

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.1526/-74.0572

2007 NJ-35 Wall Township, NJ 07719	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Population</b>								
Estimated Population (2023)	5,731		52,439		127,591		392,862	
Projected Population (2028)	5,678		49,241		123,595		391,052	
Census Population (2020)	5,548		49,494		119,216		390,254	
Census Population (2010)	5,478		49,506		120,270		363,490	
Projected Annual Growth (2023-2028)	-53	-0.2%	-3,198	-1.2%	-3,996	-0.6%	-1,810	-
Historical Annual Growth (2020-2023)	183	1.1%	2,945	2.0%	8,375	2.3%	2,608	0.2%
Historical Annual Growth (2010-2020)	70	0.1%	-12	-	-1,054	-	26,764	0.7%
Estimated Population Density (2023)	1,825 psm		1,856 psm		1,625 psm		1,251 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi		314.0 sq mi	
<b>Households</b>								
Estimated Households (2023)	2,582		21,606		51,905		146,991	
Projected Households (2028)	2,579		20,448		50,121		144,523	
Census Households (2020)	2,558		20,745		49,385		142,804	
Census Households (2010)	2,587		20,419		49,114		134,241	
Projected Annual Growth (2023-2028)	-3	-	-1,158	-1.1%	-1,783	-0.7%	-2,468	-0.3%
Historical Annual Change (2010-2023)	-5	-	1,187	0.4%	2,791	0.4%	12,749	0.7%
<b>Average Household Income</b>								
Estimated Average Household Income (2023)	\$164,636		\$195,978		\$162,222		\$147,092	
Projected Average Household Income (2028)	\$180,598		\$227,987		\$184,585		\$163,946	
Census Average Household Income (2010)	\$86,482		\$108,594		\$91,450		\$84,327	
Census Average Household Income (2000)	\$77,638		\$84,880		\$72,175		\$68,002	
Projected Annual Change (2023-2028)	\$15,962	1.9%	\$32,009	3.3%	\$22,364	2.8%	\$16,854	2.3%
Historical Annual Change (2000-2023)	\$86,998	4.9%	\$111,098	5.7%	\$90,047	5.4%	\$79,091	5.1%
<b>Median Household Income</b>								
Estimated Median Household Income (2023)	\$109,568		\$143,285		\$122,782		\$111,583	
Projected Median Household Income (2028)	\$112,648		\$146,424		\$125,027		\$114,343	
Census Median Household Income (2010)	\$71,364		\$81,984		\$71,894		\$67,465	
Census Median Household Income (2000)	\$58,629		\$67,179		\$57,837		\$55,611	
Projected Annual Change (2023-2028)	\$3,080	0.6%	\$3,139	0.4%	\$2,245	0.4%	\$2,760	0.5%
Historical Annual Change (2000-2023)	\$50,939	3.8%	\$76,106	4.9%	\$64,945	4.9%	\$55,973	4.4%
<b>Per Capita Income</b>								
Estimated Per Capita Income (2023)	\$74,776		\$80,893		\$66,124		\$55,170	
Projected Per Capita Income (2028)	\$82,626		\$94,829		\$74,990		\$60,725	
Census Per Capita Income (2010)	\$40,846		\$44,787		\$37,339		\$31,141	
Census Per Capita Income (2000)	\$36,077		\$34,844		\$28,982		\$25,374	
Projected Annual Change (2023-2028)	\$7,850	2.1%	\$13,936	3.4%	\$8,867	2.7%	\$5,556	2.0%
Historical Annual Change (2000-2023)	\$38,699	4.7%	\$46,049	5.7%	\$37,142	5.6%	\$29,795	5.1%
Estimated Average Household Net Worth (2023)	\$1.62 M		\$2.02 M		\$1.66 M		\$1.49 M	

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2007 NJ-35 Wall Township, NJ 07719	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Race and Ethnicity</b>								
Total Population (2023)	5,731		52,439		127,591		392,862	
White (2023)	5,184	90.4%	47,283	90.2%	101,350	79.4%	312,626	79.6%
Black or African American (2023)	66	1.1%	912	1.7%	13,479	10.6%	30,728	7.8%
American Indian or Alaska Native (2023)	11	0.2%	98	0.2%	290	0.2%	1,088	0.3%
Asian (2023)	117	2.0%	937	1.8%	2,574	2.0%	12,391	3.2%
