Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

WRG
WHARTON REALTY GROUP

Lat/Lon: 40.234/-74.0466

Seaview Square Mall Ocean Township, NJ 07712	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2023)	6,505		92,362		153,923		333,077	
Projected Population (2028)	6,711		89,688		148,733		326,186	
Census Population (2020)	6,151		88,259		147,275		322,723	
Census Population (2010)	6,019		88,361		145,428		314,774	
Projected Annual Growth (2023-2028)	206	0.6%	-2,674	-0.6%	-5,190	-0.7%	-6,891	-0.4%
Historical Annual Growth (2020-2023)	354	1.9%	4,102	1.5%	6,648	1.5%	10,354	1.1%
Historical Annual Growth (2010-2020)	132	0.2%	-102	-	1,847	0.1%	7,949	0.3%
Estimated Population Density (2023)	2,072	psm	3,268	psm	1,961	psm	1,061	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households								
Estimated Households (2023)	2,464		39,644		64,429		133,012	
Projected Households (2028)	2,582		38,696		62,612		130,799	
Census Households (2020)	2,378		38,209		61,994		128,674	
Census Households (2010)	2,255		37,263		59,786		123,406	
Projected Annual Growth (2023-2028)	118	1.0%	-948	-0.5%	-1,817	-0.6%	-2,213	-0.3%
Historical Annual Change (2010-2023)	208	0.7%	2,381	0.5%	4,643	0.6%	9,606	0.6%
Average Household Income								
Estimated Average Household Income (2023)	$158,082		$135,253		$141,250		$176,142	
Projected Average Household Income (2028)	$164,053		$152,163		$159,805		$197,079	
Census Average Household Income (2010)	$100,831		$73,707		$80,472		$98,837	
Census Average Household Income (2000)	$78,674		$60,142		$65,022		$78,813	
Projected Annual Change (2023-2028)	$5,972	0.8%	$16,909	2.5%	$18,555	2.6%	$20,937	2.4%
Historical Annual Change (2000-2023)	$79,408	4.4%	$75,111	5.4%	$76,227	5.1%	$97,329	5.4%
Median Household Income								
Estimated Median Household Income (2023)	$133,624		$107,673		$109,764		$129,945	
Projected Median Household Income (2028)	$136,941		$110,837		$112,456		$133,044	
Census Median Household Income (2010)	$86,331		$60,980		$64,931		$77,182	
Census Median Household Income (2000)	$66,064		$49,040		$52,902		$62,399	
Projected Annual Change (2023-2028)	$3,316	0.5%	$3,165	0.6%	$2,692	0.5%	$3,098	0.5%
Historical Annual Change (2000-2023)	$67,560	4.4%	$58,633	5.2%	$56,862	4.7%	$67,546	4.7%
Per Capita Income								
Estimated Per Capita Income (2023)	$59,913		$58,157		$59,289		$70,463	
Projected Per Capita Income (2028)	$63,150		$65,757		$67,443		$79,152	
Census Per Capita Income (2010)	$37,783		$31,085		$33,084		$38,748	
Census Per Capita Income (2000)	$29,010		$23,841		$25,764		$30,372	
Projected Annual Change (2023-2028)	$3,237	1.1%	$7,600	2.6%	$8,154	2.8%	$8,689	2.5%
Historical Annual Change (2000-2023)	$30,902	4.6%	$34,316	6.3%	$33,525	5.7%	$40,091	5.7%
Estimated Average Household Net Worth (2023)	$1.69 M		$1.44 M		$1.5 M		$1.8 M	

