

## Complete Profile

2010-2020 Census, 2021 Estimates with 2026 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.2637/-74.0464

901 W Park Ave		1 mi radius		3 mi radius		5 mi radius	
Ocean Township, NJ 07712							
Population							
Estimated Population (2021)	9,138		62,341		164,295		
Projected Population (2026)	9,102		61,895		163,139		
Census Population (2020)	9,014		61,353		164,216		
Census Population (2010)	8,414		59,815		160,772		
Projected Annual Growth (2021-2026)	-36	-	-446	-0.1%	-1,156	-0.1%	
Historical Annual Growth (2020-2021)	124	-	988	1.6%	79	-	
Historical Annual Growth (2010-2020)	600	0.7%	1,538	0.3%	3,444	0.2%	
Estimated Population Density (2021)	2,910	psm	2,206	psm	2,093	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2021)	3,982		25,203		67,266		
Projected Households (2026)	3,996		25,279		67,442		
Census Households (2020)	3,920		24,668		67,371		
Census Households (2010)	3,564		23,425		64,517		
Projected Annual Growth (2021-2026)	14	-	75	-	176	-	
Historical Annual Change (2010-2021)	418	1.1%	1,778	0.7%	2,750	0.4%	
Average Household Income							
Estimated Average Household Income (2021)	\$117,065		\$127,516		\$119,483		
Projected Average Household Income (2026)	\$151,426		\$160,961		\$151,280		
Census Average Household Income (2010)	\$75,450		\$92,262		\$81,777		
Census Average Household Income (2000)	\$65,548		\$76,308		\$64,704		
Projected Annual Change (2021-2026)	\$34,362	5.9%	\$33,446	5.2%	\$31,797	5.3%	
Historical Annual Change (2000-2021)	\$51,517	3.7%	\$51,208	3.2%	\$54,778	4.0%	
Median Household Income							
Estimated Median Household Income (2021)	\$80,594		\$95,526		\$86,447		
Projected Median Household Income (2026)	\$94,112		\$110,889		\$100,259		
Census Median Household Income (2010)	\$64,455		\$75,405		\$66,086		
Census Median Household Income (2000)	\$49,806		\$63,290		\$52,626		
Projected Annual Change (2021-2026)	\$13,518	3.4%	\$15,363	3.2%	\$13,812	3.2%	
Historical Annual Change (2000-2021)	\$30,788	2.9%	\$32,235	2.4%	\$33,821	3.1%	
Per Capita Income							
Estimated Per Capita Income (2021)	\$51,039		\$51,701		\$49,035		
Projected Per Capita Income (2026)	\$66,516		\$65,888		\$62,656		
Census Per Capita Income (2010)	\$31,962		\$36,133		\$32,816		
Census Per Capita Income (2000)	\$27,950		\$28,538		\$25,060		
Projected Annual Change (2021-2026)	\$15,476	6.1%	\$14,187	5.5%	\$13,621	5.6%	
Historical Annual Change (2000-2021)	\$23,089	3.9%	\$23,162	3.9%	\$23,974	4.6%	
Estimated Average Household Net Worth (2021)	\$990,132		\$1.24 M		\$1.09 M		