Hawaiian or Pacific Islander (2023)	-	-	11	-	26	-	77	-
Other Race (2023)	93	1.6%	1,105	2.1%	3,992	3.1%	15,957	4.1%
Two or More Races (2023)	260	4.5%	2,093	4.0%	5,880	4.6%	19,996	5.1%
Population < 18 (2023)	812	14.2%	8,409	16.0%	22,536	17.7%	86,657	22.1%
White Not Hispanic	783	96.4%	7,753	92.2%	17,160	76.1%	68,187	78.7%
Black or African American	4	0.5%	86	1.0%	2,931	13.0%	6,766	7.8%
Asian	3	0.4%	66	0.8%	355	1.6%	1,638	1.9%
Other Race Not Hispanic	12	1.5%	117	1.4%	464	2.1%	1,871	2.2%
Hispanic	10	1.2%	386	4.6%	1,627	7.2%	8,195	9.5%
Not Hispanic or Latino Population (2023)	5,246	91.5%	48,318	92.1%	115,438	90.5%	349,455	89.0%
Not Hispanic White	5,004	95.4%	45,905	95.0%	98,034	84.9%	302,215	86.5%
Not Hispanic Black or African American	62	1.2%	852	1.8%	13,059	11.3%	29,384	8.4%
Not Hispanic American Indian or Alaska Native	-	-	11	-	41	-	137	-
Not Hispanic Asian	116	2.2%	924	1.9%	2,537	2.2%	12,156	3.5%
Not Hispanic Hawaiian or Pacific Islander	-	-	4	-	9	-	24	-
Not Hispanic Other Race	3	-	58	0.1%	140	0.1%	955	0.3%
Not Hispanic Two or More Races	59	1.1%	565	1.2%	1,619	1.4%	4,585	1.3%
Hispanic or Latino Population (2023)	485	8.5%	4,121	7.9%	12,153	9.5%	43,407	11.0%
Hispanic White	179	37.0%	1,378	33.4%	3,316	27.3%	10,411	24.0%
Hispanic Black or African American	3	0.7%	60	1.5%	420	3.5%	1,344	3.1%
Hispanic American Indian or Alaska Native	11	2.2%	87	2.1%	249	2.0%	950	2.2%
Hispanic Asian	-	-	13	0.3%	38	0.3%	235	0.5%
Hispanic Hawaiian or Pacific Islander	-	-	7	0.2%	17	0.1%	53	0.1%
Hispanic Other Race	89	18.4%	1,048	25.4%	3,852	31.7%	15,002	34.6%
Hispanic Two or More Races	201	41.4%	1,529	37.1%	4,261	35.1%	15,411	35.5%
Not Hispanic or Latino Population (2020)	5,308	95.7%	45,728	92.4%	107,078	89.8%	342,227	87.7%
Hispanic or Latino Population (2020)	240	4.3%	3,765	7.6%	12,138	10.2%	48,027	12.3%
Not Hispanic or Latino Population (2010)	5,325	97.2%	46,678	94.3%	110,919	92.2%	326,381	89.8%
Hispanic or Latino Population (2010)	153	2.8%	2,828	5.7%	9,352	7.8%	37,109	10.2%
Not Hispanic or Latino Population (2028)	5,187	91.3%	45,374	92.1%	111,784	90.4%	347,751	88.9%
Hispanic or Latino Population (2028)	491	8.7%	3,867	7.9%	11,811	9.6%	43,301	11.1%
Projected Annual Growth (2023-2028)	6	0.3%	-254	-1.2%	-341	-0.6%	-105	-
Historical Annual Growth (2010-2020)	87	5.6%	938	3.3%	2,786	3.0%	10,918	2.9%

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2007 NJ-35		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Wall Township, NJ 07719									
<b>Total Age Distribution (2023)</b>									
Total Population	5,731		52,439		127,591		392,862		
Age Under 5 Years	170	3.0%	1,793	3.4%	5,285	4.1%	25,550	6.5%	
Age 5 to 9 Years	206	3.6%	2,203	4.2%	6,044	4.7%	23,482	6.0%	
Age 10 to 14 Years	259	4.5%	2,620	5.0%	6,735	5.3%	22,981	5.8%	
Age 15 to 19 Years	266	4.6%	2,702	5.2%	6,794	5.3%	23,960	6.1%	
Age 20 to 24 Years	247	4.3%	2,644	5.0%	7,052	5.5%	26,497	6.7%	
Age 25 to 29 Years	305	5.3%	2,735	5.2%	7,704	6.0%	26,309	6.7%	
Age 30 to 34 Years	249	4.4%	2,377	4.5%	7,042	5.5%	23,679	6.0%	
Age 35 to 39 Years	226	3.9%	2,501	4.8%	6,917	5.4%	21,796	5.5%	
Age 40 to 44 Years	270	4.7%	2,916	5.6%	7,253	5.7%	21,415	5.5%	
Age 45 to 49 Years	315	5.5%	3,135	6.0%	7,606	6.0%	21,313	5.4%	
Age 50 to 54 Years	368	6.4%	3,872	7.4%	9,230	7.2%	25,355	6.5%	
Age 55 to 59 Years	465	8.1%	4,638	8.8%	10,635	8.3%	28,575	7.3%	
Age 60 to 64 Years	523	9.1%	4,777	9.1%	10,906	8.5%	28,036	7.1%	