Lat/Lon: 40.234/-74.0466

Seaview Square Mall Ocean Township, NJ 07712	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity								
Total Population (2023)	6,505		92,362		153,923		333,077	
White (2023)	4,769	73.3%	58,659	63.5%	106,942	69.5%	252,347	75.8%
Black or African American (2023)	756	11.6%	19,759	21.4%	22,956	14.9%	32,272	9.7%
American Indian or Alaska Native (2023)	11	0.2%	259	0.3%	420	0.3%	977	0.3%
Asian (2023)	465	7.2%	3,883	4.2%	7,855	5.1%	13,109	3.9%
Hawaiian or Pacific Islander (2023)	3	-	21	-	36	-	76	-
Other Race (2023)	170	2.6%	4,544	4.9%	7,029	4.6%	15,515	4.7%
Two or More Races (2023)	330	5.1%	5,236	5.7%	8,684	5.6%	18,781	5.6%
Population < 18 (2023)	1,211	18.6%	15,898	17.2%	26,493	17.2%	62,182	18.7%
White Not Hispanic	909	75.0%	8,774	55.2%	17,362	65.5%	46,174	74.3%
Black or African American	145	11.9%	4,176	26.3%	4,654	17.6%	6,434	10.3%
Asian	55	4.5%	599	3.8%	913	3.4%	1,606	2.6%
Other Race Not Hispanic	28	2.3%	520	3.3%	865	3.3%	1,792	2.9%
Hispanic	75	6.2%	1,829	11.5%	2,700	10.2%	6,176	9.9%
Not Hispanic or Latino Population (2023)	5,925	91.1%	80,803	87.5%	135,740	88.2%	293,340	88.1%
Not Hispanic White	4,615	77.9%	56,206	69.6%	102,964	75.9%	243,748	83.1%
Not Hispanic Black or African American	736	12.4%	19,217	23.8%	22,250	16.4%	30,921	10.5%
Not Hispanic American Indian or Alaska Native	2	-	35	-	56	-	91	-
Not Hispanic Asian	462	7.8%	3,834	4.7%	7,740	5.7%	12,917	4.4%
Not Hispanic Hawaiian or Pacific Islander	-	-	4	-	7	-	16	-
Not Hispanic Other Race	15	0.2%	191	0.2%	448	0.3%	920	0.3%
Not Hispanic Two or More Races	94	1.6%	1,316	1.6%	2,275	1.7%	4,726	1.6%
Hispanic or Latino Population (2023)	581	8.9%	11,558	12.5%	18,183	11.8%	39,738	11.9%
Hispanic White	154	26.6%	2,454	21.2%	3,978	21.9%	8,600	21.6%
Hispanic Black or African American	20	3.5%	542	4.7%	706	3.9%	1,351	3.4%
Hispanic American Indian or Alaska Native	9	1.6%	224	1.9%	365	2.0%	886	2.2%
Hispanic Asian	3	0.5%	48	0.4%	115	0.6%	191	0.5%
Hispanic Hawaiian or Pacific Islander	2	0.4%	17	0.1%	28	0.2%	60	0.2%
Hispanic Other Race	155	26.7%	4,354	37.7%	6,582	36.2%	14,595	36.7%
Hispanic Two or More Races	237	40.8%	3,920	33.9%	6,409	35.2%	14,055	35.4%
Not Hispanic or Latino Population (2020)	5,563	90.4%	75,226	85.2%	127,038	86.3%	278,460	86.3%
Hispanic or Latino Population (2020)	587	9.6%	13,034	14.8%	20,237	13.7%	44,263	13.7%
Not Hispanic or Latino Population (2010)	5,544	92.1%	77,570	87.8%	129,271	88.9%	280,522	89.1%
Hispanic or Latino Population (2010)	475	7.9%	10,792	12.2%	16,157	11.1%	34,252	10.9%
Not Hispanic or Latino Population (2028)	6,115	91.1%	78,456	87.5%	131,140	88.2%	287,364	88.1%
Hispanic or Latino Population (2028)	596	8.9%	11,232	12.5%	17,593	11.8%	38,822	11.9%
Projected Annual Growth (2023-2028)	16	0.5%	-326	-0.6%	-590	-0.6%	-916	-0.5%
Historical Annual Growth (2010-2020)	112	2.4%	2,242	2.1%	4,081	2.5%	10,011	2.9%