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901 W Park Ave			1 mi radius		3 mi radius		5 mi radius	
Ocean Township, NJ 07712								
Race and Ethnicity								
Total Population (2021)			9,138		62,341		164,295	
White (2021)			5,690	62.3%	44,115	70.8%	100,277	61.0%
Black or African American (2021)			857	9.4%	5,141	8.2%	23,738	14.4%
American Indian or Alaska Native (2021)			49	0.5%	195	0.3%	939	0.6%
Asian (2021)			937	10.3%	5,196	8.3%	8,133	5.0%
Hawaiian or Pacific Islander (2021)			2	-	17	-	51	-
Other Race (2021)			741	8.1%	2,960	4.7%	15,229	9.3%
Two or More Races (2021)			863	9.4%	4,716	7.6%	15,927	9.7%
Population < 18 (2021)			1,563	17.1%	10,860	17.4%	30,241	18.4%
White Not Hispanic			649	41.5%	6,290	57.9%	12,753	42.2%
Black or African American			166	10.6%	1,074	9.9%	5,119	16.9%
Asian			163	10.4%	685	6.3%	1,176	3.9%
Other Race Not Hispanic			162	10.4%	969	8.9%	3,028	10.0%
Hispanic			423	27.1%	1,842	17.0%	8,165	27.0%
Not Hispanic or Latino Population (2021)			7,680	84.0%	55,752	89.4%	135,871	82.7%
Not Hispanic White			5,412	70.5%	42,518	76.3%	94,852	69.8%
Not Hispanic Black or African American			827	10.8%	4,947	8.9%	22,435	16.5%
Not Hispanic American Indian or Alaska Native			14	0.2%	62	0.1%	178	0.1%
Not Hispanic Asian			934	12.2%	5,108	9.2%	7,964	5.9%
Not Hispanic Hawaiian or Pacific Islander			-	-	8	-	22	-
Not Hispanic Other Race			155	2.0%	776	1.4%	2,848	2.1%
Not Hispanic Two or More Races			338	4.4%	2,334	4.2%	7,573	5.6%
Hispanic or Latino Population (2021)			1,458	16.0%	6,589	10.6%	28,424	17.3%
Hispanic White			278	19.0%	1,597	24.2%	5,426	19.1%
Hispanic Black or African American			31	2.1%	195	3.0%	1,304	4.6%
Hispanic American Indian or Alaska Native			35	2.4%	133	2.0%	761	2.7%
Hispanic Asian			3	0.2%	89	1.3%	170	0.6%
Hispanic Hawaiian or Pacific Islander			2	0.1%	9	0.1%	29	0.1%
Hispanic Other Race			586	40.2%	2,183	33.1%	12,381	43.6%
Hispanic Two or More Races			524	36.0%	2,382	36.2%	8,354	29.4%
Not Hispanic or Latino Population (2020)			7,551	83.8%	54,757	89.2%	136,295	83.0%
Hispanic or Latino Population (2020)			1,462	16.2%	6,596	10.8%	27,921	17.0%
Not Hispanic or Latino Population (2010)			7,187	85.4%	54,875	91.7%	138,422	86.1%
Hispanic or Latino Population (2010)			1,227	14.6%	4,940	8.3%	22,350	13.9%
Not Hispanic or Latino Population (2026)			7,600	83.5%	55,025	88.9%	134,021	82.2%
Hispanic or Latino Population (2026)			1,502	16.5%	6,871	11.1%	29,118	17.8%
Projected Annual Growth (2021-2026)			44	0.6%	282	0.9%	693	0.5%
Historical Annual Growth (2010-2020)			235	1.9%	1,656	3.4%	5,570	2.5%