Age 65 to 69 Years	427	7.5%	4,379	8.4%	9,206	7.2%	23,172	5.9%	
Age 70 to 74 Years	483	8.4%	3,513	6.7%	7,322	5.7%	18,498	4.7%	
Age 75 to 79 Years	418	7.3%	2,705	5.2%	5,575	4.4%	14,230	3.6%	
Age 80 to 84 Years	263	4.6%	1,439	2.7%	3,055	2.4%	8,671	2.2%	
Age 85 Years or Over	271	4.7%	1,490	2.8%	3,231	2.5%	9,342	2.4%	
Median Age	53.1		49.2		45.8		40.9		
Age 19 Years or Less	901	15.7%	9,318	17.8%	24,857	19.5%	95,974	24.4%	
Age 20 to 64 Years	2,969	51.8%	29,595	56.4%	74,345	58.3%	222,975	56.8%	
Age 65 Years or Over	1,861	32.5%	13,527	25.8%	28,390	22.3%	73,913	18.8%	
<b>Female Age Distribution (2023)</b>									
Female Population	3,061 53.4%		26,858 51.2%		65,766 51.5%		200,442 51.0%		
Age Under 5 Years	90	2.9%	894	3.3%	2,619	4.0%	12,490	6.2%	
Age 5 to 9 Years	100	3.3%	1,054	3.9%	2,985	4.5%	11,422	5.7%	
Age 10 to 14 Years	114	3.7%	1,217	4.5%	3,267	5.0%	11,189	5.6%	
Age 15 to 19 Years	134	4.4%	1,274	4.7%	3,198	4.9%	11,693	5.8%	
Age 20 to 24 Years	133	4.3%	1,312	4.9%	3,466	5.3%	13,449	6.7%	
Age 25 to 29 Years	148	4.8%	1,290	4.8%	3,784	5.8%	12,705	6.3%	
Age 30 to 34 Years	121	3.9%	1,123	4.2%	3,494	5.3%	11,583	5.8%	
Age 35 to 39 Years	115	3.8%	1,271	4.7%	3,473	5.3%	10,621	5.3%	
Age 40 to 44 Years	139	4.5%	1,504	5.6%	3,648	5.5%	10,620	5.3%	
Age 45 to 49 Years	160	5.2%	1,587	5.9%	3,861	5.9%	10,621	5.3%	
Age 50 to 54 Years	192	6.3%	1,947	7.2%	4,669	7.1%	12,857	6.4%	
Age 55 to 59 Years	236	7.7%	2,369	8.8%	5,500	8.4%	14,706	7.3%	
Age 60 to 64 Years	273	8.9%	2,441	9.1%	5,623	8.5%	14,135	7.1%	
Age 65 to 69 Years	239	7.8%	2,306	8.6%	4,890	7.4%	12,316	6.1%	
Age 70 to 74 Years	281	9.2%	1,900	7.1%	4,040	6.1%	10,226	5.1%	
Age 75 to 79 Years	234	7.6%	1,472	5.5%	3,101	4.7%	8,071	4.0%	
Age 80 to 84 Years	161	5.2%	857	3.2%	1,856	2.8%	5,326	2.7%	
Age 85 Years or Over	192	6.3%	1,041	3.9%	2,293	3.5%	6,414	3.2%	
Female Median Age	55.1		50.7		47.3		42.2		
Age 19 Years or Less	438	14.3%	4,440	16.5%	12,069	18.4%	46,794	23.3%	
Age 20 to 64 Years	1,516	49.5%	14,843	55.3%	37,517	57.0%	111,296	55.5%	
Age 65 Years or Over	1,107	36.2%	7,576	28.2%	16,180	24.6%	42,352	21.1%	

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2007 NJ-35	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Wall Township, NJ 07719								
<b>Male Age Distribution (2023)</b>								
Male Population	2,670	46.6%	25,581	48.8%	61,825	48.5%	192,420	49.0%
Age Under 5 Years	80	3.0%	898	3.5%	2,666	4.3%	13,060	6.8%
Age 5 to 9 Years	106	4.0%	1,149	4.5%	3,058	4.9%	12,060	6.3%
Age 10 to 14 Years	145	5.4%	1,403	5.5%	3,468	5.6%	11,792	6.1%
Age 15 to 19 Years	132	5.0%	1,428	5.6%	3,596	5.8%	12,267	6.4%
Age 20 to 24 Years	114	4.3%	1,332	5.2%	3,586	5.8%	13,048	6.8%
Age 25 to 29 Years	158	5.9%	1,445	5.6%	3,920	6.3%	13,604	7.1%
Age 30 to 34 Years	129	4.8%	1,255	4.9%	3,548	5.7%	12,096	6.3%
Age 35 to 39 Years	111	4.2%	1,230	4.8%	3,445	5.6%	11,175	5.8%
Age 40 to 44 Years	132	4.9%	1,412	5.5%	3,605	5.8%	10,795	5.6%
Age 45 to 49 Years	155	5.8%	1,547	6.0%	3,745	6.1%	10,692	5.6%
Age 50 to 54 Years	176	6.6%	1,925	7.5%	4,561	7.4%	12,499	6.5%
Age 55 to 59 Years	229	8.6%	2,269	8.9%	5,135	8.3%	13,869	7.2%
Age 60 to 64 Years	250	9.4%	2,336	9.1%	5,283	8.5%	13,901	7.2%
Age 65 to 69 Years	188	7.0%	2,073	8.1%	4,316	7.0%	10,856	5.6%
Age 70 to 74 Years	202	7.6%	1,613	6.3%	3,282	5.3%	8,273	4.3%
Age 75 to 79 Years	184	6.9%	1,233	4.8%	2,474	4.0%	6,160	3.2%
Age 80 to 84 Years	102	3.8%	582	2.3%	1,200	1.9%	3,345	1.7%
Age 85 Years or Over	79	3.0%	449	1.8%	937	1.5%	2,928	1.5%
