

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4439/-75.9512

5471 Pottsville Pike Leesport, PA 19533		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population									
Estimated Population (2023)		874		12,787		48,459		266,156	
Projected Population (2028)		922		13,819		50,688		270,606	
Census Population (2020)		936		12,486		47,382		264,809	
Census Population (2010)		852		11,355		44,546		250,601	
Projected Annual Growth (2023-2028)		48	1.1%	1,033	1.6%	2,229	0.9%	4,451	0.3%
Historical Annual Growth (2020-2023)		-62	-2.2%	301	0.8%	1,077	0.8%	1,347	0.2%
Historical Annual Growth (2010-2020)		84	1.0%	1,130	1.0%	2,837	0.6%	14,209	0.6%
Estimated Population Density (2023)		278 <i>psm</i>		452 <i>psm</i>		617 <i>psm</i>		848 <i>psm</i>	
Trade Area Size		3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		314.0 <i>sq mi</i>	
Households									
Estimated Households (2023)		361		5,136		18,875		100,587	
Projected Households (2028)		378		5,524		19,653		101,999	
Census Households (2020)		359		4,866		18,232		99,281	
Census Households (2010)		332		4,379		17,064		94,013	
Projected Annual Growth (2023-2028)		17	1.0%	388	1.5%	779	0.8%	1,412	0.3%
Historical Annual Change (2010-2023)		29	0.7%	757	1.3%	1,810	0.8%	6,574	0.5%
Average Household Income									
Estimated Average Household Income (2023)		\$120,908		\$108,300		\$120,483		\$103,723	
Projected Average Household Income (2028)		\$124,557		\$108,287		\$125,723		\$110,768	
Census Average Household Income (2010)		\$61,601		\$63,703		\$67,203		\$58,770	
Census Average Household Income (2000)		\$53,804		\$58,621		\$57,593		\$51,511	
Projected Annual Change (2023-2028)		\$3,649	0.6%	-\$13	-	\$5,240	0.9%	\$7,044	1.4%
Historical Annual Change (2000-2023)		\$67,104	5.4%	\$49,679	3.7%	\$62,890	4.7%	\$52,212	4.4%
Median Household Income									
Estimated Median Household Income (2023)		\$93,678		\$92,336		\$89,883		\$76,521	
Projected Median Household Income (2028)		\$94,947		\$93,539		\$91,130		\$77,922	
Census Median Household Income (2010)		\$51,616		\$57,114		\$57,659		\$48,602	
Census Median Household Income (2000)		\$47,831		\$51,449		\$51,047		\$42,768	
Projected Annual Change (2023-2028)		\$1,269	0.3%	\$1,203	0.3%	\$1,247	0.3%	\$1,401	0.4%
Historical Annual Change (2000-2023)		\$45,847	4.2%	\$40,887	3.5%	\$38,836	3.3%	\$33,754	3.4%
Per Capita Income									
Estimated Per Capita Income (2023)		\$49,890		\$43,518		\$46,975		\$39,448	
Projected Per Capita Income (2028)		\$51,048		\$43,300		\$48,792		\$41,996	
Census Per Capita Income (2010)		\$24,009		\$24,562		\$25,743		\$22,049	
Census Per Capita Income (2000)		\$20,978		\$22,711		\$21,812		\$19,678	
Projected Annual Change (2023-2028)		\$1,158	0.5%	-\$218	-0.1%	\$1,817	0.8%	\$2,548	1.3%
Historical Annual Change (2000-2023)		\$28,912	6.0%	\$20,807	4.0%	\$25,164	5.0%	\$19,771	4.4%
Estimated Average Household Net Worth (2023)		\$1.12 M		\$969,870		\$899,421		\$801,505	

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2023, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4439/-75.9512