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Ocean Township, NJ 07712							
Total Age Distribution (2021)							
Total Population	9,138		62,341		164,295		
Age Under 5 Years	414	4.5%	2,744	4.4%	8,237	5.0%	
Age 5 to 9 Years	392	4.3%	2,819	4.5%	8,343	5.1%	
Age 10 to 14 Years	461	5.0%	3,229	5.2%	8,508	5.2%	
Age 15 to 19 Years	478	5.2%	4,541	7.3%	10,123	6.2%	
Age 20 to 24 Years	535	5.9%	4,362	7.0%	11,642	7.1%	
Age 25 to 29 Years	597	6.5%	3,820	6.1%	11,788	7.2%	
Age 30 to 34 Years	541	5.9%	3,340	5.4%	10,349	6.3%	
Age 35 to 39 Years	510	5.6%	2,993	4.8%	9,083	5.5%	
Age 40 to 44 Years	489	5.4%	3,158	5.1%	8,794	5.4%	
Age 45 to 49 Years	478	5.2%	3,332	5.3%	9,007	5.5%	
Age 50 to 54 Years	583	6.4%	4,003	6.4%	10,666	6.5%	
Age 55 to 59 Years	651	7.1%	4,821	7.7%	12,336	7.5%	
Age 60 to 64 Years	727	8.0%	4,780	7.7%	12,012	7.3%	
Age 65 to 69 Years	631	6.9%	4,026	6.5%	9,677	5.9%	
Age 70 to 74 Years	666	7.3%	3,440	5.5%	8,154	5.0%	
Age 75 to 79 Years	461	5.0%	2,586	4.1%	5,851	3.6%	
Age 80 to 84 Years	287	3.1%	1,912	3.1%	4,232	2.6%	
Age 85 Years or Over	239	2.6%	2,437	3.9%	5,493	3.3%	
Median Age	45.7		44.3		42.1		
Age 19 Years or Less	1,744	19.1%	13,333	21.4%	35,211	21.4%	
Age 20 to 64 Years	5,110	55.9%	34,608	55.5%	95,677	58.2%	
Age 65 Years or Over	2,284	25.0%	14,401	23.1%	33,407	20.3%	
Female Age Distribution (2021)							
Female Population	4,771	52.2%	32,812	52.6%	85,217	51.9%	
Age Under 5 Years	210	4.4%	1,366	4.2%	4,119	4.8%	
Age 5 to 9 Years	189	4.0%	1,374	4.2%	4,078	4.8%	
Age 10 to 14 Years	220	4.6%	1,597	4.9%	4,192	4.9%	
Age 15 to 19 Years	221	4.6%	2,289	7.0%	4,904	5.8%	
Age 20 to 24 Years	268	5.6%	2,151	6.6%	5,694	6.7%	
Age 25 to 29 Years	308	6.4%	1,970	6.0%	5,857	6.9%	
Age 30 to 34 Years	264	5.5%	1,690	5.2%	5,122	6.0%	
Age 35 to 39 Years	259	5.4%	1,530	4.7%	4,543	5.3%	
Age 40 to 44 Years	261	5.5%	1,642	5.0%	4,500	5.3%	
Age 45 to 49 Years	245	5.1%	1,726	5.3%	4,527	5.3%	
Age 50 to 54 Years	307	6.4%	2,135	6.5%	5,528	6.5%	
Age 55 to 59 Years	329	6.9%	2,508	7.6%	6,404	7.5%	
Age 60 to 64 Years	391	8.2%	2,506	7.6%	6,309	7.4%	
Age 65 to 69 Years	351	7.3%	2,144	6.5%	5,210	6.1%	
Age 70 to 74 Years	375	7.9%	1,904	5.8%	4,501	5.3%	
Age 75 to 79 Years	262	5.5%	1,527	4.7%	3,477	4.1%	
Age 80 to 84 Years	163	3.4%	1,172	3.6%	2,587	3.0%	
Age 85 Years or Over	148	3.1%	1,579	4.8%	3,665	4.3%	
Female Median Age	47.4		46.2		44.1		
Age 19 Years or Less	839	17.6%	6,625	20.2%	17,292	20.3%	
Age 20 to 64 Years	2,633	55.2%	17,861	54.4%	48,485	56.9%	
Age 65 Years or Over	1,299	27.2%	8,327	25.4%	19,440	22.8%	