Male Median Age	51.2		47.6		44.2		39.4	
Age 19 Years or Less	463	17.3%	4,878	19.1%	12,788	20.7%	49,180	25.6%
Age 20 to 64 Years	1,452	54.4%	14,752	57.7%	36,828	59.6%	111,678	58.0%
Age 65 Years or Over	755	28.3%	5,951	23.3%	12,209	19.7%	31,562	16.4%
<b>Males per 100 Females (2023)</b>								
Overall Comparison	87		95		94		96	
Age Under 5 Years	89	47.1%	100	50.1%	102	50.4%	105	51.1%
Age 5 to 9 Years	105	51.3%	109	52.2%	102	50.6%	106	51.4%
Age 10 to 14 Years	126	55.8%	115	53.5%	106	51.5%	105	51.3%
Age 15 to 19 Years	99	49.7%	112	52.9%	112	52.9%	105	51.2%
Age 20 to 24 Years	85	46.1%	102	50.4%	103	50.9%	97	49.2%
Age 25 to 29 Years	107	51.6%	112	52.8%	104	50.9%	107	51.7%
Age 30 to 34 Years	107	51.6%	112	52.8%	102	50.4%	104	51.1%
Age 35 to 39 Years	96	49.1%	97	49.2%	99	49.8%	105	51.3%
Age 40 to 44 Years	95	48.7%	94	48.4%	99	49.7%	102	50.4%
Age 45 to 49 Years	97	49.1%	97	49.4%	97	49.2%	101	50.2%
Age 50 to 54 Years	92	47.9%	99	49.7%	98	49.4%	97	49.3%
Age 55 to 59 Years	97	49.3%	96	48.9%	93	48.3%	94	48.5%
Age 60 to 64 Years	91	47.7%	96	48.9%	94	48.4%	98	49.6%
Age 65 to 69 Years	79	44.1%	90	47.3%	88	46.9%	88	46.9%
Age 70 to 74 Years	72	41.9%	85	45.9%	81	44.8%	81	44.7%
Age 75 to 79 Years	78	44.0%	84	45.6%	80	44.4%	76	43.3%
Age 80 to 84 Years	64	38.8%	68	40.5%	65	39.3%	63	38.6%
Age 85 Years or Over	41	29.1%	43	30.1%	41	29.0%	46	31.3%
Age 19 Years or Less	106	51.3%	110	52.4%	106	51.4%	105	51.2%
Age 20 to 39 Years	99	49.7%	105	51.3%	102	50.5%	103	50.8%
Age 40 to 64 Years	94	48.5%	96	49.1%	96	48.9%	98	49.5%
Age 65 Years or Over	68	40.5%	79	44.0%	75	43.0%	75	42.7%

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2007 NJ-35		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Wall Township, NJ 07719									
<b>Household Type (2023)</b>									
Total Households		2,582		21,606		51,905		146,991	
Households with Children		317	12.3%	3,390	15.7%	9,381	18.1%	37,623	25.6%
Average Household Size		2.1		2.4		2.4		2.6	
Household Density per Square Mile		822		765		661		468	
Population Family		3,993	69.7%	40,756	77.7%	98,971	77.6%	315,891	80.4%
Population Non-Family		1,511	26.4%	11,034	21.0%	27,175	21.3%	70,982	18.1%
Population Group Quarters		227	4.0%	649	1.2%	1,445	1.1%	5,989	1.5%
Family Households		1,346	52.1%	12,982	60.1%	30,912	59.6%	92,923	63.2%
Married Couple Households		1,056	78.5%	10,171	78.3%	22,772	73.7%	70,930	76.3%
Other Family Households with Children		290	21.5%	2,811	21.7%	8,140	26.3%	21,993	23.7%
Family Households with Children		317	23.5%	3,372	26.0%	9,312	30.1%	37,266	40.1%
Married Couple with Children		225	71.1%	2,439	72.3%	6,015	64.6%	28,045	75.3%
Other Family Households with Children		91	28.9%	933	27.7%	3,297	35.4%	9,221	24.7%
Family Households No Children		1,029	76.5%	9,609	74.0%	21,600	69.9%	55,657	59.9%
Married Couple No Children		831	80.7%	7,731	80.5%	16,757	77.6%	42,885	77.1%
Other Family Households No Children		198	19.3%	1,878	19.5%	4,844	22.4%	12,771	22.9%
Non-Family Households		1,236	47.9%	8,624	39.9%	20,992	40.4%	54,068	36.8%
Non-Family Households with Children		-	-	17	0.2%	69	0.3%	357	0.7%
Non-Family Households No Children		1,236	99.9%	8,607	99.8%	20,924	99.7%	53,711	99.3%
Average Family Household Size		3.0		3.1		3.2		3.4	
Average Family Income		\$225,558		\$248,523		\$206,652		\$180,139	
Median Family Income		\$188,123		\$186,861		\$161,874		\$140,577	
Average Non-Family Household Size		1.2		1.3		1.3		1.3	
<b>Marital Status (2023)</b>									