WRG — WHARTON REALTY GROUP

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Seaview Square Mall Ocean Township, NJ 07712	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2023)								
Total Population	6,505		92,362		153,923		333,077	
Age Under 5 Years	281	4.3%	4,379	4.7%	7,064	4.6%	15,420	4.6%
Age 5 to 9 Years	286	4.4%	4,168	4.5%	6,898	4.5%	16,530	5.0%
Age 10 to 14 Years	376	5.8%	4,394	4.8%	7,424	4.8%	18,038	5.4%
Age 15 to 19 Years	374	5.7%	4,571	4.9%	9,098	5.9%	19,688	5.9%
Age 20 to 24 Years	350	5.4%	5,598	6.1%	10,445	6.8%	20,445	6.1%
Age 25 to 29 Years	352	5.4%	6,223	6.7%	10,330	6.7%	19,767	5.9%
Age 30 to 34 Years	336	5.2%	6,047	6.5%	9,586	6.2%	18,701	5.6%
Age 35 to 39 Years	336	5.2%	5,376	5.8%	8,609	5.6%	18,992	5.7%
Age 40 to 44 Years	367	5.6%	5,154	5.6%	8,514	5.5%	19,334	5.8%
Age 45 to 49 Years	389	6.0%	5,244	5.7%	8,592	5.6%	19,796	5.9%
Age 50 to 54 Years	480	7.4%	6,215	6.7%	10,446	6.8%	23,572	7.1%
Age 55 to 59 Years	558	8.6%	7,323	7.9%	12,253	8.0%	26,719	8.0%
Age 60 to 64 Years	627	9.6%	7,719	8.4%	12,511	8.1%	26,952	8.1%
Age 65 to 69 Years	526	8.1%	6,212	6.7%	10,291	6.7%	22,344	6.7%
Age 70 to 74 Years	381	5.9%	4,928	5.3%	7,866	5.1%	17,393	5.2%
Age 75 to 79 Years	250	3.8%	3,659	4.0%	6,022	3.9%	12,988	3.9%
Age 80 to 84 Years	128	2.0%	2,365	2.6%	3,758	2.4%	7,817	2.3%
Age 85 Years or Over	107	1.7%	2,787	3.0%	4,215	2.7%	8,582	2.6%
Median Age	46.0		44.5		43.5		44.0	
Age 19 Years or Less	1,317	20.3%	17,512	19.0%	30,485	19.8%	69,675	20.9%
Age 20 to 64 Years	3,794	58.3%	54,899	59.4%	91,286	59.3%	194,278	58.3%
Age 65 Years or Over	1,393	21.4%	19,950	21.6%	32,152	20.9%	69,124	20.8%
Female Age Distribution (2023)								
Female Population	3,352	51.5%	48,244	52.2%	79,553	51.7%	170,719	51.3%
Age Under 5 Years	155	4.6%	2,217	4.6%	3,509	4.4%	7,691	4.5%
Age 5 to 9 Years	135	4.0%	2,047	4.2%	3,359	4.2%	8,069	4.7%
Age 10 to 14 Years	184	5.5%	2,218	4.6%	3,692	4.6%	8,802	5.2%
Age 15 to 19 Years	184	5.5%	2,232	4.6%	4,508	5.7%	9,478	5.6%
Age 20 to 24 Years	178	5.3%	2,829	5.9%	5,232	6.6%	10,093	5.9%
Age 25 to 29 Years	170	5.1%	3,141	6.5%	5,111	6.4%	9,721	5.7%
Age 30 to 34 Years	166	4.9%	2,960	6.1%	4,686	5.9%	9,209	5.4%
Age 35 to 39 Years	171	5.1%	2,617	5.4%	4,166	5.2%	9,384	5.5%
Age 40 to 44 Years	181	5.4%	2,525	5.2%	4,217	5.3%	9,687	5.7%
Age 45 to 49 Years	194	5.8%	2,584	5.4%	4,257	5.4%	9,901	5.8%
Age 50 to 54 Years	247	7.4%	3,218	6.7%	5,374	6.8%	11,990	7.0%
Age 55 to 59 Years	303	9.0%	3,944	8.2%	6,450	8.1%	13,825	8.1%
Age 60 to 64 Years	337	10.0%	4,025	8.3%	6,458	8.1%	13,748	8.1%
Age 65 to 69 Years	268	8.0%	3,374	7.0%	5,478	6.9%	11,733	6.9%
Age 70 to 74 Years	209	6.2%	2,800	5.8%	4,407	5.5%	9,584	5.6%
Age 75 to 79 Years	125	3.7%	2,090	4.3%	3,418	4.3%	7,212	4.2%
Age 80 to 84 Years	75	2.2%	1,506	3.1%	2,345	2.9%	4,728	2.8%
Age 85 Years or Over	71	2.1%	1,917	4.0%	2,886	3.6%	5,865	3.4%
Female Median Age	47.2		46.1		45.1		45.4	
Age 19 Years or Less	657	19.6%	8,714	18.1%	15,067	18.9%	34,039	19.9%
Age 20 to 64 Years	1,947	58.1%	27,844	57.7%	45,951	57.8%	97,558	57.1%
Age 65 Years or Over	748	22.3%	11,686	24.2%	18,534	23.3%	39,122	22.9%