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Ocean Township, NJ 07712							
Male Age Distribution (2021)							
Male Population		4,367	47.8%	29,529	47.4%	79,078	48.1%
Age Under 5 Years		205	4.7%	1,378	4.7%	4,118	5.2%
Age 5 to 9 Years		203	4.6%	1,445	4.9%	4,265	5.4%
Age 10 to 14 Years		240	5.5%	1,632	5.5%	4,316	5.5%
Age 15 to 19 Years		257	5.9%	2,252	7.6%	5,219	6.6%
Age 20 to 24 Years		267	6.1%	2,210	7.5%	5,948	7.5%
Age 25 to 29 Years		290	6.6%	1,850	6.3%	5,930	7.5%
Age 30 to 34 Years		277	6.3%	1,650	5.6%	5,227	6.6%
Age 35 to 39 Years		250	5.7%	1,462	5.0%	4,541	5.7%
Age 40 to 44 Years		228	5.2%	1,516	5.1%	4,294	5.4%
Age 45 to 49 Years		232	5.3%	1,605	5.4%	4,480	5.7%
Age 50 to 54 Years		276	6.3%	1,867	6.3%	5,138	6.5%
Age 55 to 59 Years		322	7.4%	2,313	7.8%	5,932	7.5%
Age 60 to 64 Years		336	7.7%	2,273	7.7%	5,702	7.2%
Age 65 to 69 Years		280	6.4%	1,882	6.4%	4,467	5.6%
Age 70 to 74 Years		290	6.6%	1,536	5.2%	3,653	4.6%
Age 75 to 79 Years		200	4.6%	1,058	3.6%	2,374	3.0%
Age 80 to 84 Years		124	2.8%	740	2.5%	1,645	2.1%
Age 85 Years or Over		91	2.1%	858	2.9%	1,828	2.3%
Male Median Age		43.6		42.1		40.0	
Age 19 Years or Less		905	20.7%	6,708	22.7%	17,919	22.7%
Age 20 to 64 Years		2,477	56.7%	16,747	56.7%	47,192	59.7%
Age 65 Years or Over		985	22.6%	6,074	20.6%	13,967	17.7%
Males per 100 Females (2021)							
Overall Comparison		92		90		93	
Age Under 5 Years		98	49.4%	101	50.2%	100	50.0%
Age 5 to 9 Years		108	51.8%	105	51.3%	105	51.1%
Age 10 to 14 Years		109	52.2%	102	50.6%	103	50.7%
Age 15 to 19 Years		116	53.8%	98	49.6%	106	51.6%
Age 20 to 24 Years		100	49.9%	103	50.7%	104	51.1%
Age 25 to 29 Years		94	48.5%	94	48.4%	101	50.3%
Age 30 to 34 Years		105	51.2%	98	49.4%	102	50.5%
Age 35 to 39 Years		97	49.1%	96	48.9%	100	50.0%
Age 40 to 44 Years		87	46.6%	92	48.0%	95	48.8%
Age 45 to 49 Years		95	48.6%	93	48.2%	99	49.7%
Age 50 to 54 Years		90	47.3%	87	46.7%	93	48.2%
Age 55 to 59 Years		98	49.4%	92	48.0%	93	48.1%
Age 60 to 64 Years		86	46.2%	91	47.6%	90	47.5%
Age 65 to 69 Years		80	44.4%	88	46.8%	86	46.2%
Age 70 to 74 Years		77	43.6%	81	44.7%	81	44.8%
Age 75 to 79 Years		76	43.2%	69	40.9%	68	40.6%
Age 80 to 84 Years		76	43.1%	63	38.7%	64	38.9%
Age 85 Years or Over		62	38.2%	54	35.2%	50	33.3%
Age 19 Years or Less		108	51.9%	101	50.3%	104	50.9%
Age 20 to 39 Years		99	49.6%	98	49.4%	102	50.5%
Age 40 to 64 Years		91	47.6%	91	47.7%	94	48.4%
Age 65 Years or Over		76	43.1%	73	42.2%	72	41.8%

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901 W Park Ave							
Ocean Township, NJ 07712							
	1 mi radius		3 mi radius		5 mi radius		
Household Type (2021)							
Total Households	3,982		25,203		67,266		
Households with Children	932	23.4%	6,333	25.1%	17,276	25.7%	
Average Household Size	2.3		2.4		2.4		
Household Density per Square Mile	1,268		892		857		
Population Family	7,226	79.1%	48,966	78.5%	127,393	77.5%	
Population Non-Family	1,893	20.7%	11,326	18.2%	33,488	20.4%	
Population Group Quarters	19	0.2%	2,048	3.3%	3,413	2.1%	
Family Households	2,375	59.6%	15,709	62.3%	39,795	59.2%	
Married Couple Households	1,752	73.7%	12,196	77.6%	27,903	70.1%	
Other Family Households with Children	623	26.3%	3,512	22.4%	11,892	29.9%	
Family Households with Children	927	39.0%	6,304	40.1%	17,166	43.1%	
Married Couple with Children	616	66.5%	4,558	72.3%	10,761	62.7%	
Other Family Households with Children	311	33.5%	1,746	27.7%	6,406	37.3%	
Family Households No Children	1,448	61.0%	9,405	59.9%	22,629	56.9%	
Married Couple No Children	1,135	78.4%	7,638	81.2%	17,143	75.8%	
Other Family Households No Children	313	21.6%	1,766	18.8%	5,486	24.2%	
Non-Family Households	1,607	40.4%	9,495	37.7%	27,471	40.8%	
Non-Family Households with Children	5	0.3%	29	0.3%	109	0.4%	
Non-Family Households No Children	1,602	99.7%	9,466	99.7%	27,362	99.6%	
Average Family Household Size	3.0		3.1		3.2		
Average Family Income	\$153,488		\$163,296		\$152,484		
Median Family Income	\$110,131		\$126,408		\$114,316		
Average Non-Family Household Size	1.2		1.2		1.2		
Marital Status (2021)							
Population Age 15 Years or Over	7,871		53,549		139,207		
Never Married	2,241	28.5%	16,413	30.7%	49,057	35.2%	
Currently Married	3,833	48.7%	26,979	50.4%	61,360	44.1%	
Previously Married	1,797	22.8%	10,157	19.0%	28,791	20.7%	
Separated	276	15.4%	1,505	14.8%	4,879	16.9%	
Widowed	621	34.6%	3,704	36.5%	9,020	31.3%	
Divorced	900	50.1%	4,949	48.7%	14,892	51.7%	
Educational Attainment (2021)							
Adult Population Age 25 Years or Over	6,859		44,647		117,442		
Elementary (Grade Level 0 to 8)	258	3.8%	1,122	2.5%	4,705	4.0%	
Some High School (Grade Level 9 to 11)	222	3.2%	1,505	3.4%	5,674	4.8%	
High School Graduate	1,653	24.1%	10,711	24.0%	29,701	25.3%	
Some College	1,465	21.4%	7,661	17.2%	20,398	17.4%	
Associate Degree Only	530	7.7%	3,090	6.9%	7,804	6.6%	
Bachelor Degree Only	1,643	24.0%	12,190	27.3%	29,745	25.3%	
Graduate Degree	1,088	15.9%	8,368	18.7%	19,416	16.5%	
Any College (Some College or Higher)	4,726	68.9%	31,308	70.1%	77,363	65.9%	
College Degree + (Bachelor Degree or Higher)	2,731	39.8%	20,558	46.0%	49,161	41.9%	