5471 Pottsville Pike Leesport, PA 19533		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity									
Total Population (2023)		874		12,787		48,459		266,156	
White (2023)		724	82.8%	9,754	76.3%	36,427	75.2%	177,917	66.8%
Black or African American (2023)		56	6.4%	907	7.1%	3,345	6.9%	25,658	9.6%
American Indian or Alaska Native (2023)		3	0.3%	51	0.4%	192	0.4%	1,336	0.5%
Asian (2023)		15	1.7%	238	1.9%	888	1.8%	7,327	2.8%
Hawaiian or Pacific Islander (2023)		-	-	1	-	14	-	103	-
Other Race (2023)		28	3.2%	869	6.8%	3,719	7.7%	30,196	11.3%
Two or More Races (2023)		49	5.6%	968	7.6%	3,875	8.0%	23,619	8.9%
Population < 18 (2023)		164	18.7%	2,496	19.5%	9,252	19.1%	55,998	21.0%
White Not Hispanic		132	80.3%	1,778	71.2%	6,496	70.2%	33,414	59.7%
Black or African American		9	5.4%	170	6.8%	638	6.9%	5,424	9.7%
Asian		5	3.1%	74	3.0%	243	2.6%	1,258	2.2%
Other Race Not Hispanic		4	2.5%	74	3.0%	286	3.1%	1,698	3.0%
Hispanic		14	8.7%	400	16.0%	1,589	17.2%	14,204	25.4%
Not Hispanic or Latino Population (2023)		751	85.9%	10,277	80.4%	38,167	78.8%	193,398	72.7%
Not Hispanic White		669	89.1%	8,991	87.5%	33,428	87.6%	161,702	83.6%
Not Hispanic Black or African American		54	7.1%	846	8.2%	3,107	8.1%	20,616	10.7%
Not Hispanic American Indian or Alaska Native		-	-	4	-	21	-	134	-
Not Hispanic Asian		15	1.9%	237	2.3%	882	2.3%	7,115	3.7%
Not Hispanic Hawaiian or Pacific Islander		-	-	-	-	2	-	11	-
Not Hispanic Other Race		2	0.3%	26	0.2%	75	0.2%	432	0.2%
Not Hispanic Two or More Races		11	1.5%	173	1.7%	652	1.7%	3,389	1.8%
Hispanic or Latino Population (2023)		123	14.1%	2,510	19.6%	10,292	21.2%	72,758	27.3%
Hispanic White		55	44.8%	764	30.4%	2,999	29.1%	16,215	22.3%
Hispanic Black or African American		2	1.5%	60	2.4%	238	2.3%	5,042	6.9%
Hispanic American Indian or Alaska Native		2	1.7%	47	1.9%	171	1.7%	1,202	1.7%
Hispanic Asian		-	-	-	-	6	-	213	0.3%
Hispanic Hawaiian or Pacific Islander		-	-	1	-	11	0.1%	91	0.1%
Hispanic Other Race		26	21.0%	843	33.6%	3,644	35.4%	29,764	40.9%
Hispanic Two or More Races		38	30.7%	794	31.7%	3,223	31.3%	20,230	27.8%
Not Hispanic or Latino Population (2020)		854	91.2%	10,593	84.8%	39,591	83.6%	174,902	66.0%
Hispanic or Latino Population (2020)		82	8.8%	1,893	15.2%	7,792	16.4%	89,907	34.0%
Not Hispanic or Latino Population (2010)		810	95.0%	10,386	91.5%	40,572	91.1%	187,738	74.9%
Hispanic or Latino Population (2010)		42	5.0%	969	8.5%	3,974	8.9%	62,863	25.1%
Not Hispanic or Latino Population (2028)		790	85.6%	11,132	80.6%	39,915	78.7%	197,690	73.1%
Hispanic or Latino Population (2028)		133	14.4%	2,688	19.4%	10,773	21.3%	72,917	26.9%
Projected Annual Growth (2023-2028)		10	1.6%	178	1.4%	481	0.9%	159	-
Historical Annual Growth (2010-2020)		40	9.5%	924	9.5%	3,818	9.6%	27,045	4.3%

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2023, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4439/-75.9512