WRG
WHARTON REALTY GROUP

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Seaview Square Mall Ocean Township, NJ 07712	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2023)								
Male Population	3,153	48.5%	44,118	47.8%	74,370	48.3%	162,358	48.7%
Age Under 5 Years	127	4.0%	2,163	4.9%	3,555	4.8%	7,729	4.8%
Age 5 to 9 Years	151	4.8%	2,121	4.8%	3,539	4.8%	8,461	5.2%
Age 10 to 14 Years	193	6.1%	2,176	4.9%	3,733	5.0%	9,236	5.7%
Age 15 to 19 Years	190	6.0%	2,339	5.3%	4,591	6.2%	10,209	6.3%
Age 20 to 24 Years	172	5.5%	2,769	6.3%	5,214	7.0%	10,351	6.4%
Age 25 to 29 Years	182	5.8%	3,082	7.0%	5,219	7.0%	10,046	6.2%
Age 30 to 34 Years	170	5.4%	3,088	7.0%	4,900	6.6%	9,492	5.8%
Age 35 to 39 Years	165	5.2%	2,759	6.3%	4,443	6.0%	9,608	5.9%
Age 40 to 44 Years	185	5.9%	2,629	6.0%	4,297	5.8%	9,647	5.9%
Age 45 to 49 Years	195	6.2%	2,660	6.0%	4,335	5.8%	9,895	6.1%
Age 50 to 54 Years	233	7.4%	2,997	6.8%	5,072	6.8%	11,583	7.1%
Age 55 to 59 Years	255	8.1%	3,379	7.7%	5,803	7.8%	12,895	7.9%
Age 60 to 64 Years	291	9.2%	3,694	8.4%	6,053	8.1%	13,204	8.1%
Age 65 to 69 Years	259	8.2%	2,838	6.4%	4,813	6.5%	10,611	6.5%
Age 70 to 74 Years	172	5.5%	2,127	4.8%	3,459	4.7%	7,809	4.8%
Age 75 to 79 Years	126	4.0%	1,570	3.6%	2,604	3.5%	5,777	3.6%
Age 80 to 84 Years	53	1.7%	859	1.9%	1,413	1.9%	3,089	1.9%
Age 85 Years or Over	36	1.2%	870	2.0%	1,328	1.8%	2,717	1.7%
Male Median Age	44.7		42.4		41.6		42.5	
Age 19 Years or Less	660	20.9%	8,798	19.9%	15,418	20.7%	35,636	21.9%
Age 20 to 64 Years	1,847	58.6%	27,055	61.3%	45,335	61.0%	96,720	59.6%
Age 65 Years or Over	645	20.5%	8,264	18.7%	13,618	18.3%	30,003	18.5%
Males per 100 Females (2023)								
Overall Comparison	94		91		93		95	
Age Under 5 Years	82	45.0%	98	49.4%	101	50.3%	100	50.1%
Age 5 to 9 Years	112	52.9%	104	50.9%	105	51.3%	105	51.2%
Age 10 to 14 Years	105	51.2%	98	49.5%	101	50.3%	105	51.2%
Age 15 to 19 Years	103	50.8%	105	51.2%	102	50.5%	108	51.9%
Age 20 to 24 Years	97	49.2%	98	49.5%	100	49.9%	103	50.6%
Age 25 to 29 Years	107	51.6%	98	49.5%	102	50.5%	103	50.8%
Age 30 to 34 Years	103	50.7%	104	51.1%	105	51.1%	103	50.8%
Age 35 to 39 Years	96	49.0%	105	51.3%	107	51.6%	102	50.6%
Age 40 to 44 Years	102	50.6%	104	51.0%	102	50.5%	100	49.9%
Age 45 to 49 Years	100	50.1%	103	50.7%	102	50.5%	100	50.0%
Age 50 to 54 Years	94	48.5%	93	48.2%	94	48.6%	97	49.1%
Age 55 to 59 Years	84	45.7%	86	46.1%	90	47.4%	93	48.3%
Age 60 to 64 Years	86	46.3%	92	47.9%	94	48.4%	96	49.0%
Age 65 to 69 Years	97	49.2%	84	45.7%	88	46.8%	90	47.5%
Age 70 to 74 Years	82	45.1%	76	43.2%	78	44.0%	81	44.9%
Age 75 to 79 Years	101	50.2%	75	42.9%	76	43.2%	80	44.5%
Age 80 to 84 Years	70	41.2%	57	36.3%	60	37.6%	65	39.5%
Age 85 Years or Over	51	33.9%	45	31.2%	46	31.5%	46	31.7%
Age 19 Years or Less	100	50.1%	101	50.2%	102	50.6%	105	51.1%
Age 20 to 39 Years	101	50.1%	101	50.3%	103	50.7%	103	50.7%
Age 40 to 64 Years	92	47.9%	94	48.5%	96	48.9%	97	49.2%
Age 65 Years or Over	86	46.3%	71	41.4%	73	42.4%	77	43.4%

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Seaview Square Mall Ocean Township, NJ 07712	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Household Type (2023)								
Total Households	2,464		39,644		64,429		133,012	
Households with Children	601	24.4%	6,865	17.3%	11,074	17.2%	30,216	22.7%
Average Household Size	2.6		2.3		2.3		2.5	
Household Density per Square Mile	785		1,403		821		424	
Population Family	5,260	80.9%	70,768	76.6%	116,536	75.7%	264,783	79.5%
Population Non-Family	1,219	18.7%	20,631	22.3%	34,189	22.2%	63,732	19.1%
Population Group Quarters	26	0.4%	963	1.0%	3,198	2.1%	4,563	1.4%
Family Households	1,562	63.4%	22,673	57.2%	36,965	57.4%	82,367	61.9%
Married Couple Households	1,313	84.0%	15,664	69.1%	26,432	71.5%	61,668	74.9%
Other Family Households with Children	250	16.0%	7,009	30.9%	10,533	28.5%	20,699	25.1%
Family Households with Children	600	38.4%	6,771	29.9%	10,932	29.6%	29,950	36.4%
Married Couple with Children	494	82.4%	3,663	54.1%	6,418	58.7%	21,246	70.9%
Other Family Households with Children	106	17.6%	3,108	45.9%	4,515	41.3%	8,704	29.1%
Family Households No Children	963	61.6%	15,902	70.1%	26,032	70.4%	52,417	63.6%
Married Couple No Children	819	85.1%	12,001	75.5%	20,014	76.9%	40,422	77.1%
Other Family Households No Children	144	14.9%	3,902	24.5%	6,018	23.1%	11,995	22.9%
Non-Family Households	902	36.6%	16,971	42.8%	27,465	42.6%	50,646	38.1%
Non-Family Households with Children	1	0.2%	94	0.6%	141	0.5%	266	0.5%
Non-Family Households No Children	900	99.8%	16,877	99.4%	27,323	99.5%	50,379	99.5%
Average Family Household Size	3.4		3.1		3.2		3.2	
Average Family Income	$221,853		$170,390		$181,128		$222,867	
Median Family Income	$166,594		$142,868		$148,612		$168,242	
Average Non-Family Household Size	1.4		1.2		1.2		1.3	
Marital Status (2023)								
Population Age 15 Years or Over	5,561		79,421		132,537		283,090	
Never Married	1,383	24.9%	28,520	35.9%	46,955	35.4%	88,745	31.3%
Currently Married	3,307	59.5%	34,489	43.4%	59,404	44.8%	141,591	50.0%
Previously Married	871	15.7%	16,412	20.7%	26,178	19.8%	52,754	18.6%
Separated	194	22.3%	2,530	15.4%	4,161	15.9%	8,891	16.9%
Widowed	278	31.9%	5,187	31.6%	8,467	32.3%	16,218	30.7%
Divorced	399	45.8%	8,695	53.0%	13,550	51.8%	27,645	52.4%
Educational Attainment (2023)								
Adult Population Age 25 Years or Over	4,837		69,251		112,993		242,958	
Elementary (Grade Level 0 to 8)	136	2.8%	1,829	2.6%	2,867	2.5%	5,712	2.4%
Some High School (Grade Level 9 to 11)	127	2.6%	2,756	4.0%	4,334	3.8%	7,917	3.3%
High School Graduate	922	19.1%	14,331	20.7%	23,446	20.7%	47,109	19.4%
Some College	856	17.7%	13,088	18.9%	19,926	17.6%	38,282	15.8%
Associate Degree Only	316	6.5%	5,539	8.0%	9,062	8.0%	18,692	7.7%
Bachelor Degree Only	1,453	30.0%	19,371	28.0%	32,693	28.9%	75,529	31.1%
Graduate Degree	1,028	21.3%	12,338	17.8%	20,665	18.3%	49,716	20.5%
Any College (Some College or Higher)	3,652	75.5%	50,336	72.7%	82,346	72.9%	182,219	75.0%
College Degree + (Bachelor Degree or Higher)	2,481	51.3%	31,708	45.8%	53,358	47.2%	125,245	51.6%