Population Age 15 Years or Over		5,096		45,823		109,528		320,849	
Never Married		1,459	28.6%	12,936	28.2%	35,738	32.6%	105,281	32.8%
Currently Married		2,472	48.5%	24,493	53.5%	52,977	48.4%	159,191	49.6%
Previously Married		1,165	22.9%	8,394	18.3%	20,812	19.0%	56,376	17.6%
Separated		83	7.1%	1,116	13.3%	3,005	14.4%	9,982	17.7%
Widowed		601	51.6%	3,238	38.6%	7,158	34.4%	18,679	33.1%
Divorced		480	41.2%	4,040	48.1%	10,649	51.2%	27,716	49.2%
<b>Educational Attainment (2023)</b>									
Adult Population Age 25 Years or Over		4,583		40,478		95,682		270,392	
Elementary (Grade Level 0 to 8)		22	0.5%	375	0.9%	1,772	1.9%	6,353	2.3%
Some High School (Grade Level 9 to 11)		67	1.5%	851	2.1%	3,162	3.3%	9,845	3.6%
High School Graduate		797	17.4%	6,518	16.1%	19,485	20.4%	64,617	23.9%
Some College		660	14.4%	5,570	13.8%	15,813	16.5%	47,501	17.6%
Associate Degree Only		363	7.9%	3,319	8.2%	7,329	7.7%	20,873	7.7%
Bachelor Degree Only		1,658	36.2%	14,774	36.5%	30,107	31.5%	75,390	27.9%
Graduate Degree		1,017	22.2%	9,072	22.4%	18,015	18.8%	45,814	16.9%
Any College (Some College or Higher)		3,697	80.7%	32,734	80.9%	71,263	74.5%	189,577	70.1%
College Degree + (Bachelor Degree or Higher)		2,675	58.4%	23,846	58.9%	48,121	50.3%	121,204	44.8%

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# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.1526/-74.0572

2007 NJ-35 Wall Township, NJ 07719	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Housing</b>								
Total Housing Units (2023)	2,922		24,838		59,536		165,517	
Total Housing Units (2020)	3,016		25,453		59,967		164,831	
Historical Annual Growth (2020-2023)	-94	-1.0%	-614	-0.8%	-431	-0.2%	686	0.1%
Housing Units Occupied (2023)	2,582 88.4%		21,606 87.0%		51,905 87.2%		146,991 88.8%	
Housing Units Owner-Occupied	1,886 73.0%		15,930 73.7%		38,206 73.6%		107,479 73.1%	
Housing Units Renter-Occupied	696 27.0%		5,676 26.3%		13,698 26.4%		39,512 26.9%	
Housing Units Vacant (2023)	339 11.6%		3,232 13.0%		7,632 12.8%		18,526 11.2%	
<b>Household Size (2023)</b>								
Total Households	2,582		21,606		51,905		146,991	
1 Person Households	1,116	43.2%	7,570	35.0%	18,215	35.1%	46,566	31.7%
2 Person Households	827	32.0%	6,878	31.8%	17,465	33.6%	48,462	33.0%
3 Person Households	249	9.7%	2,859	13.2%	6,708	12.9%	19,049	13.0%
4 Person Households	238	9.2%	2,615	12.1%	5,629	10.8%	15,973	10.9%
5 Person Households	106	4.1%	1,179	5.5%	2,560	4.9%	8,082	5.5%
6 Person Households	35	1.4%	358	1.7%	890	1.7%	3,864	2.6%
7 or More Person Households	12	0.5%	148	0.7%	437	0.8%	4,995	3.4%
<b>Household Income Distribution (2023)</b>								
HH Income \$200,000 or More	617	23.9%	6,820	31.6%	12,697	24.5%	31,122	21.2%
HH Income \$150,000 to \$199,999	331	12.8%	3,086	14.3%	7,216	13.9%	19,401	13.2%
HH Income \$125,000 to \$149,999	211	8.2%	1,712	7.9%	4,326	8.3%	12,346	8.4%
HH Income \$100,000 to \$124,999	218	8.4%	2,126	9.8%	5,159	9.9%	14,203	9.7%
HH Income \$75,000 to \$99,999	296	11.5%	2,285	10.6%	6,174	11.9%	17,208	11.7%
HH Income \$50,000 to \$74,999	361	14.0%	2,040	9.4%	5,699	11.0%	18,128	12.3%
HH Income \$35,000 to \$49,999	116	4.5%	1,303	6.0%	3,540	6.8%	11,341	7.7%
HH Income \$25,000 to \$34,999	158	6.1%	801	3.7%	2,301	4.4%	7,836	5.3%
HH Income \$15,000 to \$24,999	66	2.5%	630	2.9%	2,257	4.3%	7,191	4.9%
HH Income \$10,000 to \$14,999	109	4.2%	287	1.3%	1,028	2.0%	3,138	2.1%
HH Income Under \$10,000	99	3.8%	516	2.4%	1,508	2.9%	5,077	3.5%