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Ocean Township, NJ 07712								
Housing								
Total Housing Units (2021)			4,241		27,790		76,863	
Total Housing Units (2020)			4,174		27,216		76,989	
Historical Annual Growth (2020-2021)			67 -		574 -		-127 -	
Housing Units Occupied (2021)			3,982 93.9%		25,203 90.7%		67,266 87.5%	
Housing Units Owner-Occupied			1,907 47.9%		17,304 68.7%		39,949 59.4%	
Housing Units Renter-Occupied			2,075 52.1%		7,900 31.3%		27,317 40.6%	
Housing Units Vacant (2021)			259 6.1%		2,587 9.3%		9,596 12.5%	
Household Size (2021)								
Total Households			3,982		25,203		67,266	
1 Person Households			1,376 34.6%		8,151 32.3%		22,981 34.2%	
2 Person Households			1,289 32.4%		7,865 31.2%		20,182 30.0%	
3 Person Households			572 14.4%		3,764 14.9%		9,644 14.3%	
4 Person Households			447 11.2%		3,156 12.5%		7,981 11.9%	
5 Person Households			197 5.0%		1,433 5.7%		3,751 5.6%	
6 Person Households			67 1.7%		516 2.0%		1,475 2.2%	
7 or More Person Households			33 0.8%		319 1.3%		1,253 1.9%	
Household Income Distribution (2021)								
HH Income \$200,000 or More			484 12.1%		4,127 16.4%		9,473 14.1%	
HH Income \$150,000 to \$199,999			334 8.4%		2,623 10.4%		6,087 9.0%	
HH Income \$125,000 to \$149,999			374 9.4%		2,334 9.3%		5,301 7.9%	
HH Income \$100,000 to \$124,999			343 8.6%		2,480 9.8%		6,537 9.7%	
HH Income \$75,000 to \$99,999			488 12.2%		3,098 12.3%		8,265 12.3%	
HH Income \$50,000 to \$74,999			621 15.6%		3,705 14.7%		10,502 15.6%	
HH Income \$35,000 to \$49,999			437 11.0%		1,973 7.8%		5,938 8.8%	
HH Income \$25,000 to \$34,999			323 8.1%		1,700 6.7%		4,908 7.3%	
HH Income \$15,000 to \$24,999			256 6.4%		1,296 5.1%		4,119 6.1%	
HH Income \$10,000 to \$14,999			162 4.1%		769 3.1%		2,406 3.6%	
HH Income Under \$10,000			160 4.0%		1,099 4.4%		3,731 5.5%	
Household Vehicles (2021)								
Households 0 Vehicles Available			247 6.2%		1,955 7.8%		7,272 10.8%	
Households 1 Vehicle Available			1,881 47.2%		8,422 33.4%		24,733 36.8%	
Households 2 Vehicles Available			1,342 33.7%		9,659 38.3%		23,377 34.8%	
Households 3 or More Vehicles Available			513 12.9%		5,168 20.5%		11,884 17.7%	
Total Vehicles Available			6,235		45,671		112,298	
Average Vehicles per Household			1.6		1.8		1.7	
Owner-Occupied Household Vehicles			3,550 56.9%		35,332 77.4%		79,774 71.0%	
Average Vehicles per Owner-Occupied Household			1.9		2.0		2.0	
Renter-Occupied Household Vehicles			2,684 43.1%		10,338 22.6%		32,524 29.0%	
Average Vehicles per Renter-Occupied Household			1.3		1.3		1.2	
Travel Time (2021)								
Worker Base Age 16 years or Over			4,657		30,438		80,984	
Travel to Work in 14 Minutes or Less			1,268 27.2%		9,313 30.6%		24,123 29.8%	
Travel to Work in 15 to 29 Minutes			1,436 30.8%		9,080 29.8%		24,013 29.7%	
Travel to Work in 30 to 59 Minutes			1,251 26.9%		6,262 20.6%		17,009 21.0%	
Travel to Work in 60 Minutes or More			501 10.8%		4,149 13.6%		11,472 14.2%	
Work at Home			201 4.3%		1,633 5.4%		4,368 5.4%	
Average Minutes Travel to Work			21.9		20.9		22.0	