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WRG
WHARTON REALTY GROUP

Lat/Lon: 40.234/-74.0466

Seaview Square Mall Ocean Township, NJ 07712	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing								
Total Housing Units (2023)	2,620		44,191		72,328		148,637	
Total Housing Units (2020)	2,486		44,110		72,438		148,068	
Historical Annual Growth (2020-2023)	134	1.8%	81	-	-110	-	569	0.1%
Housing Units Occupied (2023)	2,464	94.0%	39,644	89.7%	64,429	89.1%	133,012	89.5%
Housing Units Owner-Occupied	1,794	72.8%	27,848	70.2%	45,602	70.8%	96,073	72.2%
Housing Units Renter-Occupied	670	27.2%	11,796	29.8%	18,828	29.2%	36,940	27.8%
Housing Units Vacant (2023)	156	6.0%	4,547	10.3%	7,898	10.9%	15,625	10.5%
Household Size (2023)								
Total Households	2,464		39,644		64,429		133,012	
1 Person Households	834	33.9%	14,403	36.3%	23,365	36.3%	43,317	32.6%
2 Person Households	1,001	40.6%	13,887	35.0%	21,549	33.4%	45,056	33.9%
3 Person Households	230	9.3%	4,864	12.3%	8,215	12.7%	18,285	13.7%
4 Person Households	250	10.1%	3,710	9.4%	6,520	10.1%	15,257	11.5%
5 Person Households	110	4.5%	1,677	4.2%	2,963	4.6%	7,023	5.3%
6 Person Households	18	0.7%	653	1.6%	1,103	1.7%	2,556	1.9%
7 or More Person Households	20	0.8%	450	1.1%	716	1.1%	1,519	1.1%
Household Income Distribution (2023)								
HH Income $200,000 or More	589	23.9%	8,051	20.3%	13,867	21.5%	36,467	27.4%
HH Income $150,000 to $199,999	533	21.6%	5,366	13.5%	8,395	13.0%	17,481	13.1%
HH Income $125,000 to $149,999	187	7.6%	3,331	8.4%	5,374	8.3%	10,979	8.3%
HH Income $100,000 to $124,999	158	6.4%	3,551	9.0%	5,959	9.2%	11,882	8.9%
HH Income $75,000 to $99,999	354	14.4%	4,520	11.4%	7,663	11.9%	14,224	10.7%
HH Income $50,000 to $74,999	258	10.5%	4,707	11.9%	7,566	11.7%	13,891	10.4%
HH Income $35,000 to $49,999	140	5.7%	2,633	6.6%	4,182	6.5%	8,216	6.2%
HH Income $25,000 to $34,999	75	3.1%	2,060	5.2%	3,139	4.9%	6,009	4.5%
HH Income $15,000 to $24,999	76	3.1%	2,551	6.4%	3,777	5.9%	6,130	4.6%
HH Income $10,000 to $14,999	16	0.7%	1,158	2.9%	1,909	3.0%	3,318	2.5%
HH Income Under $10,000	75	3.1%	1,716	4.3%	2,598	4.0%	4,417	3.3%
Household Vehicles (2023)								
Households 0 Vehicles Available	122	4.9%	3,746	9.4%	5,533	8.6%	10,220	7.7%
Households 1 Vehicle Available	598	24.3%	14,764	37.2%	23,291	36.1%	45,140	33.9%
Households 2 Vehicles Available	1,091	44.3%	14,277	36.0%	23,631	36.7%	50,693	38.1%
Households 3 or More Vehicles Available	653	26.5%	6,857	17.3%	11,975	18.6%	26,960	20.3%
Total Vehicles Available	5,100		67,575		112,362		239,186	
Average Vehicles per Household	2.1		1.7		1.7		1.8	
Owner-Occupied Household Vehicles	4,059	79.6%	53,167	78.7%	89,121	79.3%	192,959	80.7%
Average Vehicles per Owner-Occupied Household	2.3		1.9		2.0		2.0	
Renter-Occupied Household Vehicles	1,041	20.4%	14,409	21.3%	23,241	20.7%	46,226	19.3%
Average Vehicles per Renter-Occupied Household	1.6		1.2		1.2		1.3	
Travel Time (2023)								
Worker Base Age 16 years or Over	3,401		51,657		85,408		181,519	
Travel to Work in 14 Minutes or Less	844	24.8%	12,254	23.7%	20,709	24.2%	39,106	21.5%
Travel to Work in 15 to 29 Minutes	1,151	33.8%	15,566	30.1%	23,536	27.6%	47,372	26.1%
Travel to Work in 30 to 59 Minutes	455	13.4%	9,167	17.7%	15,551	18.2%	35,608	19.6%
Travel to Work in 60 Minutes or More	91	2.7%	3,018	5.8%	5,725	6.7%	14,692	8.1%
Work at Home	859	25.3%	11,651	22.6%	19,887	23.3%	44,742	24.6%
Average Minutes Travel to Work	17.0		19.9		20.1		22.0	