<b>Household Vehicles (2023)</b>								
Households 0 Vehicles Available	186	7.2%	1,362	6.3%	3,465	6.7%	10,100	6.9%
Households 1 Vehicle Available	1,144	44.3%	7,054	32.6%	17,880	34.4%	49,616	33.8%
Households 2 Vehicles Available	785	30.4%	8,348	38.6%	19,678	37.9%	58,418	39.7%
Households 3 or More Vehicles Available	467	18.1%	4,842	22.4%	10,881	21.0%	28,857	19.6%
Total Vehicles Available	4,288		40,409		94,810		265,537	
Average Vehicles per Household	1.7		1.9		1.8		1.8	
Owner-Occupied Household Vehicles	3,542 82.6%		32,925 81.5%		77,216 81.4%		213,256 80.3%	
Average Vehicles per Owner-Occupied Household	1.9		2.1		2.0		2.0	
Renter-Occupied Household Vehicles	746 17.4%		7,484 18.5%		17,594 18.6%		52,281 19.7%	
Average Vehicles per Renter-Occupied Household	1.1		1.3		1.3		1.3	
<b>Travel Time (2023)</b>								
Worker Base Age 16 years or Over	3,274		29,284		71,054		201,963	
Travel to Work in 14 Minutes or Less	655	20.0%	6,216	21.2%	16,231	22.8%	47,169	23.4%
Travel to Work in 15 to 29 Minutes	635	19.4%	6,367	21.7%	18,553	26.1%	57,357	28.4%
Travel to Work in 30 to 59 Minutes	663	20.3%	6,075	20.7%	15,253	21.5%	39,271	19.4%
Travel to Work in 60 Minutes or More	253	7.7%	2,446	8.4%	5,610	7.9%	16,610	8.2%
Work at Home	1,067	32.6%	8,180	27.9%	15,407	21.7%	41,556	20.6%
Average Minutes Travel to Work	22.9		23.2		22.4		21.4	

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2007 NJ-35 Wall Township, NJ 07719	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Transportation To Work (2023)</b>								
Worker Base Age 16 years or Over	3,274		29,284		71,054		201,963	
Drive to Work Alone	1,884	57.5%	18,197	62.1%	45,785	64.4%	131,637	65.2%
Drive to Work in Carpool	153	4.7%	1,477	5.0%	5,099	7.2%	16,418	8.1%
Travel to Work by Public Transportation	91	2.8%	645	2.2%	1,784	2.5%	4,773	2.4%
Drive to Work on Motorcycle	-	-	-	-	-	-	-	-
Bicycle to Work	1	-	182	0.6%	763	1.1%	1,388	0.7%
Walk to Work	34	1.0%	366	1.2%	1,605	2.3%	4,639	2.3%
Other Means	44	1.3%	237	0.8%	611	0.9%	1,550	0.8%
Work at Home	1,067	32.6%	8,180	27.9%	15,407	21.7%	41,556	20.6%
<b>Daytime Demographics (2023)</b>								
Total Businesses	383		2,885		5,828		17,645	
Total Employees	2,866		22,473		47,226		153,930	
Company Headquarter Businesses	17	4.3%	108	3.8%	221	3.8%	622	3.5%
Company Headquarter Employees	547	19.1%	3,312	14.7%	7,075	15.0%	22,552	14.7%
Employee Population per Business	7.5 to 1		7.8 to 1		8.1 to 1		8.7 to 1	
Residential Population per Business	14.9 to 1		18.2 to 1		21.9 to 1		22.3 to 1	
Adj. Daytime Demographics Age 16 Years or Over	4,623		38,382		84,079		267,575	
<b>Labor Force</b>								
Labor Population Age 16 Years or Over (2023)	5,031		45,192		107,989		315,873	
Labor Force Total Males (2023)	2,311	45.9%	21,816	48.3%	51,835	48.0%	152,948	48.4%
Male Civilian Employed	1,591	68.8%	15,022	68.9%	36,268	70.0%	104,100	68.1%
Male Civilian Unemployed	54	2.3%	516	2.4%	1,484	2.9%	4,562	3.0%
Males in Armed Forces	-	-	-	-	60	0.1%	180	0.1%
Males Not in Labor Force	667	28.8%	6,278	28.8%	14,023	27.1%	44,106	28.8%
Labor Force Total Females (2023)	2,720	54.1%	23,376	51.7%	56,154	52.0%	162,925	51.6%
Female Civilian Employed	1,683	61.9%	14,261	61.0%	34,786	61.9%	97,873	60.1%
Female Civilian Unemployed	69	2.5%	722	3.1%	2,145	3.8%	5,153	3.2%
Females in Armed Forces	-	-	-	-	22	-	76	-
Females Not in Labor Force	967	35.6%	8,393	35.9%	19,202	34.2%	59,824	36.7%