5471 Pottsville Pike Leesport, PA 19533		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2023)									
Total Population		874		12,787		48,459		266,156	
Age Under 5 Years	46	5.3%	591	4.6%	2,023	4.2%	14,163	5.3%	
Age 5 to 9 Years	37	4.2%	611	4.8%	2,461	5.1%	15,218	5.7%	
Age 10 to 14 Years	48	5.5%	770	6.0%	2,872	5.9%	16,313	6.1%	
Age 15 to 19 Years	47	5.3%	749	5.9%	2,785	5.7%	17,207	6.5%	
Age 20 to 24 Years	63	7.2%	772	6.0%	2,853	5.9%	18,560	7.0%	
Age 25 to 29 Years	69	7.9%	797	6.2%	2,899	6.0%	17,845	6.7%	
Age 30 to 34 Years	75	8.6%	927	7.2%	3,399	7.0%	17,927	6.7%	
Age 35 to 39 Years	50	5.7%	797	6.2%	3,243	6.7%	16,382	6.2%	
Age 40 to 44 Years	61	7.0%	889	7.0%	3,389	7.0%	16,091	6.0%	
Age 45 to 49 Years	57	6.5%	813	6.4%	3,109	6.4%	15,043	5.7%	
Age 50 to 54 Years	70	8.0%	947	7.4%	3,431	7.1%	17,032	6.4%	
Age 55 to 59 Years	62	7.1%	914	7.1%	3,436	7.1%	18,000	6.8%	
Age 60 to 64 Years	52	6.0%	889	7.0%	3,327	6.9%	17,655	6.6%	
Age 65 to 69 Years	46	5.2%	783	6.1%	2,957	6.1%	14,744	5.5%	
Age 70 to 74 Years	35	4.0%	588	4.6%	2,463	5.1%	12,411	4.7%	
Age 75 to 79 Years	28	3.2%	467	3.7%	1,795	3.7%	9,121	3.4%	
Age 80 to 84 Years	15	1.7%	247	1.9%	1,061	2.2%	5,862	2.2%	
Age 85 Years or Over	15	1.7%	234	1.8%	957	2.0%	6,583	2.5%	
Median Age	39.2		41.1		41.6		39.1		
Age 19 Years or Less	178	20.3%	2,721	21.3%	10,140	20.9%	62,900	23.6%	
Age 20 to 64 Years	558	63.8%	7,746	60.6%	29,085	60.0%	154,535	58.1%	
Age 65 Years or Over	139	15.9%	2,319	18.1%	9,234	19.1%	48,721	18.3%	
Female Age Distribution (2023)									
Female Population	422	48.3%	6,333	49.5%	24,213	50.0%	135,089	50.8%	
Age Under 5 Years	20	4.7%	263	4.2%	947	3.9%	6,761	5.0%	
Age 5 to 9 Years	16	3.8%	309	4.9%	1,206	5.0%	7,467	5.5%	
Age 10 to 14 Years	21	5.1%	353	5.6%	1,344	5.5%	7,741	5.7%	
Age 15 to 19 Years	21	5.1%	355	5.6%	1,288	5.3%	8,331	6.2%	
Age 20 to 24 Years	29	7.0%	366	5.8%	1,411	5.8%	9,301	6.9%	
Age 25 to 29 Years	33	7.8%	377	5.9%	1,384	5.7%	8,592	6.4%	
Age 30 to 34 Years	37	8.7%	453	7.2%	1,646	6.8%	8,675	6.4%	
Age 35 to 39 Years	23	5.4%	412	6.5%	1,653	6.8%	8,215	6.1%	
Age 40 to 44 Years	32	7.5%	427	6.7%	1,682	6.9%	8,135	6.0%	
Age 45 to 49 Years	24	5.8%	391	6.2%	1,541	6.4%	7,496	5.5%	
Age 50 to 54 Years	32	7.6%	456	7.2%	1,692	7.0%	8,615	6.4%	
Age 55 to 59 Years	34	8.1%	477	7.5%	1,762	7.3%	9,214	6.8%	
Age 60 to 64 Years	26	6.1%	449	7.1%	1,713	7.1%	9,057	6.7%	
Age 65 to 69 Years	24	5.6%	386	6.1%	1,427	5.9%	7,745	5.7%	
Age 70 to 74 Years	18	4.3%	311	4.9%	1,306	5.4%	6,627	4.9%	
Age 75 to 79 Years	13	3.0%	239	3.8%	959	4.0%	5,104	3.8%	
Age 80 to 84 Years	8	2.0%	142	2.2%	611	2.5%	3,544	2.6%	
Age 85 Years or Over	11	2.6%	166	2.6%	640	2.6%	4,471	3.3%	
Female Median Age	40.8		42.2		42.7		40.7		
Age 19 Years or Less	79	18.7%	1,279	20.2%	4,785	19.8%	30,301	22.4%	
Age 20 to 64 Years	270	63.9%	3,809	60.1%	14,485	59.8%	77,298	57.2%	
Age 65 Years or Over	73	17.4%	1,244	19.7%	4,943	20.4%	27,491	20.3%	

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2023, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4439/-75.9512