Lat/Lon: 40.234/-74.0466

Seaview Square Mall Ocean Township, NJ 07712	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2023)								
Worker Base Age 16 years or Over	3,401		51,657		85,408		181,519	
Drive to Work Alone	2,409	70.8%	33,038	64.0%	54,212	63.5%	111,285	61.3%
Drive to Work in Carpool	45	1.3%	3,526	6.8%	5,752	6.7%	12,660	7.0%
Travel to Work by Public Transportation	55	1.6%	1,472	2.9%	2,382	2.8%	6,267	3.5%
Drive to Work on Motorcycle	-	-	-	-	-	-	-	-
Bicycle to Work	2	-	377	0.7%	576	0.7%	1,070	0.6%
Walk to Work	20	0.6%	1,066	2.1%	1,831	2.1%	3,756	2.1%
Other Means	10	0.3%	526	1.0%	767	0.9%	1,740	1.0%
Work at Home	859	25.3%	11,651	22.6%	19,887	23.3%	44,742	24.6%
Daytime Demographics (2023)								
Total Businesses	517		4,099		7,318		17,017	
Total Employees	5,168		38,930		70,714		161,072	
Company Headquarter Businesses	20	3.9%	147	3.6%	292	4.0%	642	3.8%
Company Headquarter Employees	631	12.2%	4,521	11.6%	11,502	16.3%	27,944	17.3%
Employee Population per Business	10.0	to 1	9.5	to 1	9.7	to 1	9.5	to 1
Residential Population per Business	12.6	to 1	22.5	to 1	21.0	to 1	19.6	to 1
Adj. Daytime Demographics Age 16 Years or Over	7,248		65,614		116,008		258,196	
Labor Force								
Labor Population Age 16 Years or Over (2023)	5,480		78,404		130,800		278,902	
Labor Force Total Males (2023)	2,645	48.3%	37,146	47.4%	62,659	47.9%	134,772	48.3%
Male Civilian Employed	1,785	67.5%	26,559	71.5%	44,368	70.8%	95,517	70.9%
Male Civilian Unemployed	63	2.4%	1,196	3.2%	2,017	3.2%	4,252	3.2%
Males in Armed Forces	-	-	10	-	39	-	176	0.1%
Males Not in Labor Force	797	30.1%	9,381	25.3%	16,235	25.9%	34,827	25.8%
Labor Force Total Females (2023)	2,835	51.7%	41,258	52.6%	68,141	52.1%	144,130	51.7%
Female Civilian Employed	1,616	57.0%	25,098	60.8%	41,040	60.2%	86,002	59.7%
Female Civilian Unemployed	61	2.1%	1,330	3.2%	2,272	3.3%	4,437	3.1%
Females in Armed Forces	-	-	53	0.1%	59	-	84	-
Females Not in Labor Force	1,159	40.9%	14,776	35.8%	24,771	36.4%	53,608	37.2%
Unemployment Rate	124	2.3%	2,526	3.2%	4,289	3.3%	8,689	3.1%
Occupation (2023)								
Occupation Population Age 16 Years or Over	3,401		51,657		85,408		181,519	
Occupation Total Males	1,785	52.5%	26,559	51.4%	44,368	51.9%	95,517	52.6%
Occupation Total Females	1,616	47.5%	25,098	48.6%	41,040	48.1%	86,002	47.4%
Management, Business, Financial Operations	810	-	11,465	22.2%	19,154	22.4%	43,643	24.0%
Professional, Related	820	24.1%	13,263	25.7%	22,717	26.6%	50,321	27.7%
Service	602	17.7%	8,389	16.2%	13,330	15.6%	26,063	14.4%
Sales, Office	707	20.8%	10,817	20.9%	17,915	21.0%	36,859	20.3%
Farming, Fishing, Forestry	-	-	112	0.2%	114	0.1%	187	0.1%
Construction, Extraction, Maintenance	176	5.2%	2,978	5.8%	5,598	6.6%	11,699	6.4%
Production, Transport, Material Moving	285	8.4%	4,632	9.0%	6,579	7.7%	12,746	7.0%
White Collar Workers	2,337	68.7%	35,545	68.8%	59,786	70.0%	130,824	72.1%
Blue Collar Workers	1,064	31.3%	16,112	31.2%	25,621	30.0%	50,696	27.9%