Unemployment Rate	123	2.4%	1,239	2.7%	3,629	3.4%	9,715	3.1%
<b>Occupation (2023)</b>								
Occupation Population Age 16 Years or Over	3,274		29,284		71,054		201,963	
Occupation Total Males	1,591	48.6%	15,022	51.3%	36,268	51.0%	104,090	51.5%
Occupation Total Females	1,683	51.4%	14,261	48.7%	34,786	49.0%	97,873	48.5%
Management, Business, Financial Operations	831	25.4%	7,702	26.3%	15,977	22.5%	42,271	20.9%
Professional, Related	899	27.4%	8,547	29.2%	19,784	27.8%	55,483	27.5%
Service	537	16.4%	3,869	13.2%	10,754	15.1%	29,838	14.8%
Sales, Office	762	23.3%	5,867	20.0%	14,637	20.6%	44,763	22.2%
Farming, Fishing, Forestry	4	0.1%	27	-	84	0.1%	194	-
Construction, Extraction, Maintenance	122	3.7%	1,620	5.5%	4,286	6.0%	13,364	6.6%
Production, Transport, Material Moving	120	3.7%	1,651	5.6%	5,533	7.8%	16,051	7.9%
White Collar Workers	2,491	76.1%	22,117	75.5%	50,398	70.9%	142,517	70.6%
Blue Collar Workers	783	23.9%	7,167	24.5%	20,656	29.1%	59,446	29.4%

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2007 NJ-35	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Wall Township, NJ 07719								
<b>Units In Structure (2023)</b>								
Total Units	2,582		21,606		51,905		146,991	
1 Detached Unit	1,586	61.4%	15,078	69.8%	35,944	69.2%	98,132	66.8%
1 Attached Unit	364	14.1%	1,630	7.5%	4,131	8.0%	15,662	10.7%
2 Units	49	1.9%	405	1.9%	1,259	2.4%	3,566	2.4%
3 to 4 Units	78	3.0%	704	3.3%	1,656	3.2%	4,334	2.9%
5 to 9 Units	92	3.6%	703	3.3%	1,721	3.3%	5,425	3.7%
10 to 19 Units	118	4.6%	803	3.7%	2,012	3.9%	5,611	3.8%
20 to 49 Units	68	2.6%	666	3.1%	1,632	3.1%	4,249	2.9%
50 or More Units	207	8.0%	1,402	6.5%	3,034	5.8%	8,613	5.9%
Mobile Home or Trailer	21	0.8%	216	1.0%	517	1.0%	1,398	1.0%
Other Structure	-	-	-	-	-	-	-	-
<b>Homes Built By Year (2023)</b>								
Homes Built 2014 or later	4	0.1%	38	0.2%	67	0.1%	481	0.3%
Homes Built 2010 to 2013	108	3.7%	1,521	6.1%	3,608	6.1%	11,895	7.2%
Homes Built 2000 to 2009	216	7.4%	2,296	9.2%	5,230	8.8%	15,779	9.5%
Homes Built 1990 to 1999	273	9.4%	2,354	9.5%	5,050	8.5%	17,374	10.5%
Homes Built 1980 to 1989	345	11.8%	2,566	10.3%	5,939	10.0%	20,276	12.3%
Homes Built 1970 to 1979	551	18.8%	2,653	10.7%	7,005	11.8%	22,344	13.5%
Homes Built 1960 to 1969	431	14.7%	2,656	10.7%	6,749	11.3%	20,676	12.5%
Homes Built 1950 to 1959	435	14.9%	3,299	13.3%	7,543	12.7%	18,190	11.0%
Homes Built 1940 to 1949	110	3.8%	1,356	5.5%	2,949	5.0%	5,313	3.2%
Homes Built Before 1939	111	3.8%	2,867	11.5%	7,764	13.0%	14,663	8.9%
Median Age of Homes	50.3 yrs		52.0 yrs		52.9 yrs		48.6 yrs	
<b>Home Values (2023)</b>								
Owner Specified Housing Units	1,886		15,930		38,206		107,479	
Home Values \$1,000,000 or More	51	2.7%	2,568	16.1%	4,615	12.1%	8,556	8.0%
Home Values \$750,000 to \$999,999	199	10.6%	2,752	17.3%	5,551	14.5%	10,594	9.9%
Home Values \$500,000 to \$749,999	1,021	54.2%	5,663	35.5%	9,946	26.0%	26,321	24.5%
Home Values \$400,000 to \$499,999	435	23.0%	2,626	16.5%	6,147	16.1%	18,688	17.4%
Home Values \$300,000 to \$399,999	100	5.3%	1,351	8.5%	6,032	15.8%	21,463	20.0%
Home Values \$250,000 to \$299,999	7	0.4%	233	1.5%	1,806	4.7%	6,687	6.2%
Home Values \$200,000 to \$249,999	12	0.7%	193	1.2%	1,675	4.4%	5,830	5.4%
Home Values \$175,000 to \$199,999	4	0.2%	39	0.2%	333	0.9%	1,271	1.2%
Home Values \$150,000 to \$174,999	4	0.2%	53	0.3%	288	0.8%	1,368	1.3%
Home Values \$125,000 to \$149,999	3	0.2%	36	0.2%	263	0.7%	998	0.9%
Home Values \$100,000 to \$124,999	14	0.7%	68	0.4%	304	0.8%	771	0.7%