5471 Pottsville Pike Leesport, PA 19533		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2023)									
Male Population	452	51.7%	6,454	50.5%	24,246	50.0%	131,066	49.2%	
Age Under 5 Years	26	5.8%	328	5.1%	1,076	4.4%	7,401	5.6%	
Age 5 to 9 Years	21	4.7%	302	4.7%	1,255	5.2%	7,750	5.9%	
Age 10 to 14 Years	26	5.8%	417	6.5%	1,528	6.3%	8,571	6.5%	
Age 15 to 19 Years	25	5.6%	394	6.1%	1,497	6.2%	8,876	6.8%	
Age 20 to 24 Years	33	7.4%	406	6.3%	1,441	5.9%	9,259	7.1%	
Age 25 to 29 Years	36	7.9%	421	6.5%	1,515	6.2%	9,253	7.1%	
Age 30 to 34 Years	38	8.5%	473	7.3%	1,753	7.2%	9,252	7.1%	
Age 35 to 39 Years	27	5.9%	385	6.0%	1,590	6.6%	8,168	6.2%	
Age 40 to 44 Years	29	6.4%	462	7.2%	1,707	7.0%	7,956	6.1%	
Age 45 to 49 Years	32	7.2%	422	6.5%	1,568	6.5%	7,547	5.8%	
Age 50 to 54 Years	38	8.3%	491	7.6%	1,738	7.2%	8,417	6.4%	
Age 55 to 59 Years	28	6.2%	437	6.8%	1,674	6.9%	8,787	6.7%	
Age 60 to 64 Years	26	5.8%	440	6.8%	1,614	6.7%	8,598	6.6%	
Age 65 to 69 Years	22	4.9%	396	6.1%	1,530	6.3%	6,999	5.3%	
Age 70 to 74 Years	17	3.8%	277	4.3%	1,156	4.8%	5,785	4.4%	
Age 75 to 79 Years	16	3.5%	228	3.5%	836	3.4%	4,017	3.1%	
Age 80 to 84 Years	6	1.4%	105	1.6%	450	1.9%	2,319	1.8%	
Age 85 Years or Over	4	0.9%	69	1.1%	318	1.3%	2,112	1.6%	
Male Median Age	37.6		40.1		40.5		37.5		
Age 19 Years or Less	99	21.9%	1,442	22.3%	5,355	22.1%	32,599	24.9%	
Age 20 to 64 Years	288	63.7%	3,937	61.0%	14,600	60.2%	77,237	58.9%	
Age 65 Years or Over	65	14.5%	1,075	16.7%	4,290	17.7%	21,231	16.2%	
Males per 100 Females (2023)									
Overall Comparison	107		102		100		97		
Age Under 5 Years	132	56.9%	125	55.5%	114	53.2%	109	52.3%	
Age 5 to 9 Years	132	57.0%	98	49.4%	104	51.0%	104	50.9%	
Age 10 to 14 Years	123	55.1%	118	54.2%	114	53.2%	111	52.5%	
Age 15 to 19 Years	118	54.1%	111	52.6%	116	53.7%	107	51.6%	
Age 20 to 24 Years	114	53.2%	111	52.6%	102	50.5%	100	49.9%	
Age 25 to 29 Years	108	52.0%	112	52.7%	109	52.2%	108	51.9%	
Age 30 to 34 Years	105	51.2%	104	51.1%	107	51.6%	107	51.6%	
Age 35 to 39 Years	118	54.1%	93	48.3%	96	49.0%	99	49.9%	
Age 40 to 44 Years	91	47.7%	108	52.0%	101	50.4%	98	49.4%	
Age 45 to 49 Years	133	57.2%	108	51.9%	102	50.4%	101	50.2%	
Age 50 to 54 Years	118	54.1%	107	51.8%	103	50.7%	98	49.4%	
Age 55 to 59 Years	83	45.3%	92	47.8%	95	48.7%	95	48.8%	
Age 60 to 64 Years	101	50.4%	98	49.5%	94	48.5%	95	48.7%	
Age 65 to 69 Years	95	48.6%	103	50.6%	107	51.7%	90	47.5%	
Age 70 to 74 Years	96	48.9%	89	47.1%	89	47.0%	87	46.6%	
Age 75 to 79 Years	125	55.5%	96	48.9%	87	46.6%	79	44.0%	
Age 80 to 84 Years	76	43.3%	74	42.5%	74	42.4%	65	39.5%	
Age 85 Years or Over	35	26.1%	41	29.3%	50	33.2%	47	32.1%	
Age 19 Years or Less	126	55.7%	113	53.0%	112	52.8%	108	51.8%	
Age 20 to 39 Years	110	52.5%	105	51.2%	103	50.8%	103	50.8%	
Age 40 to 64 Years	104	50.9%	102	50.6%	99	49.7%	97	49.3%	
Age 65 Years or Over	89	47.1%	86	46.3%	87	46.5%	77	43.6%	

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2023, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4439/-75.9512

5471 Pottsville Pike Leesport, PA 19533	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Household Type (2023)								
Total Households	361		5,136		18,875		100,587	
Households with Children	57	15.8%	1,462	28.5%	6,051	32.1%	29,542	29.4%
Average Household Size	2.4		2.5		2.6		2.6	
Household Density per Square Mile	115		182		240		320	
Population Family	750	85.8%	10,610	83.0%	40,544	83.7%	214,585	80.6%
Population Non-Family	124	14.2%	2,149	16.8%	7,617	15.7%	44,786	16.8%
Population Group Quarters	-	-	28	0.2%	298	0.6%	6,785	2.5%
Family Households	252	69.9%	3,463	67.4%	13,049	69.1%	65,788	65.4%
Married Couple Households	188	74.6%	2,566	74.1%	9,871	75.6%	45,157	68.6%
Other Family Households with Children	64	25.4%	898	25.9%	3,178	24.4%	20,632	31.4%
Family Households with Children	53	21.1%	1,430	41.3%	5,938	45.5%	29,123	44.3%
Married Couple with Children	29	54.7%	1,033	72.2%	4,401	74.1%	17,263	59.3%
Other Family Households with Children	24	45.3%	397	27.8%	1,537	25.9%	11,860	40.7%
Family Households No Children	199	78.9%	2,034	58.7%	7,111	54.5%	36,665	55.7%
Married Couple No Children	159	79.9%	1,533	75.4%	5,470	76.9%	27,894	76.1%
Other Family Households No Children	40	20.1%	501	24.6%	1,641	23.1%	8,772	23.9%
Non-Family Households	108	30.1%	1,673	32.6%	5,826	30.9%	34,799	34.6%
Non-Family Households with Children	4	3.3%	33	2.0%	113	1.9%	419	1.2%
Non-Family Households No Children	105	96.7%	1,640	98.0%	5,713	98.1%	34,380	98.8%
Average Family Household Size	3.0		3.1		3.1		3.3	
Average Family Income	\$151,057		\$135,577		\$144,321		\$124,658	
Median Family Income	\$113,586		\$107,867		\$105,087		\$94,781	
Average Non-Family Household Size	1.1		1.3		1.3		1.3	
Marital Status (2023)								
Population Age 15 Years or Over	743		10,815		41,104		220,463	
Never Married	254	34.1%	3,013	27.9%	11,621	28.3%	77,909	35.3%
Currently Married	380	51.1%	5,905	54.6%	21,952	53.4%	92,988	42.2%
Previously Married	110	14.8%	1,896	17.5%	7,531	18.3%	49,566	22.5%
Separated	28	25.7%	361	19.0%	1,234	16.4%	10,120	20.4%
Widowed	26	23.5%	538	28.4%	2,315	30.7%	13,248	26.7%
Divorced	56	50.8%	997	52.6%	3,982	52.9%	26,198	52.9%
Educational Attainment (2023)								
Adult Population Age 25 Years or Over	634		9,293		35,466		184,696	
Elementary (Grade Level 0 to 8)	17	2.7%	279	3.0%	1,209	3.4%	11,046	6.0%
Some High School (Grade Level 9 to 11)	33	5.3%	508	5.5%	2,083	5.9%	14,551	7.9%
High School Graduate	237	37.4%	3,433	36.9%	13,158	37.1%	65,025	35.2%
Some College	114	18.0%	1,616	17.4%	5,932	16.7%	30,068	16.3%
Associate Degree Only	61	9.6%	1,009	10.9%	3,480	9.8%	16,659	9.0%
Bachelor Degree Only	129	20.3%	1,754	18.9%	6,575	18.5%	29,647	16.1%
Graduate Degree	42	6.6%	695	7.5%	3,029	8.5%	17,699	9.6%
Any College (Some College or Higher)	346	54.6%	5,074	54.6%	19,016	53.6%	94,073	50.9%
College Degree + (Bachelor Degree or Higher)	171	27.0%	2,449	26.3%	9,604	27.1%	47,346	25.6%