## Complete Profile

2010-2020 Census, 2021 Estimates with 2026 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.2637/-74.0464

901 W Park Ave							
Ocean Township, NJ 07712							
	1 mi radius			3 mi radius		5 mi radius	
Transportation To Work (2021)							
Worker Base Age 16 years or Over	4,657		30,438		80,984		
Drive to Work Alone	3,764	80.8%	24,458	80.4%	61,932	76.5%	
Drive to Work in Carpool	425	9.1%	2,340	7.7%	7,433	9.2%	
Travel to Work by Public Transportation	146	3.1%	1,338	4.4%	4,556	5.6%	
Drive to Work on Motorcycle	-	-	13	-	46	-	
Bicycle to Work	13	0.3%	87	0.3%	469	0.6%	
Walk to Work	21	0.5%	282	0.9%	1,242	1.5%	
Other Means	87	1.9%	288	0.9%	939	1.2%	
Work at Home	201	4.3%	1,633	5.4%	4,368	5.4%	
Daytime Demographics (2021)							
Total Businesses	658		3,441		8,390		
Total Employees	8,293		41,426		94,114		
Company Headquarter Businesses	28	4.3%	138	4.0%	316	3.8%	
Company Headquarter Employees	1,259	15.2%	7,679	18.5%	18,555	19.7%	
Employee Population per Business	12.6	to 1	12.0	to 1	11.2	to 1	
Residential Population per Business	13.9	to 1	18.1	to 1	19.6	to 1	
Adj. Daytime Demographics Age 16 Years or Over	11,391		63,704		150,327		
Labor Force							
Labor Population Age 16 Years or Over (2021)	7,769		52,867		137,445		
Labor Force Total Males (2021)	3,662	47.1%	24,728	46.8%	65,450	47.6%	
Male Civilian Employed	2,402	65.6%	15,770	63.8%	42,844	65.5%	
Male Civilian Unemployed	141	3.9%	1,137	4.6%	3,321	5.1%	
Males in Armed Forces	15	0.4%	120	0.5%	185	0.3%	
Males Not in Labor Force	1,104	30.2%	7,701	31.1%	19,099	29.2%	
Labor Force Total Females (2021)	4,107	52.9%	28,140	53.2%	71,995	52.4%	
Female Civilian Employed	2,254	54.9%	14,668	52.1%	38,140	53.0%	
Female Civilian Unemployed	189	4.6%	1,187	4.2%	3,045	4.2%	
Females in Armed Forces	-	-	31	0.1%	62	-	
Females Not in Labor Force	1,663	40.5%	12,254	43.5%	30,748	42.7%	
Unemployment Rate	330	4.3%	2,324	4.4%	6,366	4.6%	
Occupation (2021)							
Occupation Population Age 16 Years or Over	4,657		30,438		80,984		
Occupation Total Males	2,402	51.6%	15,770	51.8%	42,844	52.9%	
Occupation Total Females	2,254	48.4%	14,668	48.2%	38,140	47.1%	
Management, Business, Financial Operations	933	20.0%	5,842	19.2%	14,543	18.0%	
Professional, Related	1,109	23.8%	9,095	29.9%	22,037	27.2%	
Service	845	18.2%	4,615	15.2%	13,861	17.1%	
Sales, Office	1,000	21.5%	6,581	21.6%	16,833	20.8%	
Farming, Fishing, Forestry	22	0.5%	48	0.2%	304	0.4%	
Construction, Extraction, Maintenance	362	7.8%	2,179	7.2%	6,778	8.4%	
Production, Transport, Material Moving	385	8.3%	2,079	6.8%	6,628	8.2%	
White Collar Workers	3,042	65.3%	21,518	70.7%	53,413	66.0%	
Blue Collar Workers	1,615	34.7%	8,920	29.3%	27,571	34.0%	