Home Values \$90,000 to \$99,999	-	-	3	-	126	0.3%	344	0.3%
Home Values \$80,000 to \$89,999	1	-	8	-	84	0.2%	532	0.5%
Home Values \$70,000 to \$79,999	13	0.7%	53	0.3%	164	0.4%	1,009	0.9%
Home Values \$60,000 to \$69,999	-	-	35	0.2%	105	0.3%	477	0.4%
Home Values \$50,000 to \$59,999	5	0.3%	13	-	67	0.2%	307	0.3%
Home Values \$35,000 to \$49,999	8	0.4%	128	0.8%	231	0.6%	785	0.7%
Home Values \$25,000 to \$34,999	5	0.3%	51	0.3%	192	0.5%	444	0.4%
Home Values \$10,000 to \$24,999	1	-	34	0.2%	105	0.3%	569	0.5%
Home Values Under \$10,000	-	-	24	0.2%	169	0.4%	466	0.4%
Owner-Occupied Median Home Value	\$577,480		\$778,268		\$618,157		\$513,920	
Renter-Occupied Median Rent	\$1,433		\$1,525		\$1,488		\$1,472	



# Complete Profile

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 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.1526/-74.0572

2007 NJ-35 Wall Township, NJ 07719	1 mi radius	3 mi radius	5 mi radius	10 mi radius
<b>Total Annual Consumer Expenditure (2023)</b>				
Total Household Expenditure	\$258.61 M	\$2.55 B	\$5.22 B	\$13.7 B
Total Non-Retail Expenditure	\$138.09 M	\$1.36 B	\$2.79 B	\$7.3 B
Total Retail Expenditure	\$120.52 M	\$1.18 B	\$2.44 B	\$6.41 B
Apparel	\$9.28 M	\$92.6 M	\$188.7 M	\$493.89 M
Contributions	\$9.44 M	\$95.67 M	\$191.07 M	\$491.48 M
Education	\$9.17 M	\$95.47 M	\$187.84 M	\$479.92 M
Entertainment	\$15.11 M	\$150.56 M	\$306.61 M	\$800.22 M
Food and Beverages	\$37.07 M	\$362.19 M	\$747.99 M	\$1.97 B
Furnishings and Equipment	\$9.33 M	\$92.63 M	\$189.11 M	\$494.12 M
Gifts	\$7.25 M	\$74.26 M	\$146.85 M	\$375.65 M
Health Care	\$21.16 M	\$203.43 M	\$422.61 M	\$1.12 B
Household Operations	\$10.57 M	\$104.89 M	\$213.2 M	\$555.71 M
Miscellaneous Expenses	\$4.99 M	\$49.14 M	\$100.53 M	\$262.78 M
Personal Care	\$3.47 M	\$34.08 M	\$70.03 M	\$183.76 M
Personal Insurance	\$2 M	\$20.24 M	\$40.69 M	\$105.18 M
Reading	\$585.53 K	\$5.75 M	\$11.73 M	\$30.58 M
Shelter	\$54.23 M	\$534.25 M	\$1.1 B	\$2.88 B
Tobacco	\$1.29 M	\$11.75 M	\$25.44 M	\$69.12 M
Transportation	\$45.94 M	\$451.5 M	\$931.57 M	\$2.45 B
Utilities	\$17.73 M	\$169.33 M	\$354.5 M	\$942.84 M
<b>Monthly Household Consumer Expenditure (2023)</b>				
Total Household Expenditure	\$8,346	\$9,826	\$8,388	\$7,769
Total Non-Retail Expenditure	\$4,456 53.4%	\$5,258 53.5%	\$4,475 53.4%	\$4,136 53.2%
Total Retail Expenditures	\$3,890 46.6%	\$4,568 46.5%	\$3,913 46.6%	\$3,633 46.8%
Apparel	\$300 3.6%	\$357 3.6%	\$303 3.6%	\$280 3.6%
Contributions	\$305 3.7%	\$369 3.8%	\$307 3.7%	\$279 3.6%
Education	\$296 3.5%	\$368 3.7%	\$302 3.6%	\$272 3.5%
Entertainment	\$488 5.8%	\$581 5.9%	\$492 5.9%	\$454 5.8%
Food and Beverages	\$1,196 14.3%	\$1,397 14.2%	\$1,201 14.3%	\$1,118 14.4%
Furnishings and Equipment	\$301 3.6%	\$357 3.6%	\$304 3.6%	\$280 3.6%
Gifts	\$234 2.8%	\$286 2.9%	\$236 2.8%	\$213 2.7%
Health Care	\$683 8.2%	\$785 8.0%	\$679 8.1%	\$632 8.1%
Household Operations	\$341 4.1%	\$405 4.1%	\$342 4.1%	\$315 4.1%
Miscellaneous Expenses	\$161 1.9%	\$190 1.9%	\$161 1.9%	\$149 1.9%
Personal Care	\$112 1.3%	\$131 1.3%	\$112 1.3%	\$104 1.3%
Personal Insurance	\$64 0.8%	\$78 0.8%	\$65 0.8%	\$60 0.8%
Reading	\$19 0.2%	\$22 0.2%	\$19 0.2%	\$17 0.2%
Shelter	\$1,750 21.0%	\$2,061 21.0%	\$1,759 21.0%	\$1,630 21.0%
Tobacco	\$42 0.5%	\$45 0.5%	\$41 0.5%	\$39 0.5%
Transportation	\$1,483 17.8%	\$1,741 17.7%	\$1,496 17.8%	\$1,391 17.9%
Utilities	\$572 6.9%	\$653 6.6%	\$569 6.8%	\$535 6.9%