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2023, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4439/-75.9512

5471 Pottsville Pike Leesport, PA 19533		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing									
Total Housing Units (2023)		377		5,352		19,610		105,725	
Total Housing Units (2020)		377		5,072		18,924		105,214	
Historical Annual Growth (2020-2023)		-	-	279	-	686	-	511	-
Housing Units Occupied (2023)		361	95.6%	5,136	96.0%	18,875	96.2%	100,587	95.1%
Housing Units Owner-Occupied		251	69.5%	3,683	71.7%	13,543	71.8%	68,043	67.6%
Housing Units Renter-Occupied		110	30.5%	1,453	28.3%	5,331	28.2%	32,544	32.4%
Housing Units Vacant (2023)		17	4.4%	216	4.0%	736	3.8%	5,138	4.9%
Household Size (2023)									
Total Households		361		5,136		18,875		100,587	
1 Person Households		87	24.0%	1,354	26.4%	4,726	25.0%	28,799	28.6%
2 Person Households		113	31.3%	1,933	37.6%	7,320	38.8%	35,315	35.1%
3 Person Households		71	19.7%	792	15.4%	2,957	15.7%	14,586	14.5%
4 Person Households		53	14.7%	607	11.8%	2,274	12.0%	11,789	11.7%
5 Person Households		28	7.8%	315	6.1%	1,053	5.6%	5,887	5.9%
6 Person Households		6	1.7%	89	1.7%	383	2.0%	2,580	2.6%
7 or More Person Households		3	0.8%	46	0.9%	162	0.9%	1,630	1.6%
Household Income Distribution (2023)									
HH Income \$200,000 or More		51	14.0%	574	11.2%	1,793	9.5%	8,546	8.5%
HH Income \$150,000 to \$199,999		35	9.7%	424	8.3%	1,990	10.5%	8,410	8.4%
HH Income \$125,000 to \$149,999		34	9.5%	553	10.8%	2,013	10.7%	7,680	7.6%
HH Income \$100,000 to \$124,999		42	11.8%	637	12.4%	2,136	11.3%	9,618	9.6%
HH Income \$75,000 to \$99,999		65	18.0%	898	17.5%	3,069	16.3%	13,903	13.8%
HH Income \$50,000 to \$74,999		54	15.0%	834	16.2%	3,362	17.8%	17,003	16.9%
HH Income \$35,000 to \$49,999		24	6.7%	385	7.5%	1,675	8.9%	10,445	10.4%
HH Income \$25,000 to \$34,999		28	7.9%	305	5.9%	1,070	5.7%	8,052	8.0%
HH Income \$15,000 to \$24,999		13	3.7%	257	5.0%	861	4.6%	6,891	6.9%
HH Income \$10,000 to \$14,999		4	1.1%	109	2.1%	485	2.6%	4,258	4.2%
HH Income Under \$10,000		10	2.7%	161	3.1%	421	2.2%	5,780	5.7%
Household Vehicles (2023)									
Households 0 Vehicles Available		25	7.0%	317	6.2%	1,262	6.7%	11,586	11.5%
Households 1 Vehicle Available		107	29.8%	1,501	29.2%	5,454	28.9%	32,997	32.8%
Households 2 Vehicles Available		136	37.7%	2,073	40.4%	7,423	39.3%	35,305	35.1%
Households 3 or More Vehicles Available		92	25.5%	1,245	24.2%	4,735	25.1%	20,699	20.6%
Total Vehicles Available		695		9,946		36,475		174,125	
Average Vehicles per Household		1.9		1.9		1.9		1.7	
Owner-Occupied Household Vehicles		572	82.3%	8,151	82.0%	29,787	81.7%	137,798	79.1%
Average Vehicles per Owner-Occupied Household		2.3		2.2		2.2		2.0	
Renter-Occupied Household Vehicles		123	17.7%	1,795	18.0%	6,688	18.3%	36,328	20.9%
Average Vehicles per Renter-Occupied Household		1.1		1.2		1.3		1.1	
Travel Time (2023)									
Worker Base Age 16 years or Over		483		6,730		26,041		132,693	
Travel to Work in 14 Minutes or Less		114	23.6%	1,843	27.4%	6,626	25.4%	34,929	26.3%
Travel to Work in 15 to 29 Minutes		212	43.9%	2,776	41.3%	11,002	42.2%	49,789	37.5%
Travel to Work in 30 to 59 Minutes		64	13.3%	950	14.1%	3,946	15.2%	23,599	17.8%
Travel to Work in 60 Minutes or More		20	4.1%	345	5.1%	1,562	6.0%	8,393	6.3%
Work at Home		73	15.1%	815	12.1%	2,904	11.2%	15,983	12.0%
Average Minutes Travel to Work		20.1		19.1		19.4		19.7	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4439/-75.9512