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Lat/Lon: 40.2637/-74.0464

901 W Park Ave		1 mi radius		3 mi radius		5 mi radius	
Ocean Township, NJ 07712							
Units In Structure (2021)							
Total Units	3,564		23,425		64,517		
1 Detached Unit	1,492	41.9%	15,030	64.2%	35,780	55.5%	
1 Attached Unit	677	19.0%	2,289	9.8%	6,427	10.0%	
2 Units	87	2.4%	398	1.7%	2,105	3.3%	
3 to 4 Units	301	8.5%	899	3.8%	2,994	4.6%	
5 to 9 Units	269	7.6%	1,247	5.3%	3,819	5.9%	
10 to 19 Units	514	14.4%	1,665	7.1%	4,184	6.5%	
20 to 49 Units	299	8.4%	962	4.1%	4,339	6.7%	
50 or More Units	339	9.5%	2,426	10.4%	7,001	10.9%	
Mobile Home or Trailer	5	0.1%	287	1.2%	616	1.0%	
Other Structure	-	-	-	-	-	-	-
Homes Built By Year (2021)							
Homes Built 2014 or later	68	1.6%	689	2.5%	1,945	2.5%	
Homes Built 2010 to 2013	36	0.8%	446	1.6%	1,415	1.8%	
Homes Built 2000 to 2009	554	13.1%	2,619	9.4%	6,832	8.9%	
Homes Built 1990 to 1999	628	14.8%	3,149	11.3%	6,652	8.7%	
Homes Built 1980 to 1989	654	15.4%	3,802	13.7%	8,839	11.5%	
Homes Built 1970 to 1979	771	18.2%	3,811	13.7%	8,578	11.2%	
Homes Built 1960 to 1969	655	15.4%	3,583	12.9%	9,467	12.3%	
Homes Built 1950 to 1959	300	7.1%	3,319	11.9%	8,769	11.4%	
Homes Built 1940 to 1949	71	1.7%	992	3.6%	3,308	4.3%	
Homes Built Before 1939	244	5.8%	2,792	10.0%	11,460	14.9%	
Median Age of Homes	36.5	yrs	41.6	yrs	45.1	yrs	
Home Values (2021)							
Owner Specified Housing Units	1,907		17,304		39,949		
Home Values \$1,000,000 or More	25	1.3%	631	3.6%	1,559	3.9%	
Home Values \$750,000 to \$999,999	99	5.2%	1,258	7.3%	3,138	7.9%	
Home Values \$500,000 to \$749,999	404	21.2%	3,632	21.0%	8,456	21.2%	
Home Values \$400,000 to \$499,999	476	25.0%	3,623	20.9%	7,132	17.9%	
Home Values \$300,000 to \$399,999	584	30.6%	4,971	28.7%	10,347	25.9%	
Home Values \$250,000 to \$299,999	215	11.3%	1,418	8.2%	4,074	10.2%	
Home Values \$200,000 to \$249,999	42	2.2%	859	5.0%	2,461	6.2%	
Home Values \$175,000 to \$199,999	4	0.2%	171	1.0%	572	1.4%	
Home Values \$150,000 to \$174,999	15	0.8%	93	0.5%	474	1.2%	
Home Values \$125,000 to \$149,999	7	0.4%	95	0.5%	374	0.9%	
Home Values \$100,000 to \$124,999	1	-	55	0.3%	277	0.7%	
Home Values \$90,000 to \$99,999	2	0.1%	38	0.2%	82	0.2%	
Home Values \$80,000 to \$89,999	-	-	9	-	70	0.2%	
Home Values \$70,000 to \$79,999	5	0.2%	136	0.8%	173	0.4%	
Home Values \$60,000 to \$69,999	-	-	16	-	35	-	
Home Values \$50,000 to \$59,999	1	-	79	0.5%	189	0.5%	
Home Values \$35,000 to \$49,999	19	1.0%	68	0.4%	150	0.4%	
Home Values \$25,000 to \$34,999	5	0.3%	35	0.2%	62	0.2%	
Home Values \$10,000 to \$24,999	1	-	81	0.5%	151	0.4%	
Home Values Under \$10,000	-	-	39	0.2%	174	0.4%	
Owner-Occupied Median Home Value	\$411,678		\$435,416		\$431,750		
Renter-Occupied Median Rent	\$1,123		\$1,274		\$1,258		



