$14.26 M		\$32.32 M	
Shelter		\$63.4 M		\$517.48 M		\$1.34 B		\$3.02 B	
Tobacco		\$1.61 M		\$12.13 M		\$32.17 M		\$67.82 M	
Transportation		\$54.37 M		\$439.68 M		\$1.14 B		\$2.55 B	
Utilities		\$21.25 M		\$167.83 M		\$437.68 M		\$962.93 M	
Monthly Household Consumer Expenditure (2023)									
Total Household Expenditure		\$6,579		\$8,094		\$7,612		\$9,283	
Total Non-Retail Expenditure		\$3,496	53.1%	\$4,316	53.3%	\$4,059	53.3%	\$4,965	53.5%
Total Retail Expenditures		\$3,083	46.9%	\$3,778	46.7%	\$3,552	46.7%	\$4,318	46.5%
Apparel		\$234	3.6%	\$292	3.6%	\$274	3.6%	\$337	3.6%
Contributions		\$232	3.5%	\$294	3.6%	\$274	3.6%	\$345	3.7%
Education		\$219	3.3%	\$289	3.6%	\$269	3.5%	\$346	3.7%
Entertainment		\$380	5.8%	\$474	5.9%	\$444	5.8%	\$547	5.9%
Food and Beverages		\$952	14.5%	\$1,161	14.3%	\$1,094	14.4%	\$1,324	14.3%
Furnishings and Equipment		\$236	3.6%	\$293	3.6%	\$274	3.6%	\$337	3.6%
Gifts		\$177	2.7%	\$225	2.8%	\$210	2.8%	\$269	2.9%
Health Care		\$546	8.3%	\$656	8.1%	\$619	8.1%	\$742	8.0%
Household Operations		\$265	4.0%	\$330	4.1%	\$309	4.1%	\$381	4.1%
Miscellaneous Expenses		\$126	1.9%	\$155	1.9%	\$146	1.9%	\$179	1.9%
Personal Care		\$88	1.3%	\$109	1.3%	\$102	1.3%	\$124	1.3%
Personal Insurance		\$50	0.8%	\$63	0.8%	\$58	0.8%	\$73	0.8%
Reading		\$15	0.2%	\$18	0.2%	\$17	0.2%	\$21	0.2%
Shelter		\$1,379	21.0%	\$1,699	21.0%	\$1,601	21.0%	\$1,949	21.0%
Tobacco		\$35	0.5%	\$40	0.5%	\$38	0.5%	\$44	0.5%
Transportation		\$1,183	18.0%	\$1,444	17.8%	\$1,357	17.8%	\$1,646	17.7%
Utilities		\$462	7.0%	\$551	6.8%	\$523	6.9%	\$621	6.7%