5471 Pottsville Pike Leesport, PA 19533	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2023)								
Worker Base Age 16 years or Over	483		6,730		26,041		132,693	
Drive to Work Alone	381	78.9%	5,249	78.0%	20,330	78.1%	94,812	71.5%
Drive to Work in Carpool	20	4.1%	481	7.1%	1,944	7.5%	11,450	8.6%
Travel to Work by Public Transportation	-	-	24	0.4%	79	0.3%	2,703	2.0%
Drive to Work on Motorcycle	-	-	-	-	4	-	49	-
Bicycle to Work	-	-	2	-	60	0.2%	235	0.2%
Walk to Work	8	1.6%	138	2.0%	415	1.6%	4,128	3.1%
Other Means	-	-	22	0.3%	305	1.2%	3,332	2.5%
Work at Home	73	15.1%	815	12.1%	2,904	11.2%	15,983	12.0%
Daytime Demographics (2023)								
Total Businesses	75		511		1,554		8,319	
Total Employees	1,612		10,324		22,012		96,711	
Company Headquarter Businesses	8	10.4%	29	5.7%	77	4.9%	386	4.6%
Company Headquarter Employees	767	47.6%	3,821	37.0%	5,544	25.2%	16,831	17.4%
Employee Population per Business	21.6 to 1		20.2 to 1		14.2 to 1		11.6 to 1	
Residential Population per Business	11.7 to 1		25.0 to 1		31.2 to 1		32.0 to 1	
Adj. Daytime Demographics Age 16 Years or Over	1,861		14,229		36,398		180,927	
Labor Force								
Labor Population Age 16 Years or Over (2023)	732		10,639		40,440		217,010	
Labor Force Total Males (2023)	372	50.8%	5,308	49.9%	20,020	49.5%	105,478	48.6%
Male Civilian Employed	257	69.1%	3,602	67.9%	13,845	69.2%	69,807	66.2%
Male Civilian Unemployed	10	2.8%	178	3.3%	465	2.3%	3,359	3.2%
Males in Armed Forces	-	-	3	-	7	-	73	-
Males Not in Labor Force	105	28.1%	1,525	28.7%	5,703	28.5%	32,239	30.6%
Labor Force Total Females (2023)	361	49.2%	5,331	50.1%	20,421	50.5%	111,532	51.4%
Female Civilian Employed	226	62.8%	3,128	58.7%	12,196	59.7%	62,891	56.4%
Female Civilian Unemployed	10	2.6%	115	2.1%	299	1.5%	2,998	2.7%
Females in Armed Forces	-	-	-	-	6	-	24	-
Females Not in Labor Force	125	34.6%	2,087	39.2%	7,919	38.8%	45,620	40.9%
Unemployment Rate	20	2.7%	292	2.7%	764	1.9%	6,357	2.9%
Occupation (2023)								
Occupation Population Age 16 Years or Over	483		6,730		26,041		132,693	
Occupation Total Males	257	53.1%	3,602	53.5%	13,845	53.2%	69,804	52.6%
Occupation Total Females	226	46.9%	3,128	46.5%	12,196	46.8%	62,889	47.4%
Management, Business, Financial Operations	75	-	896	13.3%	3,629	13.9%	17,461	13.2%
Professional, Related	86	17.9%	1,593	23.7%	5,741	22.0%	27,254	20.5%
Service	64	13.2%	811	12.1%	3,324	12.8%	18,729	14.1%
Sales, Office	112	23.2%	1,391	20.7%	5,443	20.9%	27,424	20.7%
Farming, Fishing, Forestry	-	-	12	0.2%	51	0.2%	1,009	0.8%
Construction, Extraction, Maintenance	47	9.8%	691	10.3%	2,296	8.8%	9,688	7.3%
Production, Transport, Material Moving	98	20.3%	1,337	19.9%	5,557	21.3%	31,128	23.5%
White Collar Workers	273	56.6%	3,880	57.6%	14,813	56.9%	72,139	54.4%
Blue Collar Workers	210	43.4%	2,850	42.4%	11,228	43.1%	60,554	45.6%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4439/-75.9512