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Lat/Lon: 40.2637/-74.0464

901 W Park Ave Ocean Township, NJ 07712	1 mi radius	3 mi radius	5 mi radius
<b>Total Annual Consumer Expenditure (2021)</b>			
Total Household Expenditure	\$310.65 M	\$2.11 B	\$5.36 B
Total Non-Retail Expenditure	\$164.93 M	\$1.12 B	\$2.85 B
Total Retail Expenditure	\$145.73 M	\$989.36 M	\$2.51 B
Apparel	\$11.01 M	\$75.3 M	\$191.27 M
Contributions	\$10.55 M	\$73.71 M	\$184.26 M
Education	\$9.85 M	\$70.31 M	\$175.95 M
Entertainment	\$17.67 M	\$121.92 M	\$307.53 M
Food and Beverages	\$45.38 M	\$305.9 M	\$781.12 M
Furnishings and Equipment	\$10.97 M	\$75.46 M	\$190.4 M
Gifts	\$8.06 M	\$56.22 M	\$140.72 M
Health Care	\$26.01 M	\$174.78 M	\$444.62 M
Household Operations	\$12.36 M	\$84.8 M	\$214.21 M
Miscellaneous Expenses	\$5.92 M	\$40.36 M	\$102.28 M
Personal Care	\$4.18 M	\$28.35 M	\$72.02 M
Personal Insurance	\$2.24 M	\$15.81 M	\$39.33 M
Reading	\$689.15 K	\$4.69 M	\$11.86 M
Shelter	\$65.62 M	\$442.99 M	\$1.13 B
Tobacco	\$1.79 M	\$11.31 M	\$29.91 M
Transportation	\$55.93 M	\$379.49 M	\$963.69 M
Utilities	\$22.39 M	\$148.63 M	\$382.16 M
<b>Monthly Household Consumer Expenditure (2021)</b>			
Total Household Expenditure	\$6,501	\$6,977	\$6,644
Total Non-Retail Expenditure	\$3,452 53.1%	\$3,705 53.1%	\$3,530 53.1%
Total Retail Expenditures	\$3,050 46.9%	\$3,271 46.9%	\$3,114 46.9%
Apparel	\$230 3.5%	\$249 3.6%	\$237 3.6%
Contributions	\$221 3.4%	\$244 3.5%	\$228 3.4%
Education	\$206 3.2%	\$232 3.3%	\$218 3.3%
Entertainment	\$370 5.7%	\$403 5.8%	\$381 5.7%
Food and Beverages	\$950 14.6%	\$1,011 14.5%	\$968 14.6%
Furnishings and Equipment	\$230 3.5%	\$250 3.6%	\$236 3.5%
Gifts	\$169 2.6%	\$186 2.7%	\$174 2.6%
Health Care	\$544 8.4%	\$578 8.3%	\$551 8.3%
Household Operations	\$259 4.0%	\$280 4.0%	\$265 4.0%
Miscellaneous Expenses	\$124 1.9%	\$133 1.9%	\$127 1.9%
Personal Care	\$88 1.3%	\$94 1.3%	\$89 1.3%
Personal Insurance	\$47 0.7%	\$52 0.7%	\$49 0.7%
Reading	\$14 0.2%	\$16 0.2%	\$15 0.2%
Shelter	\$1,373 21.1%	\$1,465 21.0%	\$1,402 21.1%
Tobacco	\$37 0.6%	\$37 0.5%	\$37 0.6%
Transportation	\$1,171 18.0%	\$1,255 18.0%	\$1,194 18.0%
Utilities	\$469 7.2%	\$491 7.0%	\$473 7.1%