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Lat/Lon: 40.234/-74.0466

Seaview Square Mall Ocean Township, NJ 07712	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2023)								
Total Units	2,464		39,644		64,429		133,012	
1 Detached Unit	1,772	71.9%	24,417	61.6%	40,093	62.2%	85,946	64.6%
1 Attached Unit	97	3.9%	3,342	8.4%	5,335	8.3%	11,526	8.7%
2 Units	23	0.9%	964	2.4%	1,568	2.4%	3,354	2.5%
3 to 4 Units	60	2.4%	1,530	3.9%	2,490	3.9%	4,841	3.6%
5 to 9 Units	110	4.5%	1,755	4.4%	2,850	4.4%	5,318	4.0%
10 to 19 Units	139	5.6%	1,939	4.9%	3,099	4.8%	5,517	4.1%
20 to 49 Units	74	3.0%	1,655	4.2%	2,627	4.1%	4,690	3.5%
50 or More Units	176	7.1%	3,671	9.3%	5,647	8.8%	10,493	7.9%
Mobile Home or Trailer	14	0.6%	371	0.9%	720	1.1%	1,328	1.0%
Other Structure	-	-	-	-	-	-	-	-
Homes Built By Year (2023)								
Homes Built 2014 or later	4	0.1%	130	0.3%	175	0.2%	353	0.2%
Homes Built 2010 to 2013	204	7.8%	2,896	6.6%	4,630	6.4%	9,115	6.1%
Homes Built 2000 to 2009	395	15.1%	4,633	10.5%	6,993	9.7%	13,673	9.2%
Homes Built 1990 to 1999	149	5.7%	3,918	8.9%	6,000	8.3%	12,957	8.7%
Homes Built 1980 to 1989	323	12.3%	5,319	12.0%	8,868	12.3%	19,467	13.1%
Homes Built 1970 to 1979	443	16.9%	4,480	10.1%	7,711	10.7%	17,592	11.8%
Homes Built 1960 to 1969	400	15.3%	5,394	12.2%	8,638	11.9%	17,109	11.5%
Homes Built 1950 to 1959	322	12.3%	4,463	10.1%	8,153	11.3%	17,397	11.7%
Homes Built 1940 to 1949	121	4.6%	1,669	3.8%	2,966	4.1%	6,287	4.2%
Homes Built Before 1939	102	3.9%	6,743	15.3%	10,296	14.2%	19,062	12.8%
Median Age of Homes	46.7	yrs	51.8	yrs	52.1	yrs	51.7	yrs
Home Values (2023)								
Owner Specified Housing Units	1,794		27,848		45,602		96,073	
Home Values $1,000,000 or More	22	1.2%	2,144	7.7%	3,790	8.3%	10,442	10.9%
Home Values $750,000 to $999,999	109	6.1%	3,003	10.8%	5,434	11.9%	12,472	13.0%
Home Values $500,000 to $749,999	725	40.4%	7,481	26.9%	12,853	28.2%	29,127	30.3%
Home Values $400,000 to $499,999	534	29.8%	5,414	19.4%	9,017	19.8%	16,699	17.4%
Home Values $300,000 to $399,999	262	14.6%	5,039	18.1%	7,426	16.3%	14,067	14.6%
Home Values $250,000 to $299,999	55	3.1%	1,476	5.3%	2,088	4.6%	3,777	3.9%
Home Values $200,000 to $249,999	38	2.1%	1,570	5.6%	1,962	4.3%	3,288	3.4%
Home Values $175,000 to $199,999	3	0.1%	221	0.8%	262	0.6%	631	0.7%
Home Values $150,000 to $174,999	3	0.2%	141	0.5%	221	0.5%	732	0.8%
Home Values $125,000 to $149,999	3	0.2%	229	0.8%	324	0.7%	790	0.8%
Home Values $100,000 to $124,999	2	0.1%	186	0.7%	252	0.6%	663	0.7%
Home Values $90,000 to $99,999	-	-	136	0.5%	167	0.4%	254	0.3%
Home Values $80,000 to $89,999	2	0.1%	140	0.5%	232	0.5%	322	0.3%
Home Values $70,000 to $79,999	13	0.7%	163	0.6%	326	0.7%	562	0.6%
Home Values $60,000 to $69,999	-	-	61	0.2%	154	0.3%	255	0.3%
Home Values $50,000 to $59,999	-	-	37	0.1%	148	0.3%	229	0.2%
Home Values $35,000 to $49,999	4	0.2%	80	0.3%	255	0.6%	502	0.5%
Home Values $25,000 to $34,999	2	0.1%	158	0.6%	258	0.6%	366	0.4%
Home Values $10,000 to $24,999	2	0.1%	58	0.2%	262	0.6%	496	0.5%
Home Values Under $10,000	12	0.7%	114	0.4%	171	0.4%	399	0.4%
Owner-Occupied Median Home Value	$505,783		$513,126		$534,154		$591,172	
Renter-Occupied Median Rent	$1,454		$1,465		$1,472		$1,518	