5471 Pottsville Pike Leesport, PA 19533		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2023)									
Total Units		361		5,136		18,875		100,587	
1 Detached Unit	204	56.4%	3,103	60.4%	11,379	60.3%	51,308	51.0%	
1 Attached Unit	84	23.2%	981	19.1%	3,670	19.4%	26,879	26.7%	
2 Units	11	3.1%	110	2.1%	523	2.8%	3,712	3.7%	
3 to 4 Units	19	5.2%	142	2.8%	626	3.3%	4,329	4.3%	
5 to 9 Units	20	5.5%	165	3.2%	628	3.3%	3,682	3.7%	
10 to 19 Units	7	2.0%	143	2.8%	622	3.3%	3,164	3.1%	
20 to 49 Units	4	1.0%	40	0.8%	261	1.4%	1,776	1.8%	
50 or More Units	5	1.5%	82	1.6%	305	1.6%	2,753	2.7%	
Mobile Home or Trailer	8	2.1%	370	7.2%	859	4.6%	2,972	3.0%	
Other Structure	-	-	-	-	-	-	11	-	
Homes Built By Year (2023)									
Homes Built 2014 or later	3	0.8%	53	1.0%	83	0.4%	289	0.3%	
Homes Built 2010 to 2013	28	7.4%	502	9.4%	1,459	7.4%	4,695	4.4%	
Homes Built 2000 to 2009	41	10.8%	754	14.1%	2,509	12.8%	8,322	7.9%	
Homes Built 1990 to 1999	34	9.1%	938	17.5%	3,206	16.3%	11,100	10.5%	
Homes Built 1980 to 1989	82	21.8%	602	11.2%	1,853	9.4%	8,576	8.1%	
Homes Built 1970 to 1979	34	9.1%	530	9.9%	2,028	10.3%	11,775	11.1%	
Homes Built 1960 to 1969	17	4.4%	282	5.3%	1,490	7.6%	8,690	8.2%	
Homes Built 1950 to 1959	31	8.1%	544	10.2%	2,045	10.4%	12,202	11.5%	
Homes Built 1940 to 1949	23	6.0%	228	4.3%	960	4.9%	6,856	6.5%	
Homes Built Before 1939	68	18.0%	704	13.1%	3,243	16.5%	28,082	26.6%	
Median Age of Homes	50.5	yrs	45.9	yrs	49.7	yrs	59.0	yrs	
Home Values (2023)									
Owner Specified Housing Units	251		3,683		13,543		68,043		
Home Values \$1,000,000 or More	-	-	4	0.1%	29	0.2%	213	0.3%	
Home Values \$750,000 to \$999,999	1	0.5%	27	0.7%	71	0.5%	467	0.7%	
Home Values \$500,000 to \$749,999	5	1.9%	170	4.6%	518	3.8%	3,118	4.6%	
Home Values \$400,000 to \$499,999	8	3.1%	132	3.6%	428	3.2%	3,075	4.5%	
Home Values \$300,000 to \$399,999	33	13.1%	510	13.8%	1,653	12.2%	8,703	12.8%	
Home Values \$250,000 to \$299,999	40	16.0%	609	16.5%	2,095	15.5%	8,008	11.8%	
Home Values \$200,000 to \$249,999	54	21.5%	767	20.8%	3,034	22.4%	11,405	16.8%	
Home Values \$175,000 to \$199,999	26	10.4%	274	7.4%	1,372	10.1%	5,497	8.1%	
Home Values \$150,000 to \$174,999	25	9.8%	290	7.9%	1,346	9.9%	6,550	9.6%	
Home Values \$125,000 to \$149,999	15	5.8%	248	6.7%	917	6.8%	3,735	5.5%	
Home Values \$100,000 to \$124,999	17	6.8%	207	5.6%	834	6.2%	4,543	6.7%	
Home Values \$90,000 to \$99,999	9	3.6%	86	2.3%	246	1.8%	2,068	3.0%	
Home Values \$80,000 to \$89,999	4	1.5%	39	1.1%	134	1.0%	1,351	2.0%	
Home Values \$70,000 to \$79,999	2	0.9%	38	1.0%	108	0.8%	1,218	1.8%	
Home Values \$60,000 to \$69,999	3	1.2%	37	1.0%	105	0.8%	1,635	2.4%	
Home Values \$50,000 to \$59,999	-	-	7	0.2%	35	0.3%	528	0.8%	
Home Values \$35,000 to \$49,999	1	0.5%	54	1.5%	118	0.9%	1,875	2.8%	
Home Values \$25,000 to \$34,999	3	1.1%	88	2.4%	146	1.1%	1,522	2.2%	
Home Values \$10,000 to \$24,999	3	1.3%	73	2.0%	291	2.1%	1,846	2.7%	
Home Values Under \$10,000	2	0.8%	23	0.6%	64	0.5%	686	1.0%	
Owner-Occupied Median Home Value	\$213,498		\$221,462		\$215,652		\$199,417		
Renter-Occupied Median Rent	\$820		\$865		\$890		\$855		