Lat/Lon: 40.234/-74.0466

Seaview Square Mall Ocean Township, NJ 07712	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Annual Consumer Expenditure (2023)								
Total Household Expenditure	$240.3 M		$3.47 B		$5.84 B		$14.38 B	
Total Non-Retail Expenditure	$128.22 M		$1.85 B		$3.11 B		$7.69 B	
Total Retail Expenditure	$112.08 M		$1.62 B		$2.72 B		$6.69 B	
Apparel	$8.7 M		$124.69 M		$209.99 M		$521.87 M	
Contributions	$8.8 M		$124.38 M		$209.66 M		$532.99 M	
Education	$8.69 M		$121.28 M		$205.05 M		$531.72 M	
Entertainment	$14.19 M		$202.24 M		$340.45 M		$846.47 M	
Food and Beverages	$34.32 M		$499.52 M		$839.51 M		$2.05 B	
Furnishings and Equipment	$8.76 M		$124.99 M		$210.25 M		$521.28 M	
Gifts	$6.63 M		$94.94 M		$160.44 M		$413.96 M	
Health Care	$19.39 M		$283.58 M		$475.43 M		$1.15 B	
Household Operations	$9.81 M		$140.77 M		$236.81 M		$589.44 M	
Miscellaneous Expenses	$4.62 M		$66.7 M		$112.05 M		$276.64 M	
Personal Care	$3.22 M		$46.61 M		$78.32 M		$192.47 M	
Personal Insurance	$1.89 M		$26.53 M		$44.73 M		$113.07 M	
Reading	$541.2 K		$7.78 M		$13.06 M		$32.3 M	
Shelter	$50.55 M		$730 M		$1.23 B		$3.02 B	
Tobacco	$1.14 M		$17.7 M		$29.55 M		$68.3 M	
Transportation	$42.89 M		$619.04 M		$1.04 B		$2.55 B	
Utilities	$16.15 M		$239.43 M		$401.44 M		$965.19 M	
Monthly Household Consumer Expenditure (2023)								
Total Household Expenditure	$8,127		$7,294		$7,547		$9,010	
Total Non-Retail Expenditure	$4,337	53.4%	$3,889	53.3%	$4,023	53.3%	$4,817	53.5%
Total Retail Expenditures	$3,791	46.6%	$3,406	46.7%	$3,524	46.7%	$4,193	46.5%
Apparel	$294	3.6%	$262	3.6%	$272	3.6%	$327	3.6%
Contributions	$298	3.7%	$261	3.6%	$271	3.6%	$334	3.7%
Education	$294	3.6%	$255	3.5%	$265	3.5%	$333	3.7%
Entertainment	$480	5.9%	$425	5.8%	$440	5.8%	$530	5.9%
Food and Beverages	$1,161	14.3%	$1,050	14.4%	$1,086	14.4%	$1,286	14.3%
Furnishings and Equipment	$296	3.6%	$263	3.6%	$272	3.6%	$327	3.6%
Gifts	$224	2.8%	$200	2.7%	$208	2.7%	$259	2.9%
Health Care	$656	8.1%	$596	8.2%	$615	8.1%	$722	8.0%
Household Operations	$332	4.1%	$296	4.1%	$306	4.1%	$369	4.1%
Miscellaneous Expenses	$156	1.9%	$140	1.9%	$145	1.9%	$173	1.9%
Personal Care	$109	1.3%	$98	1.3%	$101	1.3%	$121	1.3%
Personal Insurance	$64	0.8%	$56	0.8%	$58	0.8%	$71	0.8%
Reading	$18	0.2%	$16	0.2%	$17	0.2%	$20	0.2%
Shelter	$1,710	21.0%	$1,534	21.0%	$1,587	21.0%	$1,891	21.0%
Tobacco	$39	0.5%	$37	0.5%	$38	0.5%	$43	0.5%
Transportation	$1,451	17.8%	$1,301	17.8%	$1,347	17.9%	$1,599	17.7%
Utilities	$546	6.7%	$503	6.9%	$519	6.9%	$605	6.7%

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