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4439/-75.9512

5471 Pottsville Pike Leesport, PA 19533	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2023)				
Total Household Expenditure	\$29.43 M	\$386.03 M	\$1.53 B	\$7.22 B
Total Non-Retail Expenditure	\$15.56 M	\$203.71 M	\$804.62 M	\$3.82 B
Total Retail Expenditure	\$13.87 M	\$182.32 M	\$720.39 M	\$3.4 B
Apparel	\$1.05 M	\$13.68 M	\$54.06 M	\$255.4 M
Contributions	\$996.7 K	\$12.96 M	\$51.03 M	\$240.09 M
Education	\$945.81 K	\$11.98 M	\$47.26 M	\$222.95 M
Entertainment	\$1.69 M	\$22.15 M	\$87.63 M	\$411.38 M
Food and Beverages	\$4.3 M	\$56.51 M	\$223.18 M	\$1.06 B
Furnishings and Equipment	\$1.05 M	\$13.77 M	\$54.51 M	\$255.56 M
Gifts	\$759.95 K	\$9.84 M	\$38.42 M	\$180.8 M
Health Care	\$2.44 M	\$32.41 M	\$128.16 M	\$608.34 M
Household Operations	\$1.17 M	\$15.27 M	\$60.35 M	\$285.33 M
Miscellaneous Expenses	\$558.58 K	\$7.33 M	\$29 M	\$137.09 M
Personal Care	\$395.87 K	\$5.2 M	\$20.55 M	\$97.05 M
Personal Insurance	\$216.72 K	\$2.82 M	\$11.17 M	\$51.9 M
Reading	\$64.4 K	\$847.64 K	\$3.35 M	\$15.86 M
Shelter	\$6.17 M	\$80.84 M	\$319.46 M	\$1.52 B
Tobacco	\$162.45 K	\$2.18 M	\$8.57 M	\$42.14 M
Transportation	\$5.36 M	\$70.47 M	\$278.72 M	\$1.31 B
Utilities	\$2.09 M	\$27.76 M	\$109.59 M	\$525.69 M
Monthly Household Consumer Expenditure (2023)				
Total Household Expenditure	\$6,800	\$6,263	\$6,733	\$5,980
Total Non-Retail Expenditure	\$3,594 52.9%	\$3,305 52.8%	\$3,553 52.8%	\$3,162 52.9%
Total Retail Expenditures	\$3,205 47.1%	\$2,958 47.2%	\$3,181 47.2%	\$2,818 47.1%
Apparel	\$243 3.6%	\$222 3.5%	\$239 3.5%	\$212 3.5%
Contributions	\$230 3.4%	\$210 3.4%	\$225 3.3%	\$199 3.3%
Education	\$219 3.2%	\$194 3.1%	\$209 3.1%	\$185 3.1%
Entertainment	\$392 5.8%	\$359 5.7%	\$387 5.7%	\$341 5.7%
Food and Beverages	\$993 14.6%	\$917 14.6%	\$985 14.6%	\$878 14.7%
Furnishings and Equipment	\$243 3.6%	\$223 3.6%	\$241 3.6%	\$212 3.5%
Gifts	\$176 2.6%	\$160 2.5%	\$170 2.5%	\$150 2.5%
Health Care	\$564 8.3%	\$526 8.4%	\$566 8.4%	\$504 8.4%
Household Operations	\$270 4.0%	\$248 4.0%	\$266 4.0%	\$236 4.0%
Miscellaneous Expenses	\$129 1.9%	\$119 1.9%	\$128 1.9%	\$114 1.9%
Personal Care	\$91 1.3%	\$84 1.3%	\$91 1.3%	\$80 1.3%
Personal Insurance	\$50 0.7%	\$46 0.7%	\$49 0.7%	\$43 0.7%
Reading	\$15 0.2%	\$14 0.2%	\$15 0.2%	\$13 0.2%
Shelter	\$1,426 21.0%	\$1,312 20.9%	\$1,410 20.9%	\$1,259 21.1%
Tobacco	\$38 0.6%	\$35 0.6%	\$38 0.6%	\$35 0.6%
Transportation	\$1,238 18.2%	\$1,143 18.3%	\$1,231 18.3%	\$1,085 18.1%
Utilities	\$484 7.1%	\$450 7.2%	\$484 7.2%	\$436 